

CHAMBER NEWSLETTER

NOVEMBER 2022



MAYOR'S BUSINESS UPDATE - ANNUAL CHAMBER EVENT

THURSDAY, NOVEMBER 17, 2022

11:30 A.M. - 1:00 P.M.

EAGLE VALLEY GOLF COURSE

2600 DOUBLE EAGLE LN

Join us for the Chamber's popular November Business Networking Luncheon Hear Mayor Anne Burt reflect on highlights of the year as well as share updates regarding the City Council's strategic initiatives, projects in the city and what's on the horizon in 2023.

Anne Burt was elected Woodbury's sixth mayor in 2018; prior to taking office, she served on the City's Planning Commission, Parks and Recreation Commission and 2040 Comprehensive Plan Task Force. Mayor Burt holds a degree in chemistry from the University of Dayton and an MBA from Johns Hopkins University. She has worked for more than 30 years in business development and marketing, with a special emphasis on water quality. A Woodbury resident since 2004, Burt and her husband Jeff have three children. Burt sits on the boards of the Woodbury Area Chamber of Commerce and the Woodbury Community Foundation and is an active member of the St. Ambrose of Woodbury Catholic Community. Mayor Burt is always open to conversations with residents and businesses.

\$25 MEMBERS / \$35 NONMEMBERS

RSVP BY NOVEMBER 14

[**REGISTER HERE**](#)

SPONSOR: THEHOWCOMPANIES

CATERER: SCHEEL'S CATERING

INSIDE THIS ISSUE:

- 2023 Board Leadership
- EXPO Booth Sales Open
- Community Award Nominations
- Ribbon Cutting Recap

PRESIDENT'S MESSAGE



Elizabeth Neyens
Chamber Board Chair

We all know a chamber can provide incredible networking opportunity and can help you grow your business. That is not where a chamber ends. Two programs that my company has benefitted from are the Chamber's Connect group and Benafica's insurance options.

The Connect Group creates an intimate environment that allows you to meet other members one-on-one in a small group setting. It's always a great opportunity to learn from and share various tips, tricks and struggles. The encouragement and support are amazing. The Chamber's partnership with Benafica has allowed me to provide my employees with a great benefit without going to the expense of providing health care coverage. I chose to participate in the QSEHRA so my employees can use employer provided funds to cover out-of-pocket medical expenses and premiums. This is a great way to attract and keep talent in a competitive market.

These are just two of the many benefits available to our members. To get the most out of your membership, don't just join the chamber....be an active participant!

INTRODUCING 2023 BOARD OF DIRECTORS

Executive Team

Chair: Trent Scheidecker, ChiroWay

First Vice Chair: Brandon Severson, SPIRE Credit Union

Second Vice Chair: Meggan Kerkenbush, Bridgeman's Ice Cream Parlor

Treasurer: Pat Fritz, Seasons Market Holiday

Past Board Chair: Elizabeth Neyens, Neyens Law PLLC

Returning Directors

Lori Bernier

Mayor Anne Burt, City of Woodbury

Nicole Hanselman, Board & Brush Creative Studio

Amy Johnson, Crossroads Properties

Janelle Schmitz, City of Woodbury

Welcome New Directors

Gina Kazmerski, Image360

Julie Nielson, So. Washington County School District

Kim Quigley, Summit Orthopedics

A very special thank you to our board members whose terms are complete in 2022:

Karen Gustafson, Summit Orthopedics

Brian Johnson, Two Bald Guys

Bob Lawrence, South Washington County School District

NETWORKING EVENTS



Good Morning Woodbury
8:00-9:00 a.m. --Free to attend
Thursday, November 3
Host & Location: Hiway Credit Union
1570 Woodlane Drive, Woodbury



Business After Hours
4:30-6:30 p.m.—Free to attend
Tuesday, November 15
Sponsor: Two Bald Guys
Location: The Burrow-Oakdale
7053 10th St. N, Oakdale



HOST A NETWORKING EVENT IN 2023

Good Morning Woodbury

A morning networking event held the first Thursday of the month from 8:00-9:00 a.m. Sponsor can host the event virtually via Zoom or in their office space, showcasing their organization to other members. Event is free for chamber members to attend and sponsor provides coffee, juice and light breakfast fare.

\$150 Sponsorship Fee

Business After Hours

An evening networking event held the third Tuesday of the month from 4:30-6:30 p.m. Sponsor hosts the event at Chamber member venue with cash bar capabilities and has the opportunity to speak about their organization and distribute promotional material. Event is free for chamber members to attend and sponsor provides appetizers.

\$200 Sponsorship Fee

Email michele@woodburychamber.org for details

NOVEMBER RIBBON CUTTINGS



CycleBar-New Owners
November 3, 11:30am
265 Radio Drive

Floor & Decor
November 10, 11am
10470 Hudson Road

The Flostate
November 15, 3pm
Chamber Conference Room 145
700 Commerce Drive

Zantigo- Remodel
November 29, 11:30am
8362 Tamarack Village, Suite 122

2023 EXPO

BOOTH & SPONSORSHIPS NOW AVAILABLE



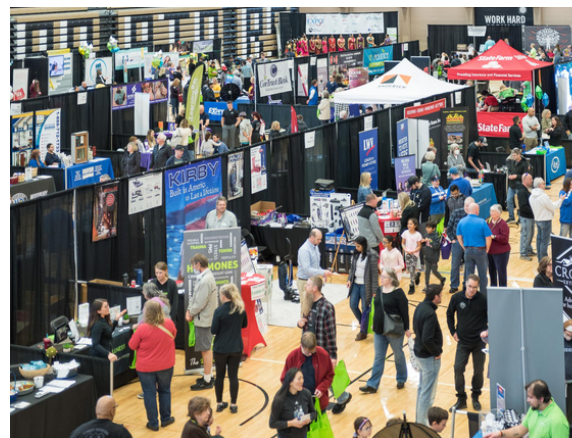
SATURDAY, APRIL 1, 2023
10 A.M. - 4 P.M.

EAST RIDGE HIGH SCHOOL
4200 PIONEER DRIVE, WOODBURY

SAVE THE DATE! Now in its 14th year, the EXPO is a fun Spring event with something for everyone in the community. More than 170 local business and organization booths and a kid's area fill the show floor. Food vendors, an outdoor vehicle fair and a wide variety of entertainment are also offered throughout the day.

RESERVE YOUR BOOTH TODAY! Booth sales for the 2023 Woodbury Community EXPO are now open on the Chamber website! Pricing remains the same as last year with Chamber members receiving discounted rates plus special incentive pricing if booths are paid for by **January 13**.

SPONSORSHIPS NOW AVAILABLE: Sponsorships are a great way to showcase your company to the Woodbury community while supporting this community event.



Thank You Sponsors

Platinum

Summit Orthopedics

Gold

City of Woodbury

Silver

Heppner's Auto Body

Kid's Area

City & County Credit Union

Exhibitor

Image360

[CLICK HERE FOR BOOTH OR SPONSORSHIP REGISTRATION](#)

CALL FOR COMMUNITY AWARD NOMINATIONS

Application Deadline November 22, 2022

[CLICK HERE](#) TO MAKE A NOMINATION

Recipients will be celebrated at Community Awards Gala on
January 20, 2023, DoubleTree by Hilton St. Paul East

Business of the Year



Nominee must be a member in good standing with the Woodbury Area Chamber of Commerce; an active business located or operating in the Woodbury area for a minimum of five year; show stability or growth in sales and services; demonstrate ethical business practices and corporate or community leadership.

Educator of the Year



Nominee must be a licensed PK-12 teacher at a public or private school within the Woodbury area, during the 21-22 school year. Nominee should exemplify outstanding service and dedication to the field of education as well as demonstrate commitment to student success by inspiring students of all backgrounds and abilities to reach their full potential.

Everyday Hero

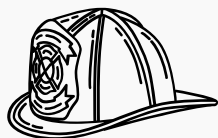


Nominee must reside in the Woodbury area and shown outstanding public service to the community and/or has positively influenced another's life through compassion, kindness, generosity. Tell us about a person whose good deeds went above and beyond to help others.

Nonprofit of the Year



Nominee must be an active 501-C3 organization located or operating in the Woodbury area for a minimum of three years, a Woodbury chamber member in good standing and made a notable impact on the quality of life for those who live and work in the Woodbury area while adhering to their nonprofit mission statement (mission statement must be included with nomination).



Public Safety Worker of the Year

Nominee must be employed as a public safety worker with the Woodbury area and been involved in an event or circumstance that displayed heroism, community service, bravery or dedication in 2022.



MEMBER NEWS



License Required to Sell Legal THC Products

The Woodbury City Council approved a new ordinance that requires businesses to hold a Cannabinoid Product License before selling legal products that contain tetrahydrocannabinol (THC) from the hemp plant. The State of Minnesota changed the laws governing THC sales in July 2022. Marijuana remains illegal in Minnesota; only THC derived from hemp is legal to consume. The new state law further restricts the sale of products containing THC derived from hemp.

The ordinance intends to ensure responsible cannabinoid product retailing, allowing legal sale and access without promoting increases in use and to discourage violations of cannabinoid product-related laws.

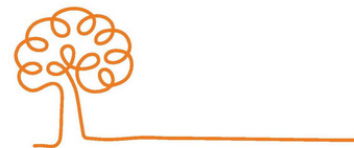
Additional rules exist for cannabinoid product sales in Woodbury. To apply for a license or learn more, visit woodburymn.gov/Cannabinoids.

Star Tribune's 2022 Reader Choice

Congratulations Woodbury Chamber Businesses Voted

Minnesota's Best:

A.J. Alberts Plumbing
Bell Bank
Caliber Collision
Crisp & Green
Eckberg Lammers Attorneys
Edina Realty
Gotcha Covered
Green Mill
Hearing of America
Keys Cafe & Bakery
Lake Elmo Inn
LearningRx
Livea Weight Control
M Health Fairview
Mathnasium
New Kingdom Healthcare
Park Dental
Raising Cane's
ShaSha Interiors
SPIRE Credit Union
Twin Cities Oral Surgery
Twin Cities Pain Clinic
Wellington Management
Wings Credit Union



community thread

Holiday Hope Program Seeks Sponsors

Community Thread is seeking community members to sponsor families and older adults in the community by supplying gifts cards that will be used to purchase essential items as well as holidays gifts. Sponsors may also purchase their own individually chosen gifts from stores. Sponsorship forms will be accepted through December 2. Community Thread also accepts cash and gift card donations which are directed toward families in need.

For more information, visit CommunityThreadMN.org, or call 651-439-7434.

BIZRECYCLING® | Waste Reduction
+ Innovation Grant

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dollars for **your business.**

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RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



Dogtopia of Woodbury
783 Radio Drive, Suite 106



Hazelwood Food & Drink Woodbury
9240 Hudson Road, Suite 675



Removery
7455 Currell Blvd., Suite 110



SPENGA Woodbury
425 Commerce Drive, Suite 101



WA Group
7616 Currell Blvd., Suite 290

Photo Credits: Tom Dunn Photography

RENEWING MEMBERS

We thank the following members for renewing their membership in October and for their continued support of the chamber.

1-5 Year Members

ISD 622
Member Since 2021

Resilient PT & Performance
Member Since 2021

Vantage Point Eyes
Member Since 2021

Alma Flor Ada
Member Since 2020

Birdi Golf
Member Since 2019

Neora
Member Since 2019

Stillwater Area Schools
Member Since 2019

The Alternative Board-St. Paul
Member Since 2019

Ascend at Woodbury
Member Since 2018

Hiway Credit Union
Member Since 2018

Rohloff Associates
Member Since 2018

Premier Banks-Woodbury Office
Member Since 2017

Woodbury Days
Member Since 2017

6-10 Year Members

Homestead Remodeling & Consulting
Member Since 2015

King of Kings Lutheran Church
Member Since 2015

Spartan Promotional Group
Member Since 2015

Posh Pooch Pet Boutique & Salon
Member Since 2014

American Red Cross Blood Services
Member Since 2013

Green Mill
Member Since 2013

Merriment
Member Since 2013

11-20 Year Members

Memorial Blood Centers
Member Since 2011

Warners' Stellan Appliance
Member Since 2002

20+ Year Members

Ideal Credit Union
Member Since 2001

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

MICHELE MORK AND ASSOCIATES
(612) 423-1555
mmork@bitstream.net

OPTIMA HR SOLUTIONS
(612) 547-5759
sschad@optimaadvisoryllc.com
optimaadvisoryllc.com

REDLINE ATHLETICS
(612) 208-2289
woodbury@redlineathletics.com
redlineathletics.com/Woodbury

REVITUP MEDIA PRODUCTIONS
(651) 829-2756
drew@revitupmediaproductions.com
revitupmediaproductions.com