

OBP Helps Businesses Connect, Grow, & Thrive



OBP MEMBERSHIP offers access to valuable resources, discounts, and relationships to help save money and market your products and services. Joining OBP can boost sales and significantly improve your business' visibility and credibility.

COMMUNITY STAKEHOLDER | \$3,000

You deserve recognition for making our community a prosperous place. As a community benefactor, we know you want to help attract and retain talent, build a robust workforce, and drive a growing economy. *Stakeholders receive all the services and benefits of Leader, Executive, Classic, and Connector levels plus the benefits below.*

- **Gift a membership** to a charity, minority, or veteran-owned startup of your choice – includes public presentation. (\$200-\$350 value)
- **Receive Acknowledgment for your Stakeholder commitment** - your logo rotating on OBP's homepage as a Community Stakeholder - linked to your company profile and website. (\$4,000 value)
- **Tell your business story** with inclusion in OBP's quarterly business newsletter. (\$800 Value)
- **Be recognized for your community support at OBP Leadership Programs.** Complementary tickets for 2 people at selected programs. (\$500 value).
- **List up to 5 additional business profiles and an unlimited number of regional branches** in the OBP Business Directory (\$2,000 value).

BUSINESS LEADER | \$1,500

Work with the other influencers in our community. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our community. *Leader members receive all the benefits of Executive, Classic, and Connector members plus the benefits below.*

- **Reserved seat on the OBP Advisory Council** *Exclusive!*
- **Your logo rotating on the homepage of OBP's website** as a Leader Member with link to your company profile and website (\$1,000 value) *New!*
- **Pair of complimentary tickets** to Leadership Programs. (\$120 Value).
- **Additional businesses or branches**, up to three, listed in Business Directory.
- **Personal membership representative to customize your membership plan.**

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EXECUTIVE MEMBER | \$750

You can work with the other influencers in our community. Enjoy being among influential leaders who are shaping our community and region. *Executive members receive all the benefits of Classic and Connector members plus the benefits below.*

- **Receive a complimentary reserved seat** at a Leadership Program.
- **Recognition as an Executive Member with your logo rotating on the homepage of OBP's website** including a link to your company profile and website. (\$1,000 value)
- **Complimentary invitation** to the Inspiring Women's Series
- **Increase your company visibility with listings in up to 2 additional business categories.**
- **Post jobs on Oberlin.org.**
- **Promote your business with a table at OBP events and a listing on the leadership banner.**

CLASSIC MEMBER | \$350 *(Small brick & mortar businesses)*

As a busy small business owner, it's hard to balance the demands of your time and attention. That's why OBP is committed to providing you with services to grow your visibility, make you famous in the community, and connect you to people and resources that can save you time and money. *Classic members receive all the services and benefits of Connector members plus the benefits below.*

- **Eligible for Grand Opening Celebrations** and Ribbon cutting services to celebrate business growth.
- **Gain access to discounted promotional packages** - print, social media, video.
- **Show the community you're invested in Oberlin**, a virtual membership badge & window sticker.
- **Extend your marketing reach** with advertising on Oberlin.org, Visitor Guide, & business directory.
- **Participate in OBP Shop Local and Shop Small programs and events.**
- **Participate free of charge in the Oberlin Gift Certificate program that promotes keeping money circulating in Oberlin and Oberlin businesses.**

CONNECTOR MEMBER | \$200 CHARITABLE MEMBER | \$150

At OBP, we believe you deserve to find a room full of people who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business or organization. *(The Connector Tier is primarily for home-based businesses, independent sales, free-lancers, contracted services, young professionals.)*

Connecting to our Community and Region

- **Access business referrals** exclusively for members.
- **Upgrade your Google rankings** with Search-engine-optimized (SE) business listing on Oberlin.org.
- **Receive invitations to networking, connecting, and learning events.**
- **Gain access to the OBP Newsletter** for Business and community updates.
- **Learn how to access membership benefits and resources** – OBP Member Orientation Program.
- **Access Members-only pricing** at selected events.