

# BUSINESS OF THE YEAR

## BAXLEY – APPLING COUNTY CHAMBER OF COMMERCE

The Baxley – Appling County Chamber of Commerce would like to recognize a business that has gone above and beyond to support and grow our community by presenting a “Business of the Year” award at the 2020 Annual Gala on March 26, 2020. Businesses are encouraged to nominate themselves. Employees, family of employees and former employees are also encouraged to nominate current or former employers that made an impact on our community.

## ELIGIBILITY REQUIREMENTS

To be considered, nominees must:

- be members of the Baxley- Appling County Chamber of Commerce
- be operation for a minimum of two years
- show commitment to social responsibility
- exemplify strong community involvement

## JUDGING CRITERIA

The review committee will judge applicants according to the following criteria:

- **Community Involvement** – Please explain the extent to which the **business** is involved in the community. This may include membership or support of civic clubs, churches, or other organizations in the community.
- **Customer Service** – How does the business ensure and provide exemplary customers service. This may be proven by testimonials, online reviews, BBB ratings etc.
- **Excellence in Industry & Innovation**- Describe how the business leads and creates innovation within their sector. This may include extra training, certifications, awards, recognition, etc.
- **Staff training and Motivation**- How are employees motivated and trained to provide a positive work environment? This may include information on annual team building, strategic planning, employee training, incentive programs etc.
- **Employee Engagement in Community**- Are employees encouraged to participate in community events? Describe how the business inspires employees to be active community members.
- **Additional Information**- Please include any other extraordinary information that you believe should be considered.

# APPLICATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Year Company was Founded: \_\_\_\_\_

Number of Employees: Full time: \_\_\_\_\_ Part Time: \_\_\_\_\_

Is the Company headquartered in Appling County?: \_\_\_\_\_

Has the company conducted business in Appling County for at least two years (24 months)?: \_\_\_\_\_

Is the company a member of the Baxley Appling County Chamber of Commerce? (Required) \_\_\_\_\_

Please provide a narrative (up to 2 pages) explaining why this nominee should be the business of the year. Please include a brief description of the company and information that applies to the five areas of judging criteria. Supporting documents are allowed in addition to the narrative, please supply copies.

Submitted By: \_\_\_\_\_ Association to nominee: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return nominations by [January 31, 2020](#) to:**

Business of the Year  
305 West Parker Street  
Baxley, GA 31513