

# OBP Helps Businesses Connect, Grow, & Thrive

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**OBP MEMBERSHIPS offer access to valuable resources, discounts, and relationships to help save money and market your products and services. Joining OBP can boost sales and significantly improve your business' visibility and credibility.**

## STAKEHOLDER | \$3,000

You deserve recognition for helping to make our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy. *Stakeholders receive all the services and benefits of Leader, Executive, Classic, and Connector levels plus the benefits below.*

- **Gift a membership** to a charity, minority, or veteran-owned startup of your choice – includes public presentation. (\$200-\$350 value)
- **Acknowledgment of your Stakeholder commitment** - your logo rotating on OBP's Website homepage for your membership year - linked to your company profile and website. (\$4,000 value)
- **Tell your business story** with inclusion in OBP's quarterly business highlight newsletter. (\$800 Value).
- **Complimentary invitation for you and your guests** (2) to an OBP Leadership Breakfast or Lunch. (\$180 value).
- **Unlimited regional branches** or up to five additional business profiles in the Business Directory (\$2,000 value).

## LEADER | \$1,500

Work with the other influencers in our community. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our community and region. *Leader members receive all the benefits of Executive, Classic, and Connector members plus the benefits below.*

- **Reserved seat on the OBP Advisory Council** *Exclusive!*
- **Your logo rotating on the homepage of OBP's website** as a Leader Member for six months with link to your company profile and website (\$2,000 value) *New!*
- **Pair of complimentary tickets** to Leadership Breakfasts. (\$120 Value).
- **Additional businesses or branches**, up to three, listed in Business Directory.
- **Personal membership representative to customize your membership plan.**

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## EXECUTIVE | \$750

You can work with the other influencers in our community. Enjoy being among influential leaders who are shaping our community and region. *Executive members receive all the benefits of Classic and Connector members plus the benefits below.*

- **A complimentary reserved seat** at OBP's Leadership Breakfast.
- **Your logo rotating on the homepage of OBP's website** as an Executive member for three months with link to your company profile and website.
- **Complimentary invitation** to our Inspiring Women's Series
- **Company listed in up to two** additional business categories.
- **Job postings on Oberlin.org.**
- **Promotional table and inclusion on the leadership banner at OBP events.**

## CLASSIC | \$350 *(The Classic tier is for small brick & mortar businesses.)*

As a busy small business owner, it's hard to balance the demands of your time and attention. That's why OBP is committed to providing you with services to grow your visibility, make you famous in the community, and connect you to people and resources that can save you time and money. *Classic members receive all the services and benefits of Connector members plus the benefits below.*

- **Grand Opening Celebrations** and Ribbon cutting services to celebrate business growth.
- **Your business published** in OBP's business highlight newsletter and on social media.
- **Highlighted business listing** and SEO optimized business profile on Oberlin.org.
- **\$200 complimentary marketing and promotions package** and **Access to discounted promotional packages** - print, social media, video.

## CONNECTOR-\$200 | CHARITABLE ORG.-\$150

At OBP, we believe you deserve to find a room full of people who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business or organization. *(The Connector Tier is primarily for home-based businesses, independent sales, free-lancers, contracted services, young professionals.)*

### Connecting to our Community and Region

- **Business referrals** exclusively for members.
- **Search-engine-optimized (SE) listing** on Oberlin.org helps your Google rankings.
- **Invitation to connecting and learning events.**
- **Regular updates from OBP executive director**-take advantage of business opportunities.
- **Learn how to access the features** of your membership at our member orientation breakfast,
- **Virtual OBP membership badge & window sticker** to tell the community you're invested in Oberlin.
- **Members-only pricing** at events.
- **Eligible for advertising on Oberlin.org.**