



**BUSINESS**

**LEADER**

**OF THE YEAR**



**BAXLEY-APPLING COUNTY CHAMBER OF COMMERCE**  
**NOMINATION PACKAGE**

# INTRODUCTION

---

Regardless of where you stand ideologically, we can all agree that year 2020 has changed our lives, businesses and organizations. The Chamber Board of Directors took some time last year to evaluate several programs and set up some committees to reimagine how we accomplish the goals of educating, empowering and engaging with our business community.

The awards committee, made up of board members and Chamber Members at large, had extensive discussions about the current awards, nomination process and options for improving how we recognize excellence in our community. After multiple meetings, the consensus of the group was that we should focus on individuals within our community that have gone above and beyond within their businesses. The newly established awards include an Employee of the Year as well as a Business Leader of the Year. Additionally the Citizen of the Year award will now be presented as the Appling County Legacy Award. Details about each are below.

**Employee of the Year:** This award shall be presented to an employee of a member business that has made a significant impact on the operation of the business. As a pivotal part of the business environment, this person will be recognized for the specific ways they contribute to the overall success of the company.

**Business Leader of the Year:** Replacing the Business of the Year, the Business Leader of the Year will be presented to an individual that has excelled within a leadership role in a member business. This individual is innovative, motivating to employees and civically engaged. This recipient may have acquired a long term record of service or may have made one outstanding contribution that made a major impact in their business, industry and/or community.

**Appling County Legacy Award:** Replacing the Citizen of the Year, the Legacy award recognizes an individual in our community that has given their time and talent to build a better tomorrow. This individual does not have to work at a member business.

The Chamber Awards Committee and Board of Directors know there are so many deserving individuals in our community that help our businesses remain successful. Since the onset of COVID-19 we have seen the resiliency of our business community and the boundless impact individuals in those businesses have on outcomes. More information on criteria, considerations and how to nominate an individual can be found on our website.

# BUSINESS LEADER OF THE YEAR

## BAXLEY – APPLING COUNTY CHAMBER OF COMMERCE

The Baxley – Appling County Chamber of Commerce would like to recognize a business leader that has gone above and beyond to support and grow our community by presenting a “Business Leader of the Year” award in 2022. Business Leaders are encouraged to nominate themselves. Company owners, employees, family of employees and former employees are also encouraged to nominate current or former employers that made an impact on our community.

## ELIGIBILITY REQUIREMENTS

To be considered, nominees must:

- be members of the Baxley- Appling County Chamber of Commerce for at least 12 months
- active in day to day operations
- must be in a leadership role for a minimum of 2 years (*owner / manager / supervisor*)
- show commitment to social responsibility
- exemplify strong community involvement

## CONSIDERATIONS

We understand that each nominee will have a different set of attributes. The review committee will take into consideration the below categories when judging applicants:

- **Community Involvement** - Describe how the nominee engages in activities beyond their job responsibilities that contribute to helping and improving the conditions of others on the job or the wider community and/or inspires employees to be active community members.
- **Innovation** – Please explain how nominee shows creativity in business decisions or in development of specific product or services and/or acts with boldness by taking smart risks to advance organizational and personal goals.
- **Team Builder / Empowerment**- Please explain how nominee motivates and empowers colleagues, employees and/or community members, to take smart risks in their professional lives.
- **-Honors / Awards**- Please include any trade or professional achievements, voluntary professional development, certificates, honors, or awards nominee has received.
- *Please provide a narrative: We are looking for an individual who could tell their story of success within business, the challenges they overcame, and the legacy they have left. Also looking for an individual to provide an overview of any non-executive business positions or charitable/ community work. Leader may have acquired a long term record of service or accomplishments, or they may have made just one outstanding contribution that made an impact in their customers, employees, industry, or business sector.*

# APPLICATION

Nominee Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Is the Company headquartered in Appling County? \_\_\_\_\_

Has the company been a member of the Chamber of Commerce for a min. of 12 months? \_\_\_\_\_

Has the nominee been in a leadership role for a minimum of 2 years? (Required) \_\_\_\_\_

Please provide a narrative (up to 2 pages) explaining why this nominee should be the Business Leader of the Year. Please include a brief description of their leadership role and information that applies to the five areas of judging criteria. Supporting documents are allowed in addition to the narrative, please supply copies.

Submitted By: \_\_\_\_\_ Association to nominee: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return nominations by Friday, February 18, 2022 to:**

Business Leader of the Year

305 West Parker Street

Baxley, GA 31513