



Positively Oberlin!

OBP MEMBERSHIPS offer access to valuable resources, discounts, and relationships to help save money and market products and services. Joining OBP can boost sales and significantly improve your business' visibility and credibility.

OBP offers members the opportunity to join together to share news, ideas, and best practices; gain access to group savings on products and services; and become better connected with the markets they serve and the resources they need.

Whether you are a business with no employees or have hundreds of employees, you can enjoy an exceptional return on your membership investment by leveraging OBP's marketing, savings, advocacy, and networking benefits at your preferred membership level.

STAKEHOLDER | \$3,000

You deserve recognition for helping to make our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy. Stakeholders receive all the services and benefits of Leader, Executive, Classic, and Connector levels plus the benefits below.

Positioning in Our Community and Region

- Gift a membership to a charity, minority, or veteran-owned startup of your choice (\$200 value) - includes public presentation. *New!*
- Oberlin.org annual sponsor (\$4,000 value) includes permanent rotating logo on our home page and a link to your company profile and website. *New!*
- Tell your business story in Oberlin Magazine with a full-page ad and advertorial (\$1,000 Value).
- Private invitation for you and your guest to our annual Leadership Breakfast. *New!*
- Unlimited regional branches or up to five additional business profiles in the Business Directory (\$2,000 value).

LEADER | \$1,500

You want to work with the other influencers in our community, so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our community and region. Leader members receive all the benefits of Executive, Classic, and Connector members plus the benefits below.

Access and Services

- Reserved seat on the OBP Advisory Council *Exclusive! New!*
- Oberlin.org sponsor, rotating logo on home page for six months with link to your company profile and website (\$2,000 value) *New!*
- Pair of Season Tickets to Leadership Luncheons (\$540 Value). *New!*
- Additional businesses or branches, up to three, listed in Business Directory.
- Personal membership representative to customize your membership plan.

EXECUTIVE | \$750

You want to work with the other influencers in our community, so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shopping our community and region. *Executive members receive all the benefits of Classic and Connector members plus the benefits below.*

Access and Services

- Reserved seat at our annual Leaders Breakfast. *New!*
- Oberlin.org sponsor, rotating logo on home page for three months (\$1,000 value) .
- Season Ticket to Leadership Series (\$270 Value). *New!*
- Company listed in up to two additional business categories.
- Job postings on Oberlin.org.
- Promotional table and inclusion on the leadership banner at OBP events.

CLASSIC | \$350

We know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility and get supported by the most influential people in the community. *Classic members receive all the services and benefits of Connector members plus the benefits below.*

Marketing Visibility

- Ribbon cutting services to celebrate business growth.
- Business spotlight interview published in our blog and social media (\$300 Value).
- Highlighted business listing and SEO business profile on Oberlin.org (\$300 Value).
- Digital marketing and branding package (\$300 Value).
- Eligible for grand opening ceremonies.
- Access to cost effective promotional packages - print, social media, video.

CONNECTOR-\$200 | CHARITABLE-\$150

At OBP, we believe you deserve to find a room full of people who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business or organization. That's why we are on a mission to be the number-one connector of people.

Connecting to our Community and Region

- Business referrals exclusively for members.
- Search-engine-optimized (SEO) listing on Oberlin.org helps your Google rankings.
- Invitation to connecting and learning events.
- Regular updates from OBP to take advantage of business opportunities and insights.
- Learn how to access the features of your membership at our member orientation breakfast,
- Virtual OBP membership logo and window sticker to tell the community you're invested in Oberlin
- Members-only pricing at events.
- Eligible for advertising on www.oberlin.org and OBP social media sites.