

CHAMBER OF BUSINESS Watch

401 N. Flagler Drive, West Palm Beach | 561-833-3711 | www.palmbeaches.org

UPCOMING EVENTS

Women for Women 5k Run When: Original date of

Saturday, May 9 has been rescheduled to Saturday, Oct. 10; 7-9 a.m.

Where: Currie Park

Cost: Early registration before Sept. 18; \$25, ages 18 and younger; \$35, ages

19 and older; \$30, club members Virtual Business Card Exchange; "Rainmaking During an

Unforeseen

Drought"
When: Wednesday, May 13;
12 p.m.-1 p.m.
Where: Virtual meeting
Cost: \$10, members;
\$20, nonmembers
Sponsor: iThink Financial

Women in Business Committee Presents "Proactively Managing your Career as a Self-Assured Woman"

When: Thursday, May 14; 12 p.m.-1 p.m. Where: Virtual meeting Cost: Free, members only Guest Speaker: Sheila Skolnick

VIRTUAL Business Builder

When: Friday, May 15; 8:30-9:30 a.m. Where: Virtual meeting Cost: Free for members, and nonmembers Sponsor: iThink Financial

Pandemic Legal Impacts: What Employers Need to Know; "FFCRA" & "CARES" Acts Updates

When: Wednesday, May 20; 11 a.m.-noon. Where: Webinar Cost: Free for members and nonmembers Guest Speakers: David Gobeo, Esq. & Christine Hanley, Esq. of Ford

Harrison, LLP.

Young
Professionals of
the Palm Beaches
(YPOP) MEETING
–"Reinventing
Yourself;
Growing stronger
with Creative
Marketing,
LinkedIn
Networking,
& Business

Strategies"
When: Thursday, May 21;
5:30-6:30 p.m.
Where: Virtual meeting
Cost: Free, YPOP Members;
\$10, nonmembers
Guest Speaker: Rick
Reikenis, President,
Reikenis & Ass., and CCPB
Board Chairman

Virtual Network for A Cause; Virtually meet our nonprofit members

When: Wednesday, May 27; 5:30-6:30 p.m.
Where: Virtual meeting Cost: Free, nonprofit members; \$10, members; \$20, nonmembers
Sponsor: Baquero
Translations, Inc.

New to Virtual Sales? How You Can Transform Your Sales Team to Sell Remotely!

When: Thursday, May 28; 12 p.m.-1 p.m. Where: Webinar Cost: \$10, members; \$20 nonmembers Guest Speakers: Patty Templeton-Jones, CEO, Wright Flood; Janet Altman, Principle, Marketing Director of Kaufman Rossin; Christine Barney, CEO, rbb Communications

VIRTUAL Business Builder

When: Friday, May 29; 12 p.m.-1 p.m. Where: Virtual meeting Cost: Free for members and nonmembers Sponsor: iThink Financial



2019 Winning Golf Team; Law Office of Paul A. Krasker, P.A. Foursome with Chamber CEO Dennis Grady

CHAMBER'S ANNUAL GOLF TOURNAMENT IS FRIDAY, JUNE 26 – REGISTER TODAY

The Chamber's Annual Golf Tournament is one of the most popular events on our calendar, attracting a wide range of decision makers and community leaders. The day starts with a continental breakfast at 7 a.m., and a four person Scramble Shotgun Start at 8:15 a.m.

Various competitions along the course will include:

- Longest drive (men's and women's)
- women's) ■ Closest to the pin
- Closest to the pir ■ Hole-in-one

Lunch and awards ceremony will follow the tournament. Be sure to stop by the raffle table

Southwest'

THE BREAKERS

to see if you won Southwest Airline tickets or one of our other amazing prizes.

Foursomes will be competing for the honor of the Chamber Cup that is proudly displayed in the Chamber lobby. A photo of the winning team will be featured in the Business Watch section of the Palm Beach Post. Space is limited, register online at www.PalmBeaches.org



Chamber Trustees receive economic update from Florida Chamber during April meeting



Dr. Jerry Parrish, Chief Economist for the Florida Chamber of Commerce Foundation, addressed the Chamber Trustees at their April meeting. Dr. Parrish shared his most recent economic data on the State of Florida and Palm Beach County with the group.

Parrish, who had just completed a presentation to

Governor DeSantis' COVID-19 Recovery Task Force, also provided a very insightful look at projections for our local and state economies for the next 60 days. He will address the group again in early June. Dr. Parrish maintains The Florida Scorecard™, which provides Florida's leaders and local stakeholders with the metrics needed to measure

progress within their own communities. We urge you to visit thefloridascorecard.org.

May 2020



TRUSTEE SPOTLIGHT

Richard Gieseler



M&TBank

Richard Gieseler is group vice president for M&T Bank Corporation and the regional president for M&T Bank's Florida region.

He graduated from West Point with a bachelor's degree in Economics and went on to serve his country as an Army officer and aviator. In 1999, he

joined MBNA America Bank where he led multiple departments as a consumer and small business risk manager.

Gieseler joined M&T Bank in 2007 as a commercial real estate relationship manager after earning his MBA from the University of Pennsylvania's Wharton School of Business. In 2016, Gieseler was promoted to lead the Bank's newest commercial region in Florida.

He has promoted M&T's engagement and support for Palm Beach County's Business Development Board and the PGA Corridor Association. He is particularly excited to join the Chamber of Commerce of the Palm Beaches as a Trustee and looks forward to actively supporting the organization and its membership.



Virtual Business Card Exchange/Speed Networking Event: 'Rainmaking During an Unforeseen Drought'

Grab your lunch and join us virtually from your home office or workspace for some online business card exchanges and sharing of inspirational stories. Each person will get 60 seconds to



introduce themselves and their organization to share with the group their most successful "Rainmaker" fro idea. A prize will be given

to the person with the best story shared! Expand your network in one hour, virtually, over lunch! This Zoom event will be held on Wednesday, May 13, from noon-1 p.m. Register online at PalmBeaches.org.



CHAMBER OF THE PALM BEACHES BUSINES Watch

May 2020

2020 Business Awards Breakfast













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Ideabar. The Palm Beach Post

The 2020 Business Awards Breakfast acknowledges the accomplishments of organizations and individuals in our community.

Please join us as we recognize this year's finalists.

Non-Profit of the Year Award

- Peggy Adams Animal Rescue League
- Historical Society of Palm Beach County
- YWCA Palm Beach County

Health and Human Services Organization of the Year Award

- Dress for Success Palm Beaches
- Literacy Coalition of Palm Beach County
- Meals on Wheels of the Palm Beaches, Inc.

Diversity Organization of the Year Award

- Baptist Health South Florida
- Mittleman Eye Institute
- Palm Beach State College

Leader of the Year Award Sponsored by Larmoyeux & Bone

■ William M. B. Fleming Jr., Palm Beach Atlantic University

Young Professional of the Year Award Sponsored by Ideabar

- Jennifer Ferriol, City of West Palm Beach
- Christine Shaw, Florida Atlantic University
- Justin Tyler Testa, BOLAY

Small Business Person of the Year Award Sponsored by Blue Ocean Capital

- Robert Banting, Anderson & Carr, Inc.
- Carrie Bradburn, Capehart Photography
- Harris Levitt, Palm Beach Yacht Club & Marina

■ Rita Craig, Top Tier Leadership

Business of the Year Award Sponsored by Palm Beach Post

- GL Homes
- **■** KAST Construction ■ Palm Beach Outlets
- Verdex Construction
- The Palm Beach County Convention Center will not be available in June. This event will take place later this year.

Chamber Board votes to protect Lake Okeechobee water supply



Like the rest of the world, Palm Beach County businesses are laser-focused on COVID-19 and its impact on our future. It's true that the virus has created significant uncertainty, and with more information we hope to minimize risk to our businesses. While COVID-19 represents the greatest threat to our economy, another risk factor is water. Current low water conditions in Lake Okeechobee pose an additional threat to our region's economy. These conditions exist because the Corps intentionally dropped the lake stage last year, jeopardizing supplies this year. We cannot risk consistent low stages.

Lake Okeechobee is Palm Beach County's primary source for replenishing our

drinking water. Without water in the lake, history has shown we will not have water for drinking, caring for our elderly, or ensuring our businesses have a critical element customers expect. In 2011, Palm Beach County residents were days away from running out of water when Lake Okeechobee came dangerously close to 10 feet.

For this reason, Palm Beach's business community has joined forces with other water users south of Lake Okeechobee including utilities, farmers, Native American tribes, conservationists, local governments and anglers to ensure Congress will continue to protect water users' existing rights to obtain water needed from Lake Okeechobee. The

Chamber of Commerce of the Palm Beaches voted recently to support the "savings clause" – an essential protection needed in the upcoming Water Resources and Development Act (WRDA) of 2020 to hopefully bridle lake operations and ensure South Floridians can have access to drinking water in the future.

Without this necessary language adopted by Congress, we can expect future water shortages, which endanger all of us as well as South Florida's vast natural ecosystem. South Floridians want and deserve access to water and Palm Beach County businesses are working to ensure there's enough water for everybody.

FEDERAL RESERVE BANK PRESIDENT ADDRESSES **CHAMBER LEADERS**

Dr. Raphael Bostic, President and CEO of the Federal Reserve Bank of Atlanta, spoke to 165 businessmen and women

> in South Florida

yesterday.

Dr. Bostic

began his

pointing out the

unique

economic

challenge

remarks by



Dr. Raphael **Bostic**

and large.

created by the COVID-

19 crisis. The resulting

economic challenges we

by a business slowdown

are facing were not created

but a "health crisis," in his

opinion. The resulting stay-

at-home orders and social

distancing have negatively

impacted businesses small

He shared that, in his

was working well over the

past 11 years and we were

experiencing solid growth

and prosperity during pre-

opinion, our economy

COVID-19. The Federal

Reserve has responded

with support of PPP

and Main Street lending programs as proposed by the government. Bostic emphasized that in his opinion the Congress has responded well to the current crisis. Dr. Bostic reminded the

listeners that there are no economic models or history in how to deal with this challenge. However, he hoped that we would regain consumer confidence sooner rather than later. Finally, he asked that the Chamber of Commerce of the Palm Beaches, Greater Ft. Lauderdale Chamber and Greater Miami Chamber of Commerce continue to work with the staff in Atlanta in providing information on the state of our local economies.

This conversation was made possible by the **South** Florida Business Council.



Mayor Keith James addresses business leaders regarding the **COVID-19 Crisis**

West Palm Beach Mayor Keith James held an hourlong conversation with local business leaders regarding the COVID-19 crisis. James summarized in detail the steps the city has taken to assist in the testing of residents at many locations in the city. He shared his strategy behind taking mobile testing into neighborhoods where it was more challenging for residents to drive to permanent sites.

Mayor James also updated the business leaders on the call on the status of economic activity in the city. He stressed the many construction projects that have remained open and the efforts by the city to ensure inspections continue during this crisis. He also spoke about the transportation road improvement projects that the city staff have accelerated to take advantage of reduced automobile traffic over the past weeks.

Finally, the mayor explained in detail the West Palm Beach Economic Recovery programs underway in the City to assist small businesses during the pandemic. He also thanked the Downtown Development Authority for their financial and staff assistance in supporting these programs. He concluded his remarks by stating his commitment to balancing citizen's safety while striving to open businesses as soon as possible.

More than 50 businessmen and women took part in the conversation.



Mayor Keith James (left) and Chamber Chair Rick Reikenis at the 2020 State of the City Breakfast CAPEHART

Seminole Casino Coconut Creek

MEMBER RENEWALS

Aioli - S. Dixie Hwy Aioli - S. Olive Ave Alex Brown ARCpoint Labs of West Palm Beach Banyan Printing & Direct Mail Baron Sign Manufacturing Blue Heron Fleet City Oyster & Sushi Bar Code Red Restoration, LLC Compass Self Storage Dunamis Capital Consulting, LLC Elder Law. P.A. EZ Access Medicare / Insurance, LLC Families First of Palm Beach County Forgotten Soldiers Outreach, Inc. Gast Construction Group Grease Burger Beer and Whiskey Bar Habilitation Center for the Handicapped, Inc. HG Commercial Cleaning Honda Classic, The Informa Exhibitions Kowerk Executive Suites Landmark Insurance of the Palm Beaches LegalShield / ID Shield Lincoln Digital Group

Mayericks High of Palm Springs McDonald's/'B'ing The Best. Inc. McNicholas & Associates O'Hara Pest Control Inc. Palm Beach International Airport Palm Beach Outlets Primerica Financial Services Provident Jewelry Quality Inn - West Palm Beach Airport **Quest Workspaces** Red Roof Plus - West Palm Beach Rise Dispensaries Riviera Beach Marina Village Event Center

Society of the Four Arts. The Special District Services, Inc. St. Mark's Episcopal School Staples - Lake Park Sympatico Real Estate Inc. Tower Commercial Real Estate Town of Mangonia Park Trauma Solutions of South Florida, LLC West Palm Beach Downtown Development Authority West Palm Beach Library Foundation WPEC-TV CBS 12 News