

# CHAMBER NEWSLETTER

SEPTEMBER 2023



## Cheer on the Teams! 5th Annual Kickball Tournament!

Friday, September 15, 2023  
9:00 a.m. - 4:00 p.m.

**Grab Lunch**

Food Trucks --11:30 a.m.-2:30 p.m.

**M HEALTH FAIRVIEW SPORTS CENTER**

FIELDS 10-13  
4125 RADIO DRIVE

## FILL THE SKOOLIE BUS!

Collecting nut-free, individually packaged snacks at the tournament for SoWashCo CARES Educational Foundation.



## HOME RUN SPONSOR



## FOOD TRUCK SPONSORS

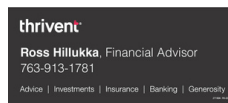


## BASE RUN SPONSORS

SEASONS MARKET



FRANCHISEE  
757 RADIO DRIVE, WOODBURY MN



## EVENT SPONSORS



## INSIDE THIS ISSUE:

- Leadership 360 Program
- September Networking Luncheon
- Seeking Educational Programming Applications

# BOARD CHAIR MESSAGE



Trent Scheidecker  
Chamber Board Chair  
ChiroWay

Fall has a beautiful way of reminding us about the cycles of nature. As we witness the changes from summer to fall, let's give attention and reflection to the seeds of intention we planted in the spring. Throughout this year, we, as a community and Chamber have sown the seeds of collaboration, growth, and support. Our efforts in networking have developed fruit in the form of new or stronger connections.

As business owners, this is a season of both celebration and introspection. With winter looming ahead, it is pivotal for us to anticipate the shifts in consumer activity. The festive focus of holidays and the business of travel plans will present both challenges and opportunities. So, I pose this question to you: Are you ready to handle the seasonal transition?

It's time to scrutinize what seeds you planted this spring and determine if they are working for your business. The effective strategies and successful campaigns of today can serve as guiding lanterns for the colder months. As you reflect, I urge you to consider doubling down on those approaches that have yielded the most positive outcomes. Let's welcome fall not just as a period of transition but as a reminder to our collective accomplishments from the seeds and efforts we planted this year.

The Chamber of Commerce remains your partner in this journey. Our local networking events and opportunities as well as our Leadership 360 program are tailored to support, enhance, and amplify your business pursuits. Embrace these avenues of harvest and let's together embrace what's about to be around the corner for all of us, winter.

Warm regards,  
Trent Scheidecker, DC, CFE

## **LEADERSHIP 360**

This program provides a facilitated sounding board for a group of 10-12 non-competing business owners/top organization leaders to present timely issues on business decisions, HR-related challenges or personal management situations for structured group analysis and coaching. During the six months the group meets, each participant will present their biggest workforce challenge. Attendees will leave the meetings with applicable strategies to solve workplace issues.

*Email [laurie@woodburychamber.org](mailto:laurie@woodburychamber.org) for more information*

# NETWORKING EVENTS



## Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

**Thursday, September 7**

**Host & Location:**

SpaceTurtle Construction

710 Commerce Drive., Suite 170



## Business After Hours

4:00-6:00 p.m. - Free to attend

**Tuesday, September 19**

Sponsor: Woodbury Options for Women

**Location:** O'Malley's Irish Pub  
1775 Radio Drive, Suite A



## Chamber 101

9:00-10:00 a.m. - Free to attend

**Tuesday, September 26**

Sponsor: ChiroWay

**Location:** Chamber Conference Room 145, 700 Commerce Drive

## HOST A NETWORKING EVENT IN 2024

### BUSINESS NETWORKING LUNCH

Luncheons are held throughout the year from 11:30 a.m. - 1:00 p.m. at Chamber member banquet facilities with presentations on a variety of topics. Sponsor has the opportunity to speak prior to the program and is allowed to place promotional items at each table showcasing their organization.

**\$300 Sponsorship Fee**

### BUSINESS AFTER HOURS

An evening networking event held on the third Tuesday of the month from 4:00-6:00 p.m. Sponsor hosts the event at a Chamber member restaurant with cash bar capabilities and provides appetizers. Sponsor has the opportunity to speak at the event and distribute promotional material.

**\$200 Sponsorship Fee**

EMAIL [MICHELE@WOODBURYCHAMBER.ORG](mailto:MICHELE@WOODBURYCHAMBER.ORG)

# EDUCATIONAL OPPORTUNITIES

## BUSINESS NETWORKING LUNCHEON

### The Talent Game Has Changed. How Will You?

September 21; 11:30 a.m. - 1:00 p.m.

**\$25 Members \$35 Nonmembers**

Oak Marsh Golf Course

526 Inwood Ave., Oakdale, MN

[Sign Up](#)

by September 15

We have entered a new era in the labor market and “the easy find” for high quality employees is a thing of the past. Competing for talent now requires businesses to operate at a different level-- re-thinking how you run your business, how you show up in the talent marketplace, and how you engage your people.

Speaker Steve Schad will discuss the current labor workforce and share tips for how small businesses can attract and retain the people they need to operate their businesses. According to Schad, the “nice to have” benefits of yesterday are now required in the workplace. Are you ready to change?



Steve Schad  
President  
Optimum HR  
Solutions

## SEEKING 2024 EDUCATIONAL PROGRAMMING APPLICATIONS

Share your area of expertise with other chamber members at a business networking luncheon if the topic is applicable to a broad audience range OR to a smaller group at a lunch and learn if it is a niche topic. Presentations are provided gratis and not a time to sell your product or services.

### Submission Criteria Information:

1. Explain in two-three concise paragraphs what your presentation will cover and why your topic would be of interest and a benefit to the chamber members.
2. Include name, organization & contact information.

Email application to [michele@woodburychamber.org](mailto:michele@woodburychamber.org)

Deadline: **September 30, 2023**



# RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



## ADVENT

8401 Seasons Parkway, Suite 300  
Woodbury



## D-BAT LAKE ELMO

11160 HUDSON BLVD., Suite 200  
Lake Elmo



## THE HOW COMPANIES, INC.

HOME OFFICE  
Woodbury

### Photo Credits:

Alissa Coddington Photography  
Tom Dunn Photography

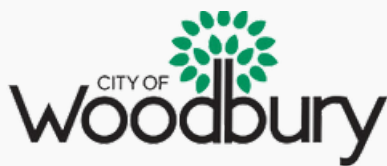
## YOU'RE INVITED! SEPTEMBER RIBBON CUTTINGS

HELLMUTH & JOHNSON  
New Location  
September 7, 2023 at 3pm  
635 Bielenberg Drive  
Suite 200. Woodbury

MN SPINE & SPORT  
New Location  
September 19, 2023 at 3pm  
8360 City Centre Drive  
Suite 100, Woodbury

BUEN CAMINO PROGRAM  
WOODBURY ENDOCRINOLOGY  
September 26, 2023 at 3pm  
539 Bielenberg Drive  
Suite 120, Woodbury

# MEMBER NEWS



## Windows of Woodbury: City Update

Leasing is underway on two new apartment complexes, which just wrapped up construction:

- Edison Apartments is located at the southwest corner of Hudson Road and Karen Drive. The project includes 174 apartment units and 30 rental townhome units.
- Orville Commons is an income-restricted affordable housing development located on Radio Drive, just south of Hargis Parkway. The project includes 211 apartment units and 24 townhome units, with a range of bedroom sizes including some three and four-bedroom units.

## Edward Jones<sup>®</sup> Financial Advisor: Eric Rislove

### MPGA Senior Public Links Golf Champion



Congratulations to Eric Rislove, Edwards Jones Investments, on winning his first Minnesota Public Golf Association Senior Public Links Championship.

Rislove finished with a score 71-72-143 (-1)

The 83rd annual tournament was held in July at Keller Golf Course, Maplewood.



*We can do this together*

## Annual Fundraising Gala Thursday, October 26, 2023 5:30 p.m.-8:30 p.m. Lake Elmo Event Center

An exciting evening filled with inspiring messages, lively entertainment, attractive live and silent auction gifts, and opportunities to make a difference for others. Proceeds from the Gala will fund educational workshops, networking groups, recognition programs, and other targeted resources like a spring parents retreat for parents who face difficulties in their parenting journey.

\$100/person or \$1000/table of 8

Purchase online at [familyachievementfoundation.org](https://familyachievementfoundation.org) or email [info@familyachieve.org](mailto:info@familyachieve.org).



Waste Reduction  
+ Innovation Grant

## Get up to \$50k in grant dollars for your business.

September 13th Online Information Session. Sign Up at [BizRecycling.com/InfoSession](https://BizRecycling.com/InfoSession)

# MEMBER NEWS



## Fall Volunteer Opportunities

### **Community on Tap Thursday, September 7, 2023**

Community on Tap is a fun event that combines happy hour with volunteering! Assemble personal care kits, snack packs, kitchen kits, and dental kits to support local nonprofits. This family-friendly event will be held from 4:00-6:00pm at 3rd Act Brewery in Woodbury.

### **River Rally Saturday, September 9, 2023**

Help support the preservation, protection, and appreciation of the St. Croix River with Community Thread's River Rally; an event engaging local volunteers who love the river, surrounding parks and paths and Brown's Creek Trail. Be part of an incredible day of service and keep our Valley clean and safe for all to enjoy!

### **More Information**

Call Community Thread at 651-439-7434.



## Congratulations on Two Association Awards!

**Hiway Credit Union** was honored with the 2023 Dora Maxwell Social Responsibility Community Service Award for their Black Police Officers Association – Backpacks and Barbers event and the 2023 Desjardins Youth Financial Education Award for their ongoing youth financial well-being partnership with St. Paul Schools.

These awards are sponsored by the Minnesota Credit Union Network (MnCUN) and the Credit Union National Association (CUNA).



## Award-Winning Workplace

Congratulations to Woodbury-based **Ideal Credit Union**, recently ranked in *Minneapolis - St. Paul Business Journal* Best Places to Work.

This is their first "Best Places to Work" honor.

# RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support.

## 1-5 Year Members

### **Monda Goette Photography**

Member Since 2022

### **Woodbury Police K9 Fund**

Member Since 2022

### **Farrell's eXtreme Bodyshaping**

Member Since 2021

### **SoWashCo CARES Educational Foundation**

Member Since 2021

### **American Legion Woodbury Post 501**

Member Since 2020

### **Millington Insurance Group**

Member Since 2020

### **Sparkle Plenty Professional Cleaners**

Member Since 2020

### **Birdi Golf**

Member Since 2019

### **Stillwater Area Public Schools**

Member Since 2019

### **Sylvan Learning**

Member Since 2019

### **DoubleTree by Hilton St. Paul East**

Member Since 2018

### **Landscapes Unlimited**

Member Since 2018

### **MN Spine and Sport**

Member Since 2018

## 6-10 Year Members

### **Woodbury Days**

Member Since 2017

### **Home to Sweet Home**

Member Since 2016

### **LaQuinta Inn & Suites**

Member Since 2016

### **Engraved Connections**

Member Since 2015

### **Family Achievement Center**

Member Since 2015

### **Greg Foote Jewelers**

Member Since 2015

### **Tamarack Tap Room**

Member Since 2015

### **Balloon Artistry by Mandana**

Member Since 2014

### **CenterPoint Energy Minnesota Region**

Member Since 2014

### **The Waters of Oakdale**

Member Since 2014

### **Big Frog Custom T-Shirts of Woodbury**

Member Since 2013

## 11-20 Year Members

### **Edward Jones-Eric Rislove**

Member Since 2012

### **Interior Impressions**

Member Since 2011

### **Minuteman Press**

Member Since 2011

## 21-30 Year Members

### **Weathersafe Restoration**

Member Since 2011

### **Woodbury Options for Women**

Member Since 2011

### **Paul Davis Restoration**

Member Since 2010

### **Keller Williams Premier Realty-Lisa Boe**

Member Since 2009

### **Sheraton St. Paul/Woodbury Hotel**

Member Since 2008

### **Williams Divorce & Family Law**

Member Since 2008

### **Rasmussen University**

Member Since 2007

### **ICC Restoration & Cleaning Services**

Member Since 2004

### **Primrose School of Woodbury**

Member Since 2003

## 31+ Year Members

### **Keys Cafe & Bakery**

Member Since 1996

### **Old National Bank**

Member Since 1996

### **The Oral Surgery Center**

Member Since 1990

### **Woodbury Senior Living**

Member Since 1990

### **Woodlane Flowers**

Member Since 1979

# NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

### **BANK CHEROKEE**

(651) 291-6276

bankcherokee.com

### **BRIGHTPATH FINANCIAL**

(651) 374-8590

brightpathfinancial.net

### **CANVAS COMMUNITIES**

(651) 515-2700

canvasatwoodbury.com

### **CITY'S EDGE DENTAL CARE**

(651) 377-1066

citysedgedentalcare.com

### **CREPE HOUSE & ICE CREAM INC.**

(651) 414-1204

Crepehousewoodbury@gmail.com

### **ECOROOFING**

(651) 797-8621

ecoroofingmn.com

### **MINNESOTA ATHLETIC CLUB**

(612) 298-6527

mnathletic.club

### **NORTHWESTERN MUTUAL**

(651) 364-6700

twincitieseast.nm.com

### **SWEET MAGNOLIAS**

(612) 386-2950

sweetmagnoliaswoodbury.com

### **THE AESTHETIC COLLECTIVE**

(651) 760-7880

aestheticcollectivemn.com

### **THRIVENT-DERICK RITENOUR**

(817) 673-3880

connect.thrivent.com/derick-ritenour

### **WILD BIRDS UNLIMITED**

(651) 900-0652

wbu.com/woodbury

### **WOODBURY CITY LIFESTYLE MAGAZINE**

(612) 345-2565

citylifestyle.com/Woodbury

### **YUM! KITCHEN & BAKERY**

(952) 922-4000

yumkitchen.com



# COMMUNITY NEWS



**CHICK-FIL-A  
SCHOOL SUPPLIES DRIVE**

## Members Supporting SoWashCo CARES Education Foundation

Thank you to **Chick-fil-A** for sponsoring a "Back to School Supplies Drive" in your restaurant.

Thank you to **North American Banking Company** for donating 100 backpacks and organizing a school supplies drive with donation boxes set up at your 6 Twin Cities branch locations.

Thank you to **Bridgeman's** for donating more than \$200 in gift cards for teacher appreciation.

***If your business would like to contribute gift cards or nut-free packaged snacks, please drop off at the chamber office or bring to a chamber networking event!***



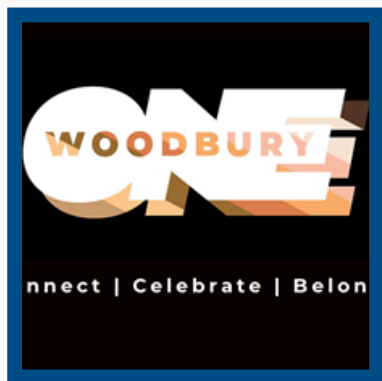
**NORTH AMERICAN  
BANKING COMPANY  
BACKPACK DONATION**

**Saturday, September 30, 2023**

**11 a.m.- 4 p.m.**

**Ojibway Park, 2685 Ojibway Drive, Woodbury**

**FREE To Attend!**



**FOR MORE INFORMATION  
[CLICK HERE](#)**

**One Woodbury** is a new family-friendly community event celebrating the diverse people, perspectives, backgrounds and experiences in Woodbury. Ethnically diverse live entertainment, food trucks, artists, and vendors will be onsite throughout the day.

Community organizations and residents have joined forces to design and produce One Woodbury including the City of Woodbury, South Washington County Schools, Washington County, the Woodbury Area Chamber of Commerce, the Woodbury Community Foundation and Woodbury YMCA.