

## UPCOMING EVENTS

### 2021 Women for Women 5K Run – Rescheduled to Saturday, May 8

**When:** Saturday, May 8, 7-9 a.m.; Mother's Day weekend  
**Where:** Currie Park in West Palm Beach  
**Cost:** Early registration before April 18; ages 18 and younger, \$25; ages 19 and older, \$35; Club Members, \$30  
**Sponsor:** Jupiter Medical Center

### Health & Human Services Committee Presents "Concerned Businesses CARE Panel; Directing Persons in Need Right Now – Resources in our Local Community"

**When:** Tuesday, Feb. 9; 9-10 a.m.  
**Where:** Live Zoom webinar  
**Cost:** Free  
**Guest Speakers:** Michael Corbit, Vice President, Business Development, CareerSource Palm Beach County; and Yolette Bonnet, CEO, FoundCare

### Tourism Task Force

**"Discover The Palm Beaches; 2021 Branding Updates & Plans for WPB"**  
**When:** Wednesday, Feb. 10; 10-11 a.m.  
**Where:** Live Zoom meeting  
**Cost:** Invitation only; free to invited guests  
**Guest Speaker:** Jorge Pesquera, President and CEO, Discover The Palm Beaches

### Speed Networking Virtual Event

**Gain 25+ new contacts over your lunch hour**  
**When:** Wednesday, Feb. 10; noon-1 p.m.  
**Where:** Live Zoom meeting — Live Networking Event using Zoom Breakout rooms  
**Cost:** Members, \$5; nonmembers, \$15  
**Sponsor:** iTHINK Financial Credit Union

### Women in Business Committee Presents "Part II-Diversity, Equity, & Inclusion Series"

**When:** Thursday, Feb. 11; 9-10 a.m.  
**Where:** Virtual meeting  
**Cost:** Free  
**Guest Speaker:** Tonya Davis Johnson, Director, Palm Beach County Office of Equal Business Opportunity

### President's Day Holiday – Chamber Office Closed

**When:** Monday, Feb. 15

### Legal Webinar

**"Can you Keep a Trade Secret? Protecting Your Confidential Business Data & People from Unfair Competition"**  
**When:** Tuesday, Feb. 16; 9-10 a.m.  
**Where:** Zoom meeting — Live networking event using Zoom breakout rooms  
**Cost:** Members, free; nonmembers, \$15  
**Guest Speakers:** David Gobeo, Esq. (Partner), Ariadna Hernandez, Esq., and Matt Luttinger, Esq., of Ford Harrison Law Firm  
**Sponsor:** Ford Harrison Law Firm

### Tourism Task Force

### "Honda Classic, Palm Beach International Airport & South Florida Fair Events' Updates for 2021"

**When:** Wednesday, Feb. 17; 10-11 a.m.  
**Where:** Live Zoom meeting  
**Cost:** Invitation only, free to invited guests  
**Guest Speakers:** Laura Beebe, Director of Airports, Palm Beach International Airport; Bryce Sartory, Manager, Corporate Partnerships, The Honda Classic; and Vicki Chouris, President & CEO, The South Florida Fair

### VIRTUAL Business Builder

**"Chamber Digital Marketing & Networking Tools to Grow Business in 2021"**  
**When:** Thursday, Feb. 18; 9-10 a.m.  
**Where:** Zoom meeting with networking components  
**Cost:** Free  
**Sponsorship:** Available — please contact Msacher@palmbeaches.org for sponsorship information

### 60 in 60

### Present & Obtain 60 New Marketing Ideas in 60 Minutes

**When:** Tuesday, Feb. 23; noon-1 p.m.  
**Where:** Zoom meeting — Live networking event; webcam required  
**Cost:** Members, \$5; nonmembers, \$15  
Three Visa Gift Cards — "\$50 Prizes" — for top ideas presented  
**Sponsor:** The Palm Beach Business Center (FLF Holdings)

### February Corporate Breakfast

### "2020 Successes and What's next for 2021"; Kelly Smallridge, Esq., CEO, Business Development Board

**When:** Thursday, Feb. 25; 9-10 a.m.  
**Where:** Live Zoom meeting  
**Cost:** Members, \$5; non-members, \$15  
**Guest Speaker:** Kelly Smallridge, CEO, Business Development Board  
**Sponsor:** The Palm Beach Post

### Young Professionals of the Palm Beaches; "2021 Executive Mentor Program

### How to Join & Benefits for Strategically Building Your Career?" (YPOP; Ages 21-39 only)

**When:** Friday, Feb. 26; noon-1 p.m.  
**Where:** Live Zoom meeting  
**Cost:** YPOP members, free; nonmembers, \$10 — Ages 21-39 only  
**Guest Speakers:** YPOP Board Members and 2020 Executive Mentors/Chamber Board Members  
**Sponsors:** Florida Crystals, GL Homes, Reikenis & Associates



From left: Michelle Diffenderfer, Esq., Lewis, Longman, and Walker; Jackie Cooper Jr., Cooper Construction; Mike Keith, South University; Dennis Grady, Chamber CEO; Mayor Keith James; Rick Reikenis, Chamber Chair; Scott Siegfried, Oxbridge Academy  
PHOTOS BY CAPHEHART

# 'UNITE HEARTS, MINDS AND SOULS ... CITIZENS RISE TOGETHER BY WORKING TOGETHER'

## Mayor James shares his vision for 2021 for the City of West Palm Beach.

More than 1,000 guests viewed the 2021 State of the City Address with keynote speaker, Mayor Keith James, Esq., broadcasted live via YouTube. Mayor James and host Rick Reikenis, Chamber Board Chair, were recorded live in front of an intimate "live studio audience" at the Mandel Public Library Auditorium. Guests included city staff, Police Chief Frank Adderley, First Lady Mrs. Lorna James, former First Lady Carolyn Reikenis and sponsor representatives, who were masked and socially distanced.

Mayor James delivered the address with hope and conviction of strength, for all citizens of the City of West Palm Beach. "Citizens rise together, by working together ... a city's greatness is not measured by what we've already accomplished, a city's greatness is measured by what we still have to do together." He shared his vision and facts supporting the city's accomplishments in 2020, such as starting the "Mayor's Task Force for Racial & Ethnic Equality" with locally appointed leaders Michelle Diffenderfer, Esq. and Patrick Franklin. Mayor James said, "No matter what race or background, our goal is that each citizen can realize their dreams in our city."

Mayor James also listed noteworthy accomplishments including balancing the 2020 budget of \$194 million — with a \$10 million shortfall while keeping the millage rate the same and without any layoffs to any city full-time employees — in spite of COVID related challenges. Additionally, in 2020 a goal was set for "300/3: 300 Workforce Housing Units to be built in 3 years." This has already been shattered, resulting in a new goal of



From left: West Palm Beach Police Chief Frank Adderley, Kimberly Rothenburg, City Attorney; Mayor Keith James; Faye Johnson, City Administrator; Armando Fana, Assistant City Administrator



Mayor Keith James, left, and Board Chair Rick Reikenis

500 units/3 that is in place and on pace to be successful stating, "We are uniting Hearts, Minds and Souls; one house, one person, and one family at a time."

A special thank you to our 2021 Event Sponsors:

- Aqua Marketing and Communications, represented by Fran Vaccaro
- Cooper Construction, represented by Jackie Cooper, Jr.
- GL Homes, represented by Sarah Alsofrom
- Hedrick Brothers Construction, represented by Dale Hedrick
- Lewis, Longman, and Walker, represented by Michelle Diffenderfer, Esq.
- Oxbridge Academy, represented by Dr. Ralph Maurer, and Scott Siegfried
- Reikenis & Associates, represented by Rick Reikenis, 2020-21 Board Chair
- South University, represented by Mike Keith
- Southwest Airlines, represented by Alison Hoefler



# President, CEO of Jupiter Medical Center named to Chamber Board

Amit Rastogi, MD, MHCM is president and CEO of Jupiter Medical Center. He is the first physician leader in Jupiter Medical Center's history. Prior to joining, Dr. Rastogi



Dr. Amit Rastogi, president and CEO of Jupiter Medical Center

healthcare technology solutions. Dr. Rastogi has also served as senior vice president of strategy, growth and innovation at Inova Health, Virginia's

leading healthcare system, where he led health system strategy, developed innovative care models, and oversaw marketing and philanthropy. Board certified in internal medicine, he has more than 15 years of clinical practice experience. Dr. Rastogi earned his medical degree from the University of Medicine and Dentistry of New Jersey and pursued postgraduate training at Brigham and Women's Hospital-Harvard Medical School and St. Vincent's Medical Center-Yale School of Medicine. Dr. Rastogi has a master's degree in healthcare management from Harvard University and a certificate in artificial intelligence from Massachusetts Institute of Technology.



## TRUSTEE SPOTLIGHT

### Chadi Irani

Chadi Irani is the Regional Vice President of advertising at The Palm Beach Post and LOCALiQ. He has developed a team that handles all aspects of digital media strategy, planning, media placement, optimization and reporting. Irani plays a pivotal role as liaison between vendors,



partners and Gannett Media digital leaders. He has led client seminars with representatives from Google, Facebook and top digital vendors. Prior to joining The Palm Beach Post, Irani served as Retail Advertising Manager at The Ithaca Journal in Ithaca, New York. In addition to serving as a Trustee, he also sits on the Board of Directors of the Chamber of Commerce of the Palm Beaches.

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## Global tax compliance: New rules for a new era

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## SAVE THE DATE

## Kelly Smallridge, CEO, The Business Development Board to speak at VIRTUAL Corporate Breakfast February 25



Kelly Smallridge CAPEHART

Join us to hear directly from Kelly Smallridge, who will discuss 2020-2021 Economic Development in Palm Beach County: An overview of companies that have relocated or expanded into the county over the past 12 months will be highlighted and future plans for expansion of companies to come for 2021!

Smallridge is president and CEO of Palm Beach County's public/private economic development agency, the Business Development Board of Palm Beach County (BDB) where she has worked for 32 years. She serves as the longest tenured

economic development president in the state of Florida and has a solid track record in facilitating some of the largest job creation projects for Palm Beach County. In 2013, then-Gov. Rick Scott awarded Smallridge with the Governor's Ambassador Medal recognizing her hard work in creating jobs in Palm Beach County.

In 2013 and 2019, she was featured on Fox News, CNBC and the NY Post touting the assets of Palm Beach County and her vision for "Wall Street South." Under her leadership, the BDB received numerous state and

national awards for its work in recruiting and expanding companies to Palm Beach County. Smallridge played a lead role in facilitating two of the world's largest bioscience organizations to the state: The Scripps Research Institute from San Diego and the Max Planck Society from Germany. Her aggressive style in landing relocations and expansions has led to big announcements of jobs for this county from companies such as United Technologies, Amazon, ADT, Pratt & Whitney, G4S, FedEx, Sikorsky Helicopters, Aldi, and TBC Corporation to name a few.

## Chamber Board of Directors supports Governor DeSantis' funding of Visit Florida

The Board of Directors of the Chamber unanimously voted to support Governor Ron DeSantis' proposed funding of VISIT FLORIDA at \$50 million for Fiscal Year 2021-2022. This past year was the most challenging period in Florida's tourism history. This budget recommendation will assist the tourism industry in showcasing and promoting our community throughout the United States and the world.

The action taken by the Chamber Board was the result of a recommendation from Jorge Pesquera, president and CEO of Discover the Palm Beaches, to support this funding issue. He stressed the important



partnership that exists between his organization and VISIT FLORIDA. The Chamber will continue to work closely with Pesquera as his organization develops new promotions to enhance the Palm Beaches as one of the best tourist destinations in the world.



## Vice president, regional executive of Federal Reserve Bank Of Atlanta addresses Chamber Trustees

Karen Gilmore, vice president and regional executive at the Miami Branch of the Federal Reserve Bank of Atlanta spoke to Chamber Trustees this week. On behalf of the bank, she is responsible for economic intelligence gathering in the local business and academic community to support the Atlanta Bank's contributions to the monetary policy process.

Gilmore is an active member of the Miami business community, a former president of the YWCA

of Greater Miami and has served on the board of directors of the YWCA-USA. She has been recognized as one of the Power Leaders in Banking & Finance in South Florida by the South Florida Business Journal. Gilmore is also a former trustee of the Greater Miami Chamber of Commerce.

If you are interested in joining the Chamber Trustee program at the Chamber of Commerce of the Palm Beaches, contact Kelly Fanelli at kfanelli@palmbeaches.org.



## FPL donates to STEM education program at Palm Beach Lakes High School

Florida Power & Light Company (FPL) donated five drones worth \$20,000 for an upcoming STEM education program offered to Palm Beach Lakes High School (PBLHS) students during the 2021-22 school year. The program, led by PBLHS instructor Master Sergeant Jonathan Oakley, will teach students the fundamentals of flight, and the engineering, science and math behind how drones operate, putting them on track to receive a drone operator certification and opening the door to future career opportunities. From left: Heath McLemore, lead business analyst at FPL; Master Sergeant Jonathan Oakley, PBLHS instructor; Alicia Jones, PBLHS junior and JROTC member; and Eric Schwartz, quality project manager at FPL.



2020 tournament winners, Palm Beach Kennel Club, represented by Mike Weeks (left), Anthony Rooney (center) and Bill Dunn.

## ANNUAL GOLF TOURNAMENT

### Be our guest member for a day at Breakers West!

The Chamber's Annual Golf Tournament – taking place at The Breakers Rees Jones Course on Friday, June 11 – is one of the most popular events on our calendar, attracting a wide range of decision makers and community leaders. The morning starts with a continental breakfast at 7 a.m., and a four-person scramble shotgun start at 8:15 a.m. Spend the tournament day completely outside – spacious, safe and social distancing will be observed. Foursomes are limited to the first 80 registered guests.

Other provisions include:



■ All outdoor safe food stations – "Grab and Go" Breakfast, barbecue foods and beverages for "GRAB and GO" on course.

■ Single-rider sanitized carts

■ All club staff will wear masks and gloves

Competitions along the course will include:

- Longest drive (men's and women's)
- Closest to the pin
- Hole-in-one

Foursomes will be competing for the honor of having their name engraved on the Chamber Cup that is proudly displayed in the Chamber lobby. A photo of the winning team will be featured in the Business Watch section of The Palm Beach Post.

If you have any questions, contact Michele Sacher, at msacher@palmbeaches.org

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