

UPCOMING EVENTS

Women for Women 5K Run – Rescheduled to Saturday, May 8

When: Saturday, May 8, 7-9 a.m.
Where: Currie Park
Cost: Early registration before April 18; ages 18 and younger, \$25; ages 19 and older, \$35; Club Members, \$30

Observance of Martin Luther King, Jr. Holiday – Chamber Office Closed

When: Monday, Jan. 18

Tourism Task Force – Invitation Only

When: Wednesday, Jan. 20; 10-11 a.m.
Where: Virtual Meeting Zoom Live Networking Event
Cost: Invitation Only and Free to Invited Guests
Guest Speakers: Please see full copy and speakers list in article
60 New Ideas in 60 Minutes; Present & Obtain 60 New Marketing Ideas in 60 Minutes
When: Wednesday, Jan. 20; noon-1 p.m.
Where: Virtual Meeting Zoom Live Networking Event
Cost: Members, \$5; nonmembers, \$15. Three Visa Gift Card “\$50 Prizes” for top ideas presented
Sponsor: The Palm Beach Business Center (FLF Holdings)

VIRTUAL Business Builder

When: Thursday, Jan. 21; 9-10 a.m.
Where: Virtual Meeting
Cost: Free
Sponsorship: Available — please contact Msacher@palmbeaches.org for sponsorship information

Annual 2021 State of the City Corporate Breakfast with Palm Beach City Mayor, Keith James, Esq.

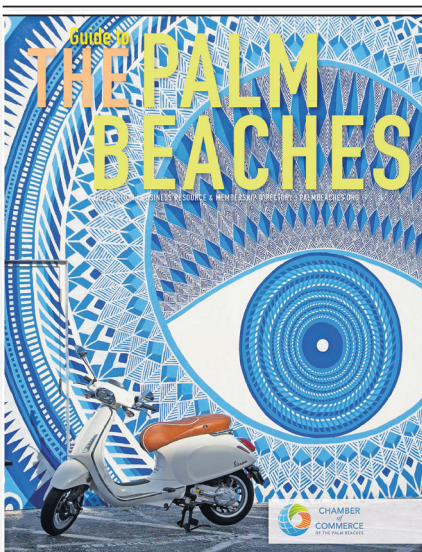
When: Thursday, Jan. 28; 9-10 a.m.
Where: Virtual Meeting
Cost: Members, \$5; nonmembers, \$15
Guest Speaker: City of West Palm Beach Mayor Keith James
Sponsors: GL Homes of Florida Corporation, Aqua Marketing & Communications, Reikenis & Associates, Southwest Airlines, Oxbridge Academy, Cooper Construction Management & Consulting, Hedrick Brothers Construction, South University West Palm Beach

Young Professionals of the Palm Beaches (YPOP) Virtual MEETING

Ages 21-39 only
When: Friday, Jan. 29; noon-1 p.m.
Where: Virtual Meeting
Cost: YPOP Members, Free; nonmembers, \$10
Guest Speakers: YPOP Board Members

Rainmaker Virtual Business Card Exchange

When: Wednesday, Feb. 10; noon-1 p.m.
Where: Virtual Meeting Zoom Live Networking Event
Cost: Members, \$5; nonmembers, \$15. One Visa Gift Card “\$50 Prize” for top ideas presented
Sponsor: ITHINK Financial



2021 GUIDE TO THE PALM BEACHES DEBUTS IN JANUARY

The Chamber is pleased to announce that the 2021 Guide to the Palm Beaches will be released at the end of January. The guide is used by residents, visitors, tourists and local business men and women when purchasing products or services. It is distributed to local hotels as well as the West Palm Beach Information Center, Palm Beach County Convention Center and Palm Beach International Airport. Copies will also be available in the Chamber lobby at 401 North Flagler Drive in downtown West Palm Beach. To have your business appear in upcoming Chamber publications, contact Kelly Fanelli, Membership Director, at 561-257-0289, or kfanelli@palmbeaches.org.

MAYOR'S STATE OF THE CITY VIRTUAL PROGRAM

Save the date for Thursday, Jan. 28, 2021.



Mayor Keith James

City of West Palm Beach Mayor Keith A. James will deliver the annual State of the City address virtually on Thursday, Jan. 28, 2021, from 9-10 a.m. Save the date! To help keep everyone safe, this program will be broadcast live on YouTube to allow guests to join from their home/work office. In delivering his remarks, Mayor James will report on West Palm Beach's successes, challenges and opportunities in the wake of sudden, catastrophic impacts to our community from COVID-19. To join this event, visit www.palmbeaches.org. Registration is limited.

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David Ecija

David Ecija is the general manager of Hilton West Palm Beach. He has been with Hilton Worldwide for 20 years, 15 of which have been with Hilton in Europe, Asia, Latin American and now in the United States. Ecija has worked in six countries on three continents, working with multiple properties, segments, destinations and cultures. An inspiring leader, he has mentored nine talented professionals to become general managers with Hilton across Europe, the Middle East, Southeast Asia and the

Caribbean. Ecija graduated from Polytechnic University in Madrid, Spain with a degree in hotel management, with specializations in strategic hospitality and demand management. He speaks four languages: English, Spanish, Portuguese and French. In 2018, he was awarded General Manager of the Year across the Hilton Americas region.



Hilton
WEST PALM BEACH



Matthew Leger

Matthew Leger is the senior vice president of public policy and external affairs for the Broward, Palm Beaches & St. Lucie REALTORS®, the third largest Realtor association in the nation, covering more than 120 miles of coastline. A Boston College graduate, Leger has been with the REALTORS® for more than a decade, advocating on behalf of its 34,000 members on real estate-related issues in Broward County, Palm Beach County, and the Treasure Coast.

At the state and national level, Leger has served in numerous leadership positions for both the Florida Realtors and the National Association of Realtors. Locally, Leger and the Broward, Palm Beaches & St. Lucie REALTORS® currently serve as Trustees for the Chamber of Commerce of the Palm Beaches, the Palm Beach North Chamber of Commerce, and the Greater Boca Raton Chamber of Commerce.



Tourism Task Force — a 2021 update from the professionals

Join us on Wednesday, Jan. 20, from 10-11 a.m. for the first Tourism Task Force virtual meeting of the year!

Open only to members and nonmembers in the hospitality industries — hotels, restaurants, attractions, meeting planners — the meeting will allow attendees to network and build a contact base with peers. Bring your challenges and questions.

Speakers will include:

- Dana Young, President and CEO, Visit Florida
- Jorge Pesquera, President and CEO, Discover The Palm Beaches
- David Lawrence, President and CEO, Cultural Council for Palm Beach County
- George Linley, Executive Director, Palm Beach County Sports Commission
- Michelle Hillery, Deputy Film Commissioner and Director of Finance, and Phyllis Man, Director of Development and Marketing, Palm Beach County Film & Television Commission

The mission: bring together Chamber tourism members and tourism industry businesses and



leaders in a task force to identify ways to support and promote tourism in Palm Beach County.

The Task Force will gather information on issues and challenges,

brainstorm and implement solutions, and provide a portal for information, partnerships and community participation.

All registered guests will receive webinar/

teleconference information via the email address used to register for the event. Contact Kelly Fanelli at kfanelli@palmbeaches.org or call 561-257-0289 for more information.



Global tax compliance: New rules for a new era

Join us May 27
avalaracrush.com

Consumers have changed their habits. Businesses have revamped their digital strategies. And this new environment poses new risks, including compliance with tax regulations.

At **Avalara CRUSH Virtual**, a global online event, you'll get insights and tools to help your business navigate the challenges – and seize the opportunities – ahead.



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Salesia Smith-Gordon
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Chamber welcomes new trustee

Kevin Couper joined the Chamber Trustee Program on Jan. 8. He is a senior vice president and wealth advisor for Wealthspire Advisors. As co-head of the Boca Raton office, Couper works with clients to help them understand their personal financial



situation while developing and implementing solutions that integrate investment, insurance, retirement, tax and estate

planning strategies. He especially enjoys working with business owners and executives to provide timely, meaningful financial advice in their busy lives and constantly changing environments. Holding previous positions as a financial advisor for Penn Mutual and AXA

Equitable, Couper brings more than 10 years of experience in the financial services industry and a strong background in financial planning and wealth management. In his free time, he enjoys golfing, traveling and spending time with friends and family.

NEW MEMBERS

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Morgan Taylor, Property Manager
1050 Blanche St.
West Palm Beach, FL 33401
eastwinddevgroup.com/project/the-district-flats-west-palm-beach
561-467-2428
APARTMENTS
Inspirity
Steve Lauber
Business Performance Advisor
100 S.E. 3rd Ave.
Ft. Lauderdale, FL 33394
inspirity.com
954-302-7322

PROFESSIONAL EMPLOYER ORGANIZATIONS
Integral Equity Group LLC
Luis Viljar-Carrasquillo
6386 Emerald Dunes Drive, Apt. 302
West Palm Beach, FL 33411
787-590-8790
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5280 10th Avenue N., Suite F
Greenacres, FL 33463
laviescrubs.com
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Robert Neadel, Lender/CEO
6971 N. Federal Highway, Suite 102-103
Boca Raton, FL 33487
lordmortgageandloan.com
561-324-8606
MORTGAGE LENDER
My Total Tech Support, LLC
Alia Feters
423 Pine Tree Court
Lake Worth, FL 33462
mytotaltechsupport.com
561-614-5523
COMPUTERS - SERVICE & REPAIR

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John Swartz, Business Marketing Director
1054 Gateway Blvd., Suite 103
Boynton Beach, FL 33426
pharmxhealthone.com
561-208-3970
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Timothy Barges, Director
10800 Biscayne Blvd., Suite 1000, PH
Miami, FL 33161
shawmut.com
786-580-3200
CONSTRUCTION MANAGEMENT / GENERAL CONTRACTOR

Solera At City Center
Ashley Linville, Regional Manager
2000 PGA Blvd.
Palm Beach Gardens, FL 33418
eastwinddevgroup.com
561-467-2428
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Stanley Labovitz, CEO
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Riviera Beach, FL 33404
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508-400-4094
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