

# CHAMBER NEWSLETTER

JANUARY 2023



**SATURDAY, APRIL 1, 2023**  
**10 A.M. - 4 P.M.**

EAST RIDGE HIGH SCHOOL  
4200 PIONEER DRIVE, WOODBURY

**RESERVE YOUR BOOTH TODAY!**

**Act Now--Discounted Pricing Ends January 13**

Booth sales start at \$375 for Chamber member businesses registered by January 13 deadline. Nonprofit businesses qualify for booth rate of \$295. Register online.

Sponsorships are also a great way to showcase your company to the Woodbury community and many include a booth on the show floor!

The 14th annual EXPO is a fun Spring community event with something for everyone. More than 170 local business and organization booths and a kid's area fill the show floor. Plus, food vendors, an outdoor vehicle fair and a wide variety of entertainment.

**Thank You Sponsors!**

**Platinum**

**Summit Orthopedics**

**Gold**

**City of Woodbury**

**Silver**

**CorTrust Bank**

**Heppner's Auto Body**

**Hiway Credit Union**

**Wing's Financial Credit Union**

**Kid's Area**

**City & County Credit Union**

**Shriners Children's**

**Entertainment**

**Noran Neurological Clinic**

**Exhibitor**

**Image360**

**REGISTER HERE**  
**(Booth & Sponsorship)**

## INSIDE THIS ISSUE:

- 2023 Board Leadership
- January Networking Events
- Community Award Recipients Announced

# BOARD CHAIR'S MESSAGE



Trent Scheidecker  
Chamber Board Chair

Hello Members! I'm Trent Scheidecker, DC, owner of ChiroWay and the Chamber Board Chair for 2023. I was introduced to chiropractic as an adolescent, utilizing chiropractic adjustments throughout high school for sports performance, classroom focus and overall quality of life improvement. I attended the University of Minnesota Duluth, playing NCAA DII football for the Bulldogs, and then on to Northwestern Health Sciences University. Upon graduation, I opened my practice in Woodbury and began developing the ChiroWay franchise. Currently, ChiroWay has 15 franchisees with plans to open additional businesses in other communities.

Business and growth are two of my passions that I bring to my role with the Chamber. We have a strong membership with individuals willing to help one another grow their business. Over the past several years, our Chamber and its members proved during the pandemic that they are there to assist other businesses when help was needed most. I look forward to a year of more connections, more networking and more growth for our businesses. The 2023 strategic goals set by our board include more social media promotion for Chamber members, recognition for members who have supported the Chamber consecutively throughout the past 25 years, more communication to attract and retain Chamber members such as this new and updated newsletter and more outreach from our board of directors.

Let me be the first board of director to offer an open invitation to connect over a cup of coffee or a phone call. I welcome the opportunity to discuss your business and how I can assist you with more business growth in 2023. I have supported this chamber for 13 years and would be honored to help your business thrive in any way possible!

## 2023 BOARD OF DIRECTORS

### Executive Team

Chair: Trent Scheidecker, ChiroWay

First Vice Chair: Brandon Severson, SPIRE Credit Union

Second Vice Chair: Meggan Kerkenbush, Bridgeman's

Treasurer: Pat Fritz, Seasons Market Holiday

Past Board Chair: Elizabeth Neyens, Neyens Law

### Directors

Mayor Anne Burt, City of Woodbury

Michelle Clasen, Washington County

Amy Johnson, Crossroads Properties

Gina Kazmerski, Image360

Julie Nielson, So. Washington County School District

Kim Quigley, Summit Orthopedics

Janelle Schmitz, City of Woodbury

Jim Tubbesing, WA Group

# NETWORKING EVENTS



## Good Morning Woodbury

8:00-9:00 a.m. --Free to attend

Thursday, January 5

**Host & Location:** Bridgeman's

2110 Eagle Creek Lane, Suite 200,, Woodbury



## Business After Hours--NEW TIME

4:00-6:00 p.m.—Free to attend

Tuesday, January 17

**Sponsor:** Neyens Law

**Location:** Angelina's Kitchen

2170H Eagle Creek Lane, Woodbury



## Chamber 101

9:00-10:00 a.m.—Free to attend

Tuesday, January 24

**Sponsor:** ChiroWay

**Location:** Chamber Conference Room 145

700 Commerce Drive



## EXPO Exhibitor Training: The ABC's of EXPO

3:00-4:00 p.m.—Free to attend

Tuesday, January 17

**Sponsor:** Image360

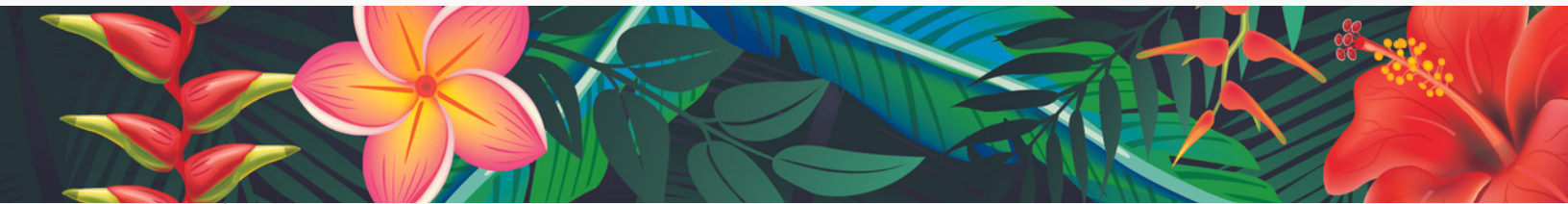
**Location:** Zoom Session

[Click Here To Register](#)

## JANUARY RIBBON CUTTINGS



Redline Athletics  
January 17, 3:00 p.m.  
707 Commerce Drive  
Suite 300



FRIDAY, JANUARY 20, 2023

6:00 - 10:00 P.M.

DOUBLETREE BY HILTON HOTEL ST. PAUL EAST  
2201 BURNS AVE., ST PAUL

## Congratulations to the 2022 Community Award Recipients

**Business of the Year**—Dorothy Ann Bakery

**Educator of the Year**—Joan Holper, Red Rock Elementary

**Everyday Hero of the Year**—Matt Johnson

**Public Safety Worker of the Year**—Police Sergeant Chris Donahoe

**Nonprofit of the Year**—Woodbury Heritage Society

**Lifetime Achievement Award**—Washington County Commissioner Lisa Weik

### Finalists:

Casey Tody, Lake Middle School; Cheryl Jogger, SoWashCoCares; Chris Barrett, Liberty Ridge Elementary; Crossroads Properties; Custom One Homes; Janette Bach, New Life Academy; Katie Burley, Woodbury Middle School; Lucilla Davila, Alma Flor Ada; Marlys Anderson; Molly McGrath, Nuevas Fronteras Spanish Immersion; Open Door Community Theatre; Shawn Sorrell; Woodbury Thrives; YMCA

### THANK YOU SPONSORS!

**PLATINUM:** Hiway Credit Union, Wings Financial Credit Union, Xcel Energy

**GOLD:** ChiroWay, Eric Rislove-Edward Jones Investments, Woodbury Endocrinology and Diabetes Clinic, Woodbury Magazine

**SILVER:** CorTrust Bank, Neyens Law, Woodbury Community Foundation, Woodbury Plastic Surgery

**BRONZE:** Tom Dunn Photography, Welington Management

Join us for a Havana Nights theme celebration! Enjoy live music and Latin dancing during the cocktail reception hour as well as butler served champagne and hors d'oeuvres. A cash bar will also be available. Favorite event fundraisers prior to dinner include the popular Wine Pull and the fabulous Silent Auction. We will move into the ballroom at 7pm for an elegant dinner, the Dessert Auction and conclude with an exciting program recognizing the community award recipients

**\$99/TICKET OR \$790/TABLE OF 8**  
**RSVP BY JANUARY 5**

[REGISTER HERE](#)



# MEMBER NEWS



## Windows of Woodbury: 2022 Commercial Growth Recap

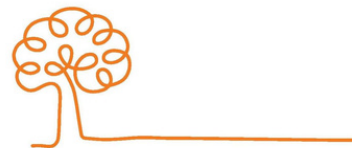
The City issued building permits for several new commercial buildings, which will add over one million square feet of commercial space. Four new multi-tenant industrial buildings are being built in the Northeast Area of Woodbury, which is located south of I-94 between Manning Avenue and Settlers Ridge Parkway. Although the tenants have not been announced, the buildings will cater to office, showroom, warehouse, distribution and light industrial businesses.

Also new in 2022, was the redevelopment of the former Famous Dave's site, which includes two new buildings, one of which is home to a Starbucks. New tenants for the second building are expected to begin work on their build-out in 2023.



## Minnesota Monthly 2023 Best Chiropractors

Congratulations to Woodbury Family Chiropractic, selected as one of the best chiropractors in Minnesota by *Minnesota Monthly* magazine.



## community thread

### Community Involvement Award Nominations

Do you know an exceptional volunteer? Community Thread is recognizing amazing volunteers with the 2023 Community Involvement Awards! Nominate an exceptional volunteer who lives in or volunteers with an organization in Washington County. Volunteers must meet criteria for nominated award, criteria can be found at [www.communitythreadmn.org/CIA](http://www.communitythreadmn.org/CIA).

Nominations are due March 9, 2023. Please call 651-439-7434 with questions.

### Snow Squad Volunteers Needed

Adopt a Stillwater or Oak Park Heights driveway for the winter season and help a neighbor keep their walkways clear after snowstorms of 2+ inches. Contact Community Thread.

 **Waste Reduction  
+ Innovation Grant**

Get up to **\$50k** in grant  
dollars for **your business.**

Learn more and apply at [BizRecycling.com/Innovation](http://BizRecycling.com/Innovation)

# RENEWING MEMBERS

We thank the following members for renewing their membership in December and for their continued support of the chamber.

## 1-5 Year Members

**Century 21 Affiliated**  
Member Since 2021

**Open Door Community Theatre**  
Member Since 2021

**Pet Evolution**  
Member Since 2021

**SpaceTurtle Construction**  
Member Since 2021

**Bob Lawrence State Farm**  
Member Since 2020

**Bartlett Tree Experts**  
Member Since 2019

**Helzberg Diamonds**  
Member Since 2019

**The CW Twin Cities/Sinclair Digital**  
Member Since 2019

**3rd Act Craft Brewery**  
Member Since 2018

**Dance and Entertainment Studios**  
Member Since 2018

## 6-10 Year Members

**Costco Wholesale**  
Member Since 2017

**Neyens Law PLLC**  
Member Since 2017

**Fractional Toys**  
Member Since 2015

**Gotcha Covered Window  
Treatments**  
Member Since 2015

**Foot and Ankle Clinic PA**  
Member Since 2014

**Lotus Homeopathy, Inc.**  
Member Since 2014

**Wings Financial Credit Union**  
Member Since 2014

**Woodbury Lions Club**  
Member Since 2014

**Adefris & Toppin Women's  
Specialists**  
Member Since 2013

**Graphic Resources**  
Member Since 2013

**Jersey Mike's Subs**  
Member Since 2013

## 11-20 Year Members

**Washington County  
Commissioner-Lisa Weik**  
Member Since 2010

**33rd Company, Inc.**  
Member Since 2009

**Eckberg Lammers, P.C.**  
Member Since 2009

**Bremer Bank**  
Member Since 2005

## 20+ Year Members

**Woodbury Family &  
Cosmetic Dentistry**  
Member Since 1994

# NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

**COREY CLARK**  
(651) 842-9485  
coreyclark21@hotmail.com

**D-BAT LAKE ELMO**  
(651) 842-9485  
ncroon@yahoo.com

**PNC**  
(612) 446-6150  
nathon.park@pnc.com  
pnc.com

**WOODBURY 10 THEATRE**  
(651) 731-0782  
owner@woodburytheatre.com  
woodburytheatre.com