



CHAMBER
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OF THE PALM BEACHES

Sponsorship Opportunities

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2024

Sponsorship Opportunities

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CHAMBER
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ANNUAL STATE OF THE CITY BREAKFAST





Event Description

+ Mayor Keith James will review the past year's successes and share his vision for the City of West Palm Beach in the State of the City Address. +

Expected Attendance
800+

Date & Location

January 18, 2024
Palm Beach County Convention Center
650 Okeechobee Blvd.
West Palm Beach, Florida 33401

This event attracts Chamber members, elected and appointed officials, educators, community leaders, and our strategic partners.

Benefit Line

A sponsorship at this event offers businesses an opportunity for significant exposure to one of our largest audiences.

2024 SPONSORSHIP OPPORTUNITIES

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org

CONFIRMED SPONSORS



ANNUAL STATE OF THE CITY BREAKFAST

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor (1) SOLD	\$13,000	<p>Company logo included on print and electronic event invitations and on all pre-event materials.</p> <p>Your company banner/GOBO at the event</p> <p>Display or tabletop exhibit in lobby of the Palm Beach County Convention Center</p> <p>Corporate sponsor signage at the breakfast</p> <p>Table for ten (with preferred seating)</p> <p>Opportunity to distribute marketing materials at the event</p> <p>Spotlight story in the Palm Beach Post about the event</p> <p>Short article promoting the event in the weekly Chamber Update (e-newsletter sent out every Thursday)</p> <p>Pre-event photos taken with the guest speaker and your designated company representatives</p> <p>Opportunity to introduce your company (3-5 minutes) and the guest speaker</p> <p>Photo recap and story of the event, including logo in Business Watch, our newsletter distributed in the Palm Beach Post to over 40,000 households</p> <p>Your company logo hyperlinked from our web site www.palmbeaches.org (averaging 20,000 hits monthly)</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>Company will be recognized from the podium</p>
Community Partner (Unlimited)	\$5,000	<p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mention and recognition in the Chamber Update</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>Company logo listed on sponsor board at check-in</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>One (1) corporate table (10 seats total) with table signage for your colleagues and guests</p> <p>Pre-event photos taken with guest speaker and your designated company representatives</p> <p>Company will be recognized from podium</p> <p>A photo of the Company's representatives will be included as one of the photo recaps in The Palm Beach Post</p> <p>Opportunity to distribute marketing materials at the event</p>

2024 SPONSORSHIP OPPORTUNITIES



Sponsorship Level (# of Sponsors)	Amount	Benefits
Gold Sponsor	\$4,000	<p>Company logo included in print and electronic event invitations and on all pre-event materials.</p> <p>Pre-event social media mention and recognition in the Chamber Update.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo displayed at the event and in scrolling PowerPoint presentation.</p> <p>One (1) corporate table (10 seats total) with signage for your colleagues and guests.</p> <p>Company will be recognized from the podium.</p> <p>Opportunity to place marketing collateral on each attendee seat (collateral provided by sponsor)</p>
Centerpiece Sponsor (1)	\$4,000	<p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>Opportunity to incorporate logo with centerpiece.</p> <p>Two (2) Admission tickets into the event.</p> <p>Company logo placed on sponsor board at check-in.</p> <p>Company will be recognized from the podium as well as our weekly newsletter</p>
Parking Sponsor (1)	\$3,500	<p>Company logo included in print and electronic event invitations and on all pre-event materials.</p> <p>Pre-event social media mention and recognition in the Chamber Update.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>One (1) corporate table (10 seats total) with signage for your colleagues and guests.</p> <p>Company logo will be on a sign placed by the parking booth.</p> <p>Company logo on an easel sign inside the entrance doors as parking sponsor.</p> <p>Company will be recognized from the podium.</p> <p>A photo of the company representatives will be included as one of the photo recaps on the Chamber's e-blast and Palm Beach Post.</p>
Coffee Sponsor (1)	\$3,000	<p>Recognition in the Chamber Update and in the Palm Beach Post recap.</p> <p>Corporate sponsor table signage at the breakfast, which includes a table for ten (with preferred seating).</p> <p>Your company logo hyperlinked from our web site</p> <p>Opportunity to distribute marketing materials at the event.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>Company will be recognized from the podium</p> <p>Company logo placed on sponsor board at check-in.</p> <p>Branded coffee cups at coffee station.</p> <p>Opportunity to set up a marketing table near coffee station.</p>
Silver Sponsor	\$2,000	<p>Company logo included in print and electronic event invitations and all pre-event materials.</p> <p>Pre-event social media mention and recognition in the Chamber Update.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo displayed at the event and in scrolling PowerPoint presentations.</p> <p>One (1) corporate table (10 seats total) with signage for your colleagues and guests.</p> <p>Company recognized from podium.</p> <p>Logo on Sponsor Board.</p>

Sponsorship Level (# of Sponsors)	Amount	Benefits
Placemat Sponsor	\$1,500	<p>Company logo with hyperlink on event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) reserved seat at designated table</p> <p>Opportunity to have promotional display table in lobby</p> <p>Company logo placed on sponsor board at check-in.</p> <p>Company will be recognized in our weekly newsletter</p>
Corporate Table Sponsor (unlimited)	\$800	<p>Table of 10 with signage</p> <p>Company recognition in PowerPoint</p>

CONFIRMED SPONSORS



2024 SPONSORSHIP OPPORTUNITIES

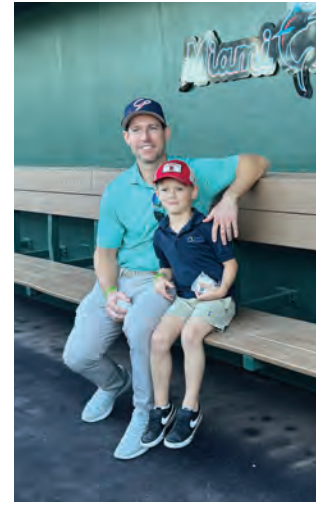




CHAMBER
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BASEBALL BASH





Event Description

+ Join the Chamber at Roger Dean Chevrolet Stadium to meet select players from the Miami Marlins and the St. Louis Cardinals. Hear the team managers discuss the 2024 forecast during a BBQ dinner.

Expected Attendance
200+

Date & Location

February 22, 2024

Roger Dean Stadium
4751 Main St, Jupiter, FL 33458

Baseball fans from all over get the opportunity to meet some of their favorite players.

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org



CONFIRMED SPONSORS



BASEBALL BASH

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor 	\$5,000	<p>Company logo imprinted on baseball given to each attendee.</p> <p>You or your key contact will be introduced to the team managers and photographed.</p> <p>Table of five w/signage – reserved, close to the podium.</p> <p>Table top display at entrance to the event.</p> <p>Company banner on display.</p> <p>Company recognized from podium.</p> <p>Company logo on invitation and promotional materials.</p> <p>Group photo and story in the Business Watch, Chamber's monthly newsletter and Chamber Update, Chamber's weekly e-newsletter.</p>
Refreshment Sponsor	\$1,500	<p>Sponsor recognition on refreshment counters.</p> <p>Table top display at entrance to the event.</p> <p>Company logo on invitation and promotional materials.</p> <p>Company will be recognized from podium.</p> <p>Table of five w/signage – reserved, close to the podium.</p>
BBQ Sponsor 	\$3,000	<p>Sponsor recognition on refreshment counters.</p> <p>Table top display at entrance to the event.</p> <p>Company logo on invitation and promotional materials.</p> <p>Company will be recognized from podium.</p> <p>Two complimentary tickets to the event.</p>
Autograph Sponsor	\$2,000	<p>Signage at penants and baseball table</p> <p>Opportunity to provide felt with company logo</p> <p>One (1) complimentary ticket to the event</p> <p>Company will be recognized from podium.</p> <p>Company logo on marketing and promotional materials.</p>

2024 SPONSORSHIP OPPORTUNITIES





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BUSINESS AWARDS BREAKFAST





Event Description

+ These awards recognize Palm Beach County companies and individuals that lead with confidence, demonstrating a solid commitment to their business goals, their employees, and their local community.

Expected Attendance
480+

+ Date & Location

May 2024
Palm Beach County Convention Center
650 Okeechobee Blvd.
West Palm Beach, Florida 33401

This event attracts Chamber members, business awards finalists, elected and appointed officials, educators, community leaders, and our strategic partners.

Benefit Line: Be part of an event that recognizes outstanding individuals in our community, which clearly defines role models for others to emulate. A sponsorship at this event offers businesses an opportunity for significant exposure to a large audience.

2024 SPONSORSHIP OPPORTUNITIES

All past sponsors have first right of refusal.



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CONFIRMED SPONSORS



BUSINESS AWARDS BREAKFAST

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor (1) 	\$7,500	<ul style="list-style-type: none"> Opportunity to introduce your company (5 minutes) Company logo included on print and electronic event invitations and on all pre-event materials Your company banner/gobo at the event Display or tabletop exhibit in lobby of the Palm Beach County Convention Center Corporate sponsor signage at the breakfast One (1) corporate table (10 seats total) with table signage Opportunity to distribute marketing materials at the event Spotlight story in the Business Watch, published in the Palm Beach Post, about the event Short article promoting the event in the weekly Chamber Update (e-newsletter sent out every Thursday) Pre-event photos taken with the guest speaker and your designated company representatives Photo recap and story of the event, including logo in Business Watch, our Chamber newsletter distributed in the Palm Beach Post to over 40,000 households Your company logo hyperlinked from our web site www.palmbeaches.org to yours (averaging 20,000 hits monthly) Company logo prominently displayed at the event and in scrolling PowerPoint presentation Company will be recognized from the podium Company logo placed on sponsor board at check-in
Lifetime Leadership Award (1) 	\$3,000	<ul style="list-style-type: none"> Opportunity to present award to the Community Leader of the Year Company logo on the award Company logo included in print and electronic event invitations and on all pre-event materials Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members) Company logo with hyperlink on the event web page Company logo prominently displayed at the event and in scrolling PowerPoint presentation One (1) corporate table (10 seats total) with table signage Spotlight story in the Business Watch, published in the Palm Beach Post, about the event

2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Business of the Year Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Business of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with table signage</p>
Small Business Person of the Year Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Small Businessperson of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>One (1) corporate table (10 seats total) with table signage</p>
Non-Profit of the Year Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Non-Profit of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with table signage</p>
Young Professional of the Year Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Young Professional of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with table signage</p>
Diversity Business of the Year Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Diversity Business of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with table signage</p>

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Hospitality Award Sponsor (1)	\$2,750	<p>Opportunity to present award to the Hospitality Award of the Year</p> <p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions and recognition in the Chamber update (weekly e-blast to members)</p> <p>Company logo with hyperlink on the event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with table signage</p>
Parking Sponsor (1)	\$3,500	<p>Company logo included in print and electronic event invitations and on all pre-event materials</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update (e-mail newsletter) and Business Watch Section of the Palm Beach Post</p> <p>Opportunity to distribute marketing materials at the event</p> <p>Company logo with hyperlink on event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>One (1) corporate table (10 seats total) with signage for your colleagues and guests</p>
Coffee Sponsor (1)	\$1,200	<p>Company logo included in print and electronic event invitations and on all pre-event materials.</p> <p>Pre-event social media mentions.</p> <p>Recognition in the Chamber Update (e-mail newsletter) and Business Watch Section of the Palm Beach Post.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>Opportunity to place signage at coffee station.</p> <p>Two (2) reserved seat at designated table</p>
Placement Sponsor	\$1,200	<p>Company logo with hyperlink on event web page</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation</p> <p>Two (2) reserved seats at designated table</p>
Centerpiece Sponsor (1)	\$1,800	<p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>Opportunity to incorporate logo with centerpiece.</p> <p>Two (2) reserved seats</p>

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12TH ANNUAL WOMEN FOR WOMEN 5K





Event Description

+ Generations of women will run and walk together to empower their competitive spirit at this special event, appropriately scheduled on Mother's Day weekend.

Expected Attendance
400+

+ Date & Location

May 13, 2024
Okeehetee Park
7715 Forest Hill Blvd,
West Palm Beach, FL 33413

This event attracts runners from throughout Palm Beach County

Benefit Line: Be a part of a community event that recognizes the important women in our lives (moms, grandmothers, aunts, nieces, sisters, daughters, and friends).

2024 SPONSORSHIP OPPORTUNITIES

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org

CONFIRMED SPONSORS



12TH ANNUAL WOMEN FOR WOMEN 5K

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor (1) 	\$7,000	<ul style="list-style-type: none"> Company logo on the Start/Finish line banner Opportunity to present awards on stage Opportunity to address race attendees Sponsor logo exclusively on display on the front of race shirts Sponsor logo on sponsor board Sponsor logo on race website and email blasts Sponsor logo in The Palm Beach Post print advertisements Sponsor logo displayed on large step and repeat banner near finish line for photo-ops Booth space with 10x10 tent, 8ft. table and 2 chairs provided for day of race Sponsor logo on race print materials Verbal recognition during event Opportunity to provide promotional materials in goodie bags Ten (10) comp race entries
Gold Sponsor (4)	\$2,500	<ul style="list-style-type: none"> Sponsor logo prominently displayed on back of race shirts Sponsor logo on sponsor board Sponsor logo on race website and email blasts Sponsor logo in The Palm Beach Post print advertisements Sponsor logo on race print materials Booth space provided on day of the race Verbal recognition during event Opportunity to provide promotional materials in goodie bags Four (4) comp race entries
Silver Sponsor	\$2,000	<ul style="list-style-type: none"> Sponsor logo prominently displayed on back of race shirts Sponsor logo on sponsor board Sponsor logo on race website and email blasts Sponsor logo in The Palm Beach Post print advertisements Sponsor logo on race print materials Booth space provided on day of the race Verbal recognition during event Opportunity to provide promotional materials in goodie bags Four (4) comp race entries

2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Water Sponsor	\$1,500	Sponsor logo on back of race shirts Sponsor logo on sponsor board Sponsor logo on water bottles Sponsor logo on signage at designated areas along the course Verbal recognition during the event Opportunity to provide promotional materials in goodie bags Two (2) comp race entries
Registration Sponsor	\$1,000	Sponsor logo on back of race shirts Sponsor logo on sponsor board Sponsor logo on signage at designated areas along the course Verbal recognition during the event Opportunity to provide promotional materials in goodie bags Two (2) comp race entries
Runner's Food Sponsor	\$1,000	Sponsor logo on back of race shirts Sponsor logo on sponsor board Sponsor logo on signage at designated areas along the course Verbal recognition during the event Opportunity to provide promotional materials in goodie bags Two (2) comp race entries
Volunteer Sponsor	\$1,000	Sponsor logo on front of volunteer shirts. Sponsor logo on sponsor board Sponsor logo on signage at either Volunteer Check-in or the Kids Corral Verbal recognition during the event Opportunity to provide promotional materials in goodie bags Two (2) comp race entries
100 Yard Kids Dash Sponsor	\$1,000	Sponsor logo on front of kids shirts Sponsor logo on Sponsor Board Sponsor logo on signage at either Volunteer Check-in or the Kids Corral Verbal recognition during the event Opportunity to provide promotional materials in goodie bags Two (2) comp race entries
Copper Sponsor (4)	\$500	Sponsor logo on the back of race shirts Sponsor logo on sponsor board Verbal recognition during the event One (1) comp race entry Booth Space (vendor provides tent, table & chairs)

Sponsorship Level (# of Sponsors)	Amount	Benefits
Student Sponsor (20)	\$350	Sponsor logo on the back of race shirts Sponsor logo on Sponsor Board
Vendor	\$350	Booth space (vendor provides tent, table & chairs) Verbal recognition during the event

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ANNUAL GOLF TOURNAMENT





Event Description

+ The Annual Golf Tournament is our most popular premier executive networking event. Players compete for the trophy that is on display in the Chamber lobby.

Expected Attendance
100+

+ Date & Location

April/May 2024

Location: TBD

The event attracts decision makers, community leaders, their clients, and guests

Benefit Line: The tournament serves as a way to offer executive-level networking. Foursomes are encouraged to fill their third and/or fourth slots with a new contact or business prospect.

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org



ANNUAL GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor (1)	\$9,000	<ul style="list-style-type: none"> One (1) foursome Two (2) tee signs Company banner at event Opportunity to introduce your company at the podium (5 minute sponsor spotlight) Company logo on Chamber website Company logo in the Palm Beach Post Business Watch pre and post-event stories Company logo printed on event invitation and all other marketing materials Company recognition in Chamber e-blasts Opportunity to distribute promotional materials in golfer's goodie bags Tabletop display at check-in Recognition at podium and on sponsor board Pre-event social media mentions
Exclusive Golf Cart Sponsor (1)	\$3,500	<ul style="list-style-type: none"> One (1) foursome One (1) tee sign Company name and logo on all golf carts Company logo on chamber website Opportunity to distribute promotional materials in golfer's goodie bags Recognition at podium and on sponsor board Pre-event social media mentions
Exclusive Lunch Sponsor (1)	\$3,000	<ul style="list-style-type: none"> One (1) foursome One (1) tee sign Company name and logo on signage at lunch Company logo on chamber website Opportunity to distribute promotional materials in golfer's goodie bags Recognition at podium and on sponsor board Pre-event social media mentions

2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Breakfast Sponsor	\$3,000	One (1) foursome One (1) tee sign Company name and logo on signage at breakfast Company logo on chamber website Opportunity to distribute promotional materials in golfer's goodie bags Recognition at podium and on sponsor board Pre-event social media mentions
Beverage/Snack Cart Sponsor (1)	\$2,500	One (1) foursome One (1) tee sign Company name and logo on beverage/snack carts Company logo on chamber website Opportunity to distribute promotional materials in golfer's goodie bags (provided by sponsor) Recognition at podium and on sponsor board. Pre-event social media mentions.
Corporate Foursome	\$1,280	One (1) foursome One (1) tee sign Company name on sponsor board Includes raffle tickets and mulligans for each
Tee Sign Ambassador (3)	\$375	One (1) tee sign Company Representative stationed at a hole Lunch
Tee Sign Sponsor (unlimited)	\$300	One (1) tee sign

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ATHENA AWARDS LUNCHEON





Event Description



Inspired by the goddess of Greek mythology known for her strength, courage, wisdom and enlightenment, the ATHENA Leadership Award honors women and organizations in our community that:

- Have achieved the highest level of professional excellence.
- Contribute time and energy to improve the quality of life of others in the community.
- Actively assist others, particularly women, in realizing their full leadership potential.



Expected Attendance

400+

Date & Location

September 2024

Palm Beach County Convention Center
650 Okeechobee Blvd.
West Palm Beach, Florida 33401

The majority of attendees are women community and business leaders working and living in Palm Beach County.

Benefit Line:

- ✦ Increase visibility of the program and the contributions of the nominees and recipients
- ✦ Connect your organization with a prestigious, international women's leadership program
- ✦ Earn credibility by honoring dynamic leaders.

All past sponsors have first right of refusal.

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2024 SPONSORSHIP OPPORTUNITIES



CHAMBER of COMMERCE OF THE PALM BEACHES

ATHENA AWARDS LUNCHEON

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Host Sponsor (1) 	\$10,000	<ul style="list-style-type: none"> Opportunity to moderate entire program & introduce all finalists Opportunity to make sponsor remarks at the luncheon (2 minutes) Tabletop exhibit in lobby of the Palm Beach County Convention Center Pull and announce raffle winner for Southwest Airline ticketst One (1) corporate table (10 seats total) with table signage Four (4) invitations to pre-event reception (2-minute for remarks) Full page advertisement in event program Opportunity to distribute promotional items Company logo in spotlight story about the event in the Business Watch section of the Palm Beach Post Company logo in short article promoting the event in the weekly Chamber Update Photos taken with award recipients and your designated company representatives for event recap Company logo hyperlinked on the event's page on the Chamber's website Opportunity to display GOBO at main event Company logo placed on sponsor board at check-in
Presenting Sponsor (1) 	\$9,000	<ul style="list-style-type: none"> Opportunity to make sponsor remarks at the luncheon (5 minutes) Opportunity to introduce ATHENA Leadership Award Recipient Tabletop exhibit in lobby of the Palm Beach County Convention Center One (1) corporate table (10 seats total) with table signage Four (4) invitations to pre-event reception Full page advertisement in event program Opportunity to distribute promotional items Company logo in spotlight story about the event in the Business Watch section of the Palm Beach Post Company logo in short article promoting the event in the weekly Chamber Update Photos taken with award recipients and your designated company representatives for event recap Company logo hyperlinked on the event's page on the Chamber's website Opportunity to display GOBO at main event Company logo placed on sponsor board at check-in

2024 SPONSORSHIP OPPORTUNITIES



Sponsorship Level (# of Sponsors)	Amount	Benefits
Awards Sponsor (3)	\$3,500	<p>Introduce award winners on stage</p> <p>One (1) corporate table (10 seats total) with table signage</p> <p>Five (5) invitations to pre-event</p> <p>Half page advertisement in event program</p> <p>Company recognition in print and electronic event invitations and on all pre-event materials</p> <p>Company recognition on sponsor board</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update</p> <p>Company logo hyperlinked on the event's page on the Chamber's website</p>
ATHENA Reception Sponsor (1)	\$3,500	<p>Opportunity to offer welcome remarks at the pre-event reception</p> <p>One (1) corporate table (10 seats total) with table signage at the ATHENA Luncheon</p> <p>Five (5) invitations to pre-event reception</p> <p>Half page advertisement in event program</p> <p>Company recognition in print and electronic event invitations and on all pre-event materials</p> <p>Company recognition on sponsor board</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update</p> <p>Company logo hyperlinked on the event's page on the Chamber's website</p>
Diamond Sponsor	\$2,500	<p>One (1) corporate table (10 seats total) with table signage</p> <p>Two (2) invitations to pre-event reception</p> <p>Quarter page advertisement in event program</p> <p>Company logo with hyperlink on the event website</p> <p>Company recognition in print and electronic event invitations and on all pre-event materials</p> <p>Company recognition on sponsor board</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update</p> <p>Company logo hyperlinked on the event's page on the Chamber's website</p>
Ruby Sponsor	\$2,000	<p>Company logo placed at parking garage</p> <p>One (1) corporate table (10 seats total) with table signage</p> <p>One (1) invitation to pre-event reception</p> <p>Company logo with hyperlink on event website</p> <p>Company recognition in print and electronic event invitations and on all pre-event materials</p> <p>Company recognition on sponsor board</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update</p> <p>Company logo hyperlinked on the event's page on the Chamber's website</p>
Emerald Sponsor	\$1,500	<p>One (1) corporate table (10 seats total) with table signage</p> <p>One (1) invitation to pre-event reception</p> <p>Company recognition in print and electronic event invitations and on all pre-event materials</p> <p>Company recognition on sponsor board</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update</p> <p>Company logo hyperlinked on the event's page on the Chamber's website</p>



Sponsorship Level (# of Sponsors)	Amount	Benefits
Placement Sponsor	\$1,500	Company logo with hyperlink on event web page Company logo prominently displayed at the event and in scrolling PowerPoint presentation One (1) reserved seat at designated table Opportunity to have promotional display table in lobby during "pre-event"
Pearl Sponsor	\$1,000	Five (5) reserved seats with table signage Company recognition on sponsor board Pre-event social media mentions
Crystal Sponsor	\$850	Two (2) reserved seats with table signage Company name displayed on sponsor board Pre-event social media mentions
Friend of ATHENA Sponsor	\$250	One (1) reserved seat Listing in PowerPoint presentation
Centerpiece Sponsor	\$2,000	Company logo with hyperlink on event web page. Company logo prominently displayed at the event and in scrolling PowerPoint presentation. Opportunity to incorporate logo with centerpiece. Two (2) reserved seats

2024 SPONSORSHIP OPPORTUNITIES





CHAMBER
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CHAIRMAN'S CIRCLE





Event Description

+ Annual formal dinner that recognizes our outgoing Board Chair and welcomes our incoming Chair. +

Expected Attendance

120-150+

Date & Location

November 2024

Location: TBD

The event attracts CEOs, business owners, community leaders, elected and appointed officials.

Benefit Line: Mix and mingle with chamber leaders during this premier event.

2024 SPONSORSHIP OPPORTUNITIES

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org

CONFIRMED SPONSORS



CHAIRMAN'S CIRCLE

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor 	\$10,000	<ul style="list-style-type: none"> Eight (8) tickets to event Photo with incoming chair published in the Business Watch section of The Palm Beach Post Option to add promotional items in event gift bags Company logo included on print and electronic event invitations and on all pre-event materials Pre-event social media mentions Recognition in the Chamber Update e-blast Company logo with hyperlink on event webpage Company recognition on sponsor board Company recognized during event
Platinum Sponsor (unlimited)	\$5,000	<ul style="list-style-type: none"> Four (4) tickets to event Option to add promotional items in event gift bags Company logo included on print and electronic event invitations and on all pre-event materials Pre-event social media mentions Recognition in the Chamber Update e-blast Company logo with hyperlink on event webpage Company recognition on sponsor board Company recognized during event
Silent Auction Sponsor (1)	\$4,000	<ul style="list-style-type: none"> Four (4) tickets to event Company logo included on bid sheets Option to add promotional items in event gift bags Company logo included on print and electronic event invitations and on all pre-event materials Pre-event social media mentions Recognition in the Chamber Update e-blast Company logo with hyperlink on event webpage Company recognition on sponsor board Company recognized during event
Gold Sponsor (Unlimited)	\$2,500	<ul style="list-style-type: none"> Two(2) tickets to event Company signage near entertainment Company logo with hyperlink on event webpage Company recognition on sponsor board Company recognized during event
Silver Sponsor (Unlimited)	\$1,250	<ul style="list-style-type: none"> One (1) ticket to event Company name listed on sponsor board

2024 SPONSORSHIP OPPORTUNITIES





CHAMBER
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MONTHLY BREAKFAST



Event Description

+ Issue-oriented Membership Breakfasts deliver high-level speakers and provide a powerful venue for meeting other professionals. +

Expected Attendance

300 +

Date & Location

Date : Varies Monthly

Palm Beach County Convention Center

Our monthly breakfasts attract Chamber members, elected and appointed officials, educators, community leaders, and our strategic partners.

All past sponsors have first right of refusal.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org

MONTHLY BREAKFAST

SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor	\$6,000	<p>Company logo on invitations e-mailed to our membership.</p> <p>Your company logo prominently displayed at the event.</p> <p>Display or tabletop exhibit in lobby of the Palm Beach County Convention Center.</p> <p>Table for ten (with preferred seating and signage).</p> <p>Opportunity to distribute marketing materials at the event.</p> <p>Recognition from the podium and in the event PowerPoint.</p> <p>Spotlight story about the event in the Business Watch distributed to over 40,000 households.</p> <p>Short article promoting the event in the weekly Chamber Update (e-newsletter sent out every Thursday).</p> <p>Pre-event photos taken with the guest speaker and your designated company representatives</p> <p>Opportunity to introduce your company (3-5 minutes) and the guest speaker.</p> <p>Photo recap and story of the event, including logo in Business Watch, our Chamber newsletter distributed in the Palm Beach Post to over 40,000 households.</p> <p>Your company logo hyperlinked from our website www.palmbeaches.org (averaging 20,000 hits monthly).</p> <p>Pre-event social media mentions.</p>
Parking Sponsor	\$2,500	<p>Company logo included in print and electronic event invitations and on all pre-event materials.</p> <p>Pre-event social media mentions.</p> <p>Recognition in the Chamber Update (e-mail newsletter) and Business Watch section of the Palm Beach Post.</p> <p>Opportunity to distribute marketing materials at the event.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>One (1) half table (5 seats total) with signage for your colleagues and guests.</p>
Centerpiece Sponsor	\$2,000	<p>Pre-event social media mention.</p> <p>Signage at the event. (One available)</p> <p>One (1) reserved seat at designated table</p>

2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Level (# of Sponsors)	Amount	Benefits
Coffee Sponsor	\$1,500	<p>Company logo included in print and electronic event invitations and on all pre-event materials.</p> <p>Pre-event social media mentions</p> <p>Recognition in the Chamber Update (e-mail newsletter) and Business Watch Section of the Palm Beach Post.</p> <p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>Opportunity to place signage at coffee station.</p> <p>One (1) half table (5 seats total) with signage for your colleagues and guests.</p>
Placement Sponsor	\$1,500	<p>Company logo with hyperlink on event web page.</p> <p>Company logo prominently displayed at the event and in scrolling PowerPoint presentation.</p> <p>One (1) reserved seat at designated table</p> <p>Promotional Display table in lobby "pre-event".</p> <p>Sponsor to design & supply placemats</p>
Corporate Table Sponsor (1)	\$650	<p>One (1) corporate table (10 seats total) with signage for your colleagues and guests.</p>





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BUSINESS BUILDER



with
**KIRBY DAVIS &
RACHEL QUISMUNDO**

Event Description

+ Learn how the Chamber helps you build your business

Build strategic relationships.

Meet a roomful of business owners and area professionals

Receive an information packet including a calendar of events, copies of the Chamber's directories, committee information and more!



Expected Attendance

25+

Date & Location

Monthly
Location: Chamber Boardroom

New and prospective members.

Benefits: Attendees have the opportunity to learn more about Chamber membership and network with other local business owners. Sponsor receives access to people interested in joining the chamber.

Sponsor Level # of Sponsors	Amount	Sponsorship Benefits
Presenting Sponsor	\$200 per Monthly event or \$2,000 for the year (11)	<ul style="list-style-type: none"> Company logo on invitation and promotional materials Opportunity for company representative to make sponsor remarks at each workshop Opportunity to distribute promotional items

2024 SPONSORSHIP OPPORTUNITIES

All past sponsors have first right of refusal.

To inquire about the availability of this sponsorship and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org

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BUSINESS BUILDER



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BUSINESS AFTER HOURS

BUSINESS *After* HOURS



CHAMBER *of* COMMERCE
OF THE PALM BEACHES

Event Description



A popular networking event that allows business professionals to meet in a 'not-too-formal' setting. The event takes place between 5:30 and 7:30 pm at different member locations and attendees are provided with appetizers and drinks. This event is held monthly.



Expected Attendance

40-60+

Date & Location

Date : Varies

Location: Varies

These mixers attract small to medium sized businesses that are Chamber members or prospective members

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor (1)	\$500 per mixer or \$5,000 for the year	<ul style="list-style-type: none"> Two (2) tickets to event Opportunity to place signage at event and pass out promotional items Company logo included in print and electronic event invitations and on all pre-event materials Pre-event social media mentions. Recognition in the Chamber Update (e-mail newsletter) Company logo with hyperlink on event web page

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To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org for more information





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POWER NETWORKING



Event Description

+ It's speed networking with business cards. Participants are encouraged to bring 75 business cards and be prepared for quick rounds of networking and card exchanges. Limited to 2 people from the same company.

Expected Attendance

60-70 +

Date & Location

Date: Varies Monthly

Location: Hilton Palm Beach Airport (unless otherwise noted)

This event attracts current and prospective chamber members. Most of the participants are small business owners and sales representatives. We often partner with other networking groups to guarantee new interactions.

Benefit Line: Participants have the opportunity to triple their contact list in just one hour.

Sponsorship Level (# of Sponsors)	Amount	Benefits
Presenting Sponsor	\$500 per session or \$5,000 for the year	<ul style="list-style-type: none"> Two (2) tickets to event Opportunity to make sponsor remarks (2-3 minutes long) Opportunity to have a promotional/educational table in lobby Opportunity to place company banner in Power Networking room Company logo on all promotional material (flyers, email blasts, website listings, social media posts)

2024 SPONSORSHIP OPPORTUNITIES

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To inquire about the availability of the following sponsorships and to receive a comprehensive list of associated benefits, please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org for more information



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THE YOUNG PROFESSIONALS OF THE PALM BEACHES (YPOP)



Event Description



YPOP provides a great opportunity for professionals under 40 to network and educate themselves on important issues facing the Palm Beach County area. The Chamber of Commerce of the Palm Beaches encourages YPOP members to become more involved and serve as leaders throughout the community. The group meets twice a month for networking, team building and professional development programs.



Expected Attendance

40-60+

Date & Location

Date: Varies Monthly

Location: Hilton Palm Beach Airport (unless otherwise noted)

Young Professionals working in Palm Beach County ages 21-40 years old.

Benefit Line: Associate your company with local young professionals via an annual sponsorship.

Sponsorship Level (# of Sponsors)	Amount	Benefits
YPOP Connect Sponsor	\$2,000 Annually	Company Logo listed on all e-mail correspondence to members Company Logo listed on YPOP webpage as a YPOP Connect Sponsor Company mentions as YPOP Connect sponsor on YPOP's social media page Five (5) Memberships
YPOP Engage Sponsor	\$1,000 Annually	Company Logo listed on all e-mail correspondences to members Company Logo listed on website as an Engage Sponsor Two (2) Memberships
YPOP Advance Sponsor	\$250 Annually	Company Logo listed on website as an Advance Sponsor One (1) Membership

All past sponsors have first right of refusal.

To inquire about the availability of these sponsorships and to receive a comprehensive list of associated benefits please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org for more information



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MEDIA SPONSORSHIP



Item Description



Promote your company through our social media channels, email list and newspaper coverage. Reach our members directly



Date Monthly

Directed to our membership along with whomever you want to reach on Facebook. We will work with you to reach your target audience.

Benefit Line: Earn credibility from our membership by reaching them via our media channels.

Sponsorship Level (# of Sponsors)	Amount	Benefits
Media Sponsor	\$3,000	<ul style="list-style-type: none">1/8 color ad in Business Watch section of The Palm Beach Post (delivered to 40,000 households)Eight (8) posts during the month on Facebook, Twitter, LinkedIn, InstagramIncludes four (4) posts on each Chamber social media channel and four (4) posts on each YPOP social media channelSponsor has opportunity to select specific audience on FacebookAnalytics for social media posts will be provided on requestPosts will contain hyperlink to company website or requested pageProfile in one (1) Chamber Update of the month (Sent out to 3,000 contacts)Banner Ad in one (1) Chamber Update (Sent out to 3,000 contacts)Banner Ad on Website for 30 days (20,000 average visitors per month)

All past sponsors have first right of refusal.

To inquire about the availability of this sponsorship and to receive a comprehensive list of associated benefits please contact Rachel Quismundo special events coordinator at rquismundo@palmbeaches.org for more information





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2024

Sponsorship Opportunities



2024

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