



Independent Insurance Agent

# Alabama Independent Insurance Agents

141 London Parkway, Birmingham, AL 35211

Phone: (205) 326-4129



Independent Insurance Agent

## EXHIBITOR INFORMATION

The Alabama Independent Insurance Agents are offering exhibit space at our 127<sup>th</sup> Annual Convention & Trade Show to be held at The Lodge at Gulf State Park, 21196 E. Beach Blvd., Gulf Shores, Alabama on May 7-9, 2023.

The trade show area will be in the Gulfview Ballrooms II, III, IV and Foyer as of the Conference Center. Exhibit booth has 8'x 8' pipe and drape booths that will include a six-foot table and two chairs. The floor is carpeted. The cost of this space will be \$500 for AIIA members and \$800 for non-members. These booths will be assigned on a first come, first serve basis.

<u>Sunday, May 7</u>	<b>EXHIBIT SCHEDULE</b>
8:00a - 6:00p	Registration Desk Open
11:00a - 4:00p	Exhibitor Registration & Booth Set-up
<u>Monday, May 8</u>	
7:00a - 1:00p	Registration Desk Open
7:00a - 8:00a	Exhibitor Set Up
8:00a - 10:00a	Continental Breakfast with Guest Speaker Kristin Scroggin
10:00a - 12:30p	Trade Show
12:30p - 2:00p	Exhibitor Breakdown

### EXHIBITOR SERVICES

Any special needs for your booth such as extra tables, chairs, etc. must be made through Veal Convention Services as well as arrangements for shipment and storage of your booth. Upon receipt of your signed contract and payment, we will confirm your booth space assignment and provide the website for Veal Convention Services from which you may download drayage information and forms. If you have questions, you may call Veal Convention Services at (800) 844-8325 or (205) 328-1010.

**NOTE:** **Electrical Services** are made through the Electrical Department of The Lodge at Gulf State Park. Electrical Form will be provided at assignment of booth. Food exhibits **MUST** be pre-approved by The Lodge. Please call Tina Jackson at (251) 923-2916 or Email: [tjackson@lodgegsp.com](mailto:tjackson@lodgegsp.com).

**EXHIBIT CONTRACT IS FOR BOOTH SPACE ONLY.**

### CONVENTION REGISTRATION

One exhibitor representative must be registered for the full convention at the associates discounted price of \$325. All representatives are encouraged to register for the full convention. There is a \$200 fee per name badge for additional exhibitor representatives attending the Trade Show **ONLY**. Fee does not include Opening Reception dinner on May 7. Trade Show Only fee includes access to the Trade Show floor and Continental Breakfast with Guest Speaker Kristin Scroggin on May 8.

### HOTEL ACCOMODATIONS

Everyone is responsible for making their own hotel reservation.

You may book online with the hotel at <https://group.hilton.com/6ki2bf> or call 251-540-4000 and use Group Code: APH.

#### **Hotel Cutoff: 5p on April 14th**

(Run of the House rooms are \$225, to guarantee upgraded room accommodations, prices increase to \$255 and you need to call instead of using the link – rates are per night and subject to applicable and prevailing state and local taxes (Currently 13%). There is no resort fee. **SELF PARKING:** \$10/night; **VALET PARKING:** \$20/night.

**NO SMOKING POLICY:** The Lodge is a 100% smoke-free environment including both indoor and outdoor locations. Individuals will be charged **\$250.00 RECOVERY FEE** per incident for smoking on property.

Each registered agent is provided a printed exhibitor card to be signed by each company exhibiting. Please plan to sign these cards as the agents visit your booth. If you have door prize(s) to give away during the Trade Show, there will be a prize form at your booth to be completed and turned in to the announcement desk where your company and prize winner names will be recognized.

**QUESTIONS or BOOTH AVAILABILITY:** Call Michelle McKee at (205) 326-4129 Ext 106 or email [mmckee@aiaa.org](mailto:mmckee@aiaa.org)



Independent Insurance Agent

# Alabama Independent Insurance Agents

127th Annual Convention & Trade Show  
The Lodge at Gulf State Park, Gulf Shores, Alabama

May 7 – 9, 2023

## EXHIBIT SPACE CONTRACT



Independent Insurance Agent

Exhibiting company name as it should be published. (Please print or type.) \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact's E-Mail Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_

### We need:

\_\_\_\_\_ 8' x 8' booth(s) at \$500.00 each (Member Price) \_\_\_\_\_ 8' x 8' booth(s) at \$800.00 each (Non-member price)

Location preference: (Please designate choices by number indicated on booth layout sheet. Booths are first come, first serve basis.)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

Total number of booths reserved: \_\_\_\_\_ Total amount enclosed: \$ \_\_\_\_\_

### Convention Registration NOT included with booth contract.

Please list the names of the representatives that will be manning your booth(s). Each Exhibitor space must have at least one representative registered for the full convention @ \$325 and must complete the Convention Registration form that is separate from the Exhibit Booth Contract. Trade Show Only registrations are available @ \$200 each but only include the day of May 8<sup>th</sup> breakfast, speaker, and tradeshow.

1. \_\_\_\_\_ Phone No.: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Name of representative manning booth (For Badge)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

2. \_\_\_\_\_ Phone No.: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Name of representative manning booth (For Badge)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Briefly describe the type of items or services offered by your company: \_\_\_\_\_

### Payment:

\_\_\_\_\_ Please make check payable & mail to: AIIA, 141 London Parkway, Birmingham, AL 35211; Check amt.: \_\_\_\_\_

### OR

\_\_\_\_\_ Please charge credit card: (Fill out information below or call Michelle McKee or Emily Kelley with information.)

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_ Signature \_\_\_\_\_ Zip Code \_\_\_\_\_

Alabama Independent Insurance Agents (AIIA) will furnish the 8' x 8' booths with pipe and drape, 6' table and 2 chairs. The floor is carpeted. Spaces are assigned on a first come first serve basis. AIIA reserves the right to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the Exhibition. Exhibitor services will be provided by Veal Convention Services, Inc.

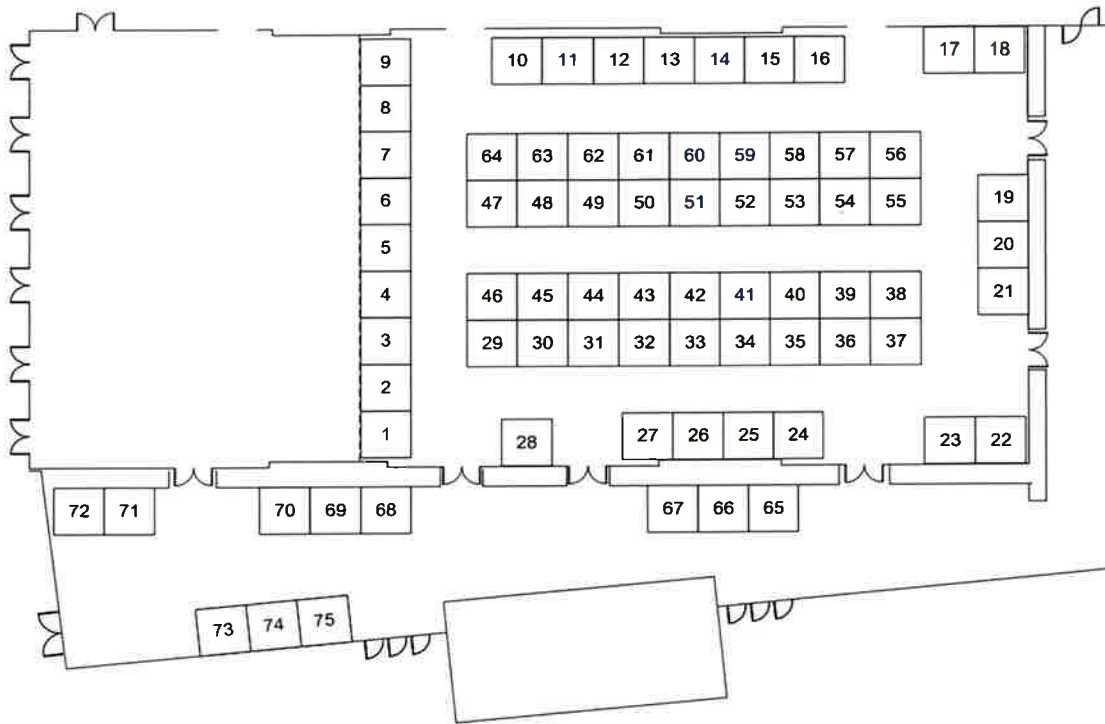
Date: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

AIIA 127<sup>th</sup> Annual Convention and Trade Show

The Lodge at Gulf State Park

May 7-9, 2023

75 – 8 ft deep x 8 ft wide Exhibit Booths



1.	Capital Premium Financing	26.	The Sheffield Fund	51.	
2.	PuroClean	27.	The Sheffield Fund	52.	
3.		28.	Associated Ins. Administrators	53.	
4.		29.	The National Security Group	54.	
5.	Safeco / Liberty Mutual	30.	Aspera Insurance Services	55.	
6.		31.	Travelers	56.	
7.		32.	AL Self Insured Work Comp Fund	57.	
8.		33.	Orion180 Insurance Services	58.	
9.		34.	Alabama Ins Planning Committee	59.	
10.		35.	Amwins Access Ins. Services, LLC	60.	
11.		36.	EMC Insurance Companies	61.	
12.		37.	Nationwide	62.	
13.		38.	North Point Underwriters	63.	
14.		39.		64.	
15.		40.		65.	
16.	StoneTrust Work Comp	41.		66.	
17.	CompTrust AGC	42.		67.	
18.	Wilmington Insurance Company	43.		68.	
19.	Southern Insurance Underwriters	44.		69.	
20.	Heritage Insurance	45.		70.	
21.	Branch Insurance	46.	Jencap	71.	
22.		47.	Commercial Sector Ins. Brokers	72.	
23.	AL Home Builders	48.		73.	Alabama Insurance Management Services / RLI Personal Umbrella
24.	SafePoint Insurance	49.		74.	
25.	Imperial PFS	50.		75.	AIIA Education

- First STEP Partners were given 1<sup>st</sup> choice of booth placement.

Alabama Independent Insurance Agents  
 141 London Pkwy, Birmingham, AL 35211  
 Phone: 205.326.4129 Ext. 106  
 Email: [mmckee@aiaa.org](mailto:mmckee@aiaa.org)