

# CHAMBER NEWSLETTER

MARCH 2023



## CAN'T MISS EVENT! WOODBURY COMMUNITY EXPO - APRIL 1, 2023 10 A.M. - 3 P.M. - EAST RIDGE HIGH SCHOOL

The EXPO is a free, family-friendly community event that includes more than 130 local business and organization booths on the show floor with interactive activities and information, food area, entertainment, kid's area featuring bounce house and face painting, and vehicle fair with police car, fire truck and construction equipment to explore.

Main stage highlights: Master Kim's Tae Kwon Do high energy demonstration, Indian classical dance students of Neelam Malhortra, Carpenter Nature Center raptor show, 3M Science Wizards, songs and dance from Aspire Music Academy and Hooperina's hula hoop tricks! Entertainment from local performance groups, including ballroom dance and martial arts, will perform on the community stage.

**Limited Booth Space Available!**

[Click Here](#) to register.



### THANK YOU SPONSORS!

#### **Platinum**

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#### **Gold**

City of Woodbury

#### **Silver**

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Wings Financial Credit Union

Xcel Energy

#### **Kid's Area**

City & County Credit Union

Shriners Children's

SoWashCo Community Education

#### **Entertainment**

Noran Neurological Clinic

#### **Community Stage**

ChiroWay

#### **Exhibitor**

Image360

#### **Turf**

Green Oasis

#### **Vehicle Fair**

Superior Landscape & Irrigation

## INSIDE THIS ISSUE:

- Business Networking Luncheon: Selling on Social
- Leadership 360 Program
- Scholarship Golf Tournament

# BOARD CHAIR MESSAGE



Trent Scheidecker  
Chamber Board Chair  
ChiroWay

As we venture further away from the cold winter season and move towards spring and sunshine, let's focus as a Chamber on:

- Getting better personally and professionally
- Getting better at communicating with one another
- Getting better at leading within our circle of influence
- Getting better at thinking of others and how we can be a light to their current challenges or obstacles they're growing through

I love the change of seasons as it reminds me about life and business; both producing constant change. We must be constantly changing ourselves if we want to adapt. Motivational speaker Jim Rohn says it best, "Life and business is like the changing seasons. You cannot change the seasons, but you can change yourself. Therein lies the opportunity to live an extraordinary life—the opportunity to change yourself."



## New Program Launching!

The Chamber's Leadership 360 program provides a facilitated sounding board for non-competing business owners and leaders to present timely issues for structured group analysis and coaching. Program allows participants to tap into collective experience and wisdom while processing a key decision. Cohort members will gain insight on relatable issues while building a trusted network of advisors and develop knowledge of new companies and industries.

Each cohort is limited to 12 business owners or leaders from small to medium size companies, who meet twice per month for six months and discuss significant business, human resource and personal decisions. Sessions are 90 minutes in length.

First group will start June 14 and meet through mid-December. Fee to participate is \$500. Email [laurie@woodburychamber.org](mailto:laurie@woodburychamber.org) for an application or more information before April 15. First five applicants receive 50% off registration fee.

# NETWORKING EVENTS



## Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

**Thursday, March 2**

**Host & Location:**

X-Golf Woodbury

8150 Collier Way, Suite 500, Woodbury



## Business After Hours

4:00-6:00 p.m. - Free to attend

**Tuesday, March 21**

**Sponsor:** Woodbury Community Foundation

**Location:** CRAVE

9100 Hudson Road, Suite 108, Woodbury

## Business Networking Luncheon: Social Selling with Elizabeth Yang Event is Nearly Sold Out!

The #1 secret for converting organic leads into sales is improving your online presence. This presentation will cover the 4 S's to establishing a Premium Social Sales System starting with your Self-Image, a referral Social Network that you can leverage, the people and tools with Systems, and the value behind social media as the new channel to generate leads and get Sales.

### Topics include:

- Social Selling 101
- Digital marketing vs. social selling
- The role of your team
- Optimize your sales with social media

### About The Presenter

Elizabeth Yang has been called the “Monetization Queen” by clients. She’s a social monetization strategist and sales mindset coach that specializes in helping businesses use social media to monetize with more bookings, partnerships, and online expansion.



**Thursday, March 23**

**11:30 a.m.-1:00 p.m.**

**Location: Oak Marsh Golf Course**  
**526 Inwood Ave., Oakdale**

**\$25 Members/\$35 Nonmembers**  
**Click Here to register by 3/18**

**Sponsor: Better With Company**



# 2023 SCHOLARSHIP GOLF TOURNAMENT



## Support Education in Our Community

Golfer and sponsor proceeds fund higher education scholarships to graduating high school seniors from the Woodbury Area as well as donation to the YMCA for youth summer programs.

## Fun Day of Golf and Networking

Golfers enjoy a boxed lunch, 18 holes of golf and cart, fun course contests and hole sponsored games, swag bag, players card, drink ticket, social hour taco bar, raffle and awards banquet.

**Thank You ChiroWay - Title Sponsor!**

**The Goddard School, Eagle Sponsor**

**Associated Eye Care, Putting Contest Sponsor**



## Sponsorship Opportunities

Business sponsorships available for lunch, social hour, beverage cart, party cart, tee/green and course contests! Also looking for raffle item donations and trinkets for swag bags. For more information, email [michele@woodburychamber.org](mailto:michele@woodburychamber.org)

**MONDAY, JUNE 5, 2023**  
**10 A.M. - 6 P.M.**

**PRESTWICK GOLF CLUB**  
**9555 WEDGEWOOD DRIVE**



**Early Registration Discount Ends May 11**

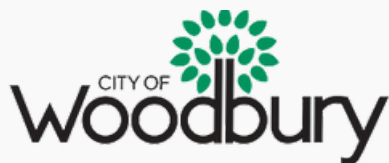
**\$180/Golfer or \$720/Foursome**

**\$350 Tee/Hole Sponsor**

**[Click Here to register!](#)**



# MEMBER NEWS



## Windows of Woodbury: City Update

Construction on two of the multi-tenant industrial buildings in the Northeast Area of Woodbury continues to progress, moving from foundation and site utility work to above-ground construction.

The pre-cast panels that form the building's exterior walls have started going up, which really give passers-by a sense of the scale and size of these developments located on Hudson Road near Manning Avenue.



## Shriners Children's™

### Happy Birthday!

The first building opened on Minneapolis East River Parkway, in 1923 as a hospital to treat children with polio. Now a clinic treating children with orthopedic needs, Shriners Children's is located in Woodbury and happy to be a Twin Cities healthcare network member for a century.

Shriners Children's provides specialty care for children with complex conditions or rare disorders; Occupational and physical therapy, custom orthotic braces, helmets and prosthetic limbs are all available inside the clinic.

Providers know how to care for children's bones, joints and muscles.



## Woodbury Community Foundation Friends Fest April 28, 2023

**John P Furber Farm**  
**7310 Lamar Ave., Cottage Grove**

Experience the glamour of the Roaring Twenties at Woodbury Community Foundation's annual fundraising gala, Friends Fest. Celebrate the Foundation's 20th year of philanthropy in our community. Evening includes live jazz music, casino games, a silent auction, and more. All proceeds will go towards The Woodbury Community Foundation's charitable causes.

Tickets are \$45 and can be purchased at [woodburyfoundation.org](http://woodburyfoundation.org).

 **BIZRECYCLING®** | **Waste Reduction  
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Get up to **\$50k** in grant dollars for **your business.**

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# RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.

## YOU'RE INVITED! MARCH RIBBON CUTTING



**Northwestern Mutual**

(New Ownership)

March 16, 2023 at 3pm

8530 Eagle Point Blvd., Suite 200  
Lake Elmo



## FEBRUARY RIBBON CUTTING



**Central Bark**

3115 Hadley Ave.

Oakdale

*Photo Credit: Tom Dunn Photography*

## Washington County Library Online Small Business Classes

Presented by Jane Stobbie of Keer Keer Creative  
Classes held virtually from 1:00-2:00 p.m.

**March 21**--Setting Up a Small Business Website

Register your new business and pick a domain name.

**March 28**--Make the Most of Google Drive and Docs

Create and save a document on Google Docs and Drive

**April 4**--eCommerce: Selling Online

Learn to sell your product or service online and how to use Paypal and Shopify



[Registration required at WashCoLib.org/Events](https://www.washcolib.org/Events)



# RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

## 1-5 Year Members

The Flostate LLC  
Member Since 2021

Christie Denson Communications  
Member Since 2020

Global Traffic Technologies  
Member Since 2020

Justyna Johnson - eXp Realty  
Member Since 2020

Mindset Chiropractic  
Member Since 2020

Alissa Coddington Photography  
Member Since 2019

Arrow Building Center  
Member Since 2019

Salvo Soccer Club  
Member Since 2019

EMF Inspecting  
Member Since 2018

Green Oasis  
Member Since 2018

Hospice of the Midwest  
Member Since 2018

South Washington County  
Telecommunications Commission  
Member Since 2018

## 1-5 Year Members

The Legends of Woodbury  
Senior Apartments  
Member Since 2018

Woodbury Heritage Society  
Member Since 2018

## 6-10 Year Members

Woodbury Family Chiropractic  
Member Since 2016

CRAVE  
Member Since 2015

Woodbury Plastic Surgery  
Member Since 2015

Cludy Family Insurance Agency  
Member Since 2014

Kowalski's  
Member Since 2014

St. Paul Development  
Corporation  
Member Since 2014

The Connector Magazine  
(Woodbury)  
Member Since 2013

## 11-20 Year Members

Minnesota Landscapes  
Member Since 2012

Rotary Club of Woodbury  
Member Since 2011

Woodbury Community  
Foundation  
Member Since 2008

Secoya Health - Integrative  
Family Wellness  
Member Since 2005

## 20+ Year Members

Oak Marsh Golf Course  
Member Since 2001

Heppner's Auto Body  
Member Since 1995

Seasons Market Holiday  
Member Since 1994

South Washington County  
School District ISD 833  
Member Since 1993

Youth Service Bureau, Inc.  
Member Since 1993

# NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

## MARKET & JOHNSON

(651) 340-6146  
jhanke@market-johnson.com  
market-johnson.com

## NEKTER JUICE BAR

(651) 338-5838  
miranda\_carlson@yahoo.com  
nekterjuicebar.com

## RENOVATION SELLS

(651) 764-6800  
adonatell@renovationsells.com  
renovationsells.com/st-paul

## SENDOFF—FUNERALS REIMAGINED

(612) 236-0141  
shelley@sendoff.co  
sendoff.co

## STRETCHZONE

(651) 207-4662  
woodburymn@stretchzone.com  
stretchzone.com

# 2023 SCHOLARSHIP APPLICATION April 13 Deadline

The Woodbury Area Chamber of Commerce will award seven \$1,000 scholarships to 2023 high school graduates from the Woodbury area. One of the scholarships will be awarded to a student who is either employed or has a parent employed by a Woodbury Area Chamber of Commerce business member. A second scholarship will be awarded to a student pursuing a certificate or two-year degree.

## Criteria:

- Student must be a 2023 graduating high school senior who is either a resident of the Woodbury area or graduating from a Woodbury Area High School.
- Student must be pursuing post-secondary education for a certificate to four-year degree at an educational or vocational institution in the summer or fall of 2023.

## How to Apply:

1. Answer the following two essay questions (typed, no more than 1,000 words combined):
  - (a) What have you done to improve your community (volunteer position, job, school)?
  - (b) What are your educational ambitions and how will your future lifestyle improve the community in which you live?
2. Complete applicant information below.
3. Email, mail or deliver application materials to the Chamber Office by April 13, 2023:  
Woodbury Area Chamber of Commerce, 700 Commerce Drive, Suite 285, Woodbury, MN 55125  
[michele@woodburychamber.org](mailto:michele@woodburychamber.org)

## Notification:

- Only students selected to receive the scholarships will be notified in early May. Recipients will be asked to volunteer at the June 5th Scholarship Golf Tournament at Prestwick Golf Course.
- Chamber representative will attend the school's award event, where possible, to make a presentation.
- Scholarship payment will be submitted directly to the educational institution. It is the recipient's responsibility to provide the chamber with name and address of the educational institution as well as proof of registration.

## Applicant Information

Name \_\_\_\_\_ School \_\_\_\_\_  
Home Address \_\_\_\_\_ Email \_\_\_\_\_  
City \_\_\_\_\_ ZIP \_\_\_\_\_ Phone \_\_\_\_\_  
Parent/Guardian Name(s) \_\_\_\_\_  
Parent or Student Chamber Member Employer if applicable \_\_\_\_\_  
Higher Educational Institution Attending (if known) \_\_\_\_\_