



**ALABAMA INDEPENDENT INSURANCE AGENTS**  
**127<sup>th</sup> Annual Convention & Trade Show**  
**May 7 – 9, 2023**  
**The Lodge at Gulf State Park**  
**21196 E. Beach Blvd., Gulf Shores, Alabama**



### SCHEDULE OF EVENTS

**Saturday, May 6th**

**3:00p - 5:00p Registration Desk Open**

**Sunday, May 7th**

**8:00a - 6:00p Registration Desk Open**

**9:00a - 11:00a Board Meeting & Continental Breakfast**

**11:00a - 4:00p Exhibitor Set Up**

**3:00p - 5:00p Registration Hospitality**

**5:00p - 6:00p Social for First Timers, First STEP Sponsors  
 AIIA Board of Directors and AIIA Past President's (By Invitation Only)**

**6:00p - 10:00p Welcome Reception and Dinner  
 with Entertainment by Cool Rayz**



*Kristin Scroggin*

**Monday, May 8th**

**7:00a – 1:00p Registration Desk Open**

**7:00a – 8:00a Exhibitor Set Up**

**8:00a Continental Breakfast**

**8:30a – 10:00a Guest Speaker: *Kristin Scroggin***

**10:00a - 12:30p Trade Show**

**12:30p Lunch on Your Own & Free Afternoon**

**Dinner on Your Own**

**Tuesday, May 9th**

**8:00a Breakfast Buffet**

**8:30a – 9:30a General Session**

**8:30 Annual Meeting, Election/Installation of Officers & Directors**

**9:00 Remarks by *IIABA President John Costello***

**9:30 *Bradley Flowers – Portal Insurance / "Insurance Guys Podcast"***

**10:30 Break**

**10:45a – 12:15p Modernize and Transform your Agency by  
 Marit Peters, *President & Executive Director of IIA Texas***

**Lunch on Your Own & Free Afternoon**

**6:00p – 10:00p Closing Reception / Dinner / Casino Night  
 Presentation of Awards, Recognitions & Transition of Leadership**



*Bradley Flowers*



*Marit Peters*

**Wednesday, May 10th THANKS FOR COMING! SEE YOU NEXT YEAR!**

*May 5-7, 2024 – The Lodge at Gulf State Park*



*John Costello*

