



Joining Oberlin Business Partnership (OBP) is a SMART decision and provides an excellent return on your membership investment!

OBP's mission is to strengthen, support, and promote the economic vitality of Oberlin businesses and the community. We direct our resources and activities to being a catalyst for business growth, a convener of leaders and influencers, and a champion for a strong community.

Becoming an OBP member will help you:

IMPROVE your organization's value, visibility, and credibility. A study of 2,000 individuals across the country confirms that consumers are 80% more likely to purchase goods and services from a business that is a member of the local chamber. [SHAPIRO STUDY](#)

SAVE on products and services including group health insurance, workers comp management, FedEx shipping and freight savings, payroll processing, programs to lower utility rates, and more.

SAVE on marketing and promotions. We help you get the word out through OBP's internet marketing platforms and discounts on advertising and promotions in regional print media.

GAIN an advocate! OBP is a voice for our members influencing local government on issues that impact businesses and the community.

Connect, Grow, and Thrive. OBP membership provides access to training to help you operate your business more effectively and efficiently, and events that connect you with other businesses, potential clients and customers.

Support the community. Your membership helps OBP support community and nonprofit projects that keep the local market strong and growing.

Choose a membership tier and start investing in your future!

COMMUNITY STAKEHOLDER MEMBERSHIP \$3,000

You deserve recognition for making our community a prosperous place. As a community benefactor, we know you want to help attract and retain talent, build a robust workforce, and drive a growing economy. *Community Stakeholders receive the benefits of Business Leader, Executive, Classic, and Connector membership plus the benefits below.*

- Gift an OBP membership to a charity, minority, or veteran-owned startup of your choice – includes public presentation at an OPB event.
- Acknowledgment for your Stakeholder commitment with your logo rotating on OBP's homepage as a Community Stakeholder & linked to your company profile and website.
- Share your business story, activities, and event in OBP newsletters.
- Be recognized at OBP Leadership Programs.
- Complementary tickets for 2 people at selected programs.
- List up to 5 additional business profiles and an unlimited number of regional branches in the OBP Business Directory.

BUSINESS LEADER MEMBERSHIP \$1,500

Work with the other influencers in our community. Watch your team get stronger as they grow their leadership styles. Enjoy being among influential leaders who are shaping our community. *Business Leader members receive the benefits of Executive, Classic, and Connector membership plus the benefits below.*

- Personal membership representative to customize your membership plan.
- Your logo rotating on the homepage of OBP's website as a Business Leader Member with link to your company profile and website.
- Pair of complimentary tickets to a Leadership Program.
- Additional businesses or branches, up to three, listed in Business Directory.

EXECUTIVE MEMBERSHIP \$750

Work with the other influencers in the community. Enjoy being among leaders who are shaping our community and region. *Executive members receive the benefits of Classic & Connector membership plus the benefits below.*

- A complimentary reserved seat at a leadership program.
- Recognition as an Executive Member with your logo rotating on the homepage of OBP's website with a link to your company profile and website.
- Increase your company visibility with listings in 2 additional business categories.
- Post jobs and business-to-business deals on Oberlin.org.
- Highlight your business at OBP events and with a listing on the leadership banner.

CLASSIC MEMBERSHIP \$350 *(Small brick & mortar businesses.)*

As a busy small business owner, it's hard to balance the demands of your time and attention. That's why OBP is committed to providing you with services to grow your visibility, make you famous in the community, and connect you to people and resources that can save you time and money. *Classic members receive the benefits of Connector membership plus the benefits below.*

- Grand Opening Celebrations and Ribbon cutting services to celebrate business growth.
- Discounted promotional packages - print, social media, video.
- Demonstrate community commitment with a virtual OBP membership badge & window sticker.
- Extend your marketing reach by advertising in the Oberlin Visitor Guide & business directory.
- Participate in OBP Shop Local and Shop Small programs and events.

CONNECTOR MEMBERSHIP \$200

You deserve to find a room full of people who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business or organization. *Home-based businesses, free lancers, young professionals.*

- Access cost-savings on business services, healthcare, workers comp management, and more!
- Improve your Google rankings – SEO – with business listing on Oberlin.org.
- Participate in the Oberlin Gift Certificate program that keeps money circulating in Oberlin businesses and the community – over \$53,000 in the last three years!
- Receive invitations to networking, connecting, and learning events.
- Gain access to the OBP newsletter for business and community updates.
- Invitation to OBP Member Orientation to learn how to access membership benefits and resources.
- Members-only pricing at selected events.

CHARITABLE MEMBERSHIP \$150

We believe you deserve to find a room full of people who can share your story to and be a supporter of your organization. We understand how hard it is to get connected with the right people who can help you grow your organization. *The Charitable Membership is for small non-profit organizations.*

- Upgrade your Google rankings with Search-engine-optimized (SE) listing on Oberlin.org.
- Receive invitations to networking, connecting, and learning events.
- Share your story and promote your events at various OBP events.
- Gain access to the OBP Newsletter for Business and community updates.
- Learn how to access membership benefits and resources – OBP Member Orientation Program.
- Members-only pricing at selected events.

OBP COMMUNITY SUPPORTER \$30

OBP works every day to support local small businesses and to create activities that showcase our community and make you proud to live here. By becoming an OBP Community Supporter, you will be kept informed through our monthly newsletter, targeted emails, and social media posts. Help OBP strengthen, support, and promote the economic vitality of Oberlin businesses and the community by becoming a community supporter and participating in community events.

GET CONNECTED

Schedule an orientation with an OBP Staff person - 440-774-6262.

Attend your first event and meet other people like you.

Get the connections you need to feel capable and well-informed.

Build relationships with business owners and other community supporters.

JOIN TODAY - [Click here to apply](#)