

CHAMBER NEWSLETTER

OCTOBER 2023



NEW LOCATION!

Saturday, April 6, 2024 10:00 a.m. - 3 p.m.
WOODBURY HIGH SCHOOL
2665 WOODLANE DRIVE

REGISTER HERE TO EXHIBIT OR SPONSOR!

Booth sales for the 2024 Woodbury Community EXPO are now open! Pricing remains the same as last year.

Chamber members receive discounted rates plus special incentive pricing if booths are registered and paid for by early January.



PLAN TO ATTEND!

The EXPO is a fun Spring community event for all ages! More than 170 local business and organization booths along with a kid's area fill the show floor. Food vendors, an outdoor vehicle fair and a wide variety of entertainment is also offered throughout the day. In addition, this year's move to Woodbury High School offers convenient parking!



Party Cart
Board & Brush

INSIDE THIS ISSUE:

- Community Award Nominations Open
- Join a Chamber Committee
- Kickball Tournament Recap

CHAMBER PRESIDENT MESSAGE



Laurie Staiger, IOM
Chamber President

People unfamiliar with the work of a Chamber of Commerce often ask, “why do people join a chamber”? From my experience, the top three reasons are to grow or raise awareness of their business, build a professional network and get more in tune with the business community.

However, the more dynamic question is “why do people stay a chamber member”? This response goes much deeper than loyalty to a group that has helped grow your business and created a sense of belonging. What I have witnessed from our members is that the chamber offers an opportunity to build your “business family”. As well as a safe place to belong and stretch your wings as a professional.

Chambers of Commerce can offer countless opportunities for personal and professional growth. We can be trusted to help you find a way to step just outside your comfort zone and become comfortable in a bigger role. You can enhance leadership skills, gain experience in project management and expand your strengths in areas that matter to you.

If you are looking to grow personally or professionally, we have opportunities for you that will make a difference. Ultimately, we exist to make a positive impact on the community. By contributing to our mission, you become an integral part of our community's collective strength and impact.

Consider joining a committee, a Connect Group, or if you really want to stretch professionally, the Leadership 360 program. If you would like help in determining your next step to grow as a professional with us and make a difference, please reach out. I would be honored to help you grow.

Get Involved! Join A Committee!

COMMUNITY AWARDS GALA--help plan the annual social event honoring community award recipients on January 19. Committee meets October-January.

EDUCATION--help set our 2024 educational programming calendar. Committee meets October-November.

COMMUNITY EXPO--help plan our annual spring community event that includes exhibit booths and family-friendly entertainment. Committee meets November-March.

Email laurie@woodburychamber.org for more information

NETWORKING EVENTS



October Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

Thursday, October 5

Host & Location:

MN Spine & Sport

8360 City Centre Drive, Suite 100
Woodbury



October Business After Hours

4:00-6:00 p.m. - Free to attend

Tuesday, October 17

Sponsor: YMCA

Location: The Burrow-Oakdale
7053 10th St. N
Oakdale, MN 55128



Optimize Your Business Summit

8:30 a.m. - Noon - Free to attend

Wednesday, October 25

Location: Van Meter

7450 95th St. S,
Cottage Grove

Leadership 360 Program

This program provides a facilitated sounding board for a group of 10-12 non-competing business owners/top organization leaders to present timely issues on business decisions, HR-related challenges or personal management situations for structured group analysis and coaching. During the six months the group meets, each participant will present their biggest workforce challenge. Attendees will leave the meetings with applicable strategies to solve workplace issues.

Connect Program

This program takes the best of lead sharing groups – consistent meetings, non-competing entities and small groups that meet together for six months. Participants learn about each other's business, get to know the person behind the business and develop authentic and meaningful connections. The group is facilitated by a member volunteer and has been wildly successful.

GROUPS FORMING NOW!

Email laurie@woodburychamber.org for more information

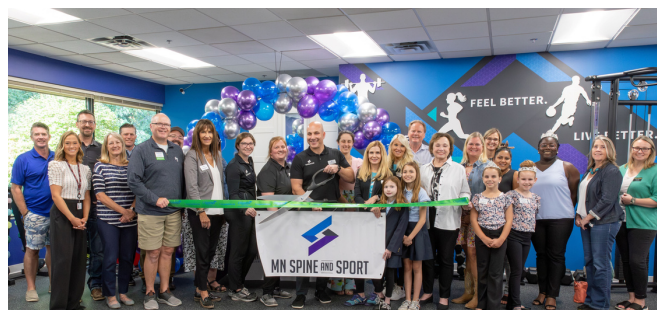
RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



HELLMUTH & JOHNSON
New Location

635 Bielenberg Drive, Suite 200, Woodbury
Photo Credit: Tom Dunn Photography



MN SPINE & SPORT
New Location

8360 City Centre Drive, Suite 100, Woodbury
Photo Credit: Alissa Coddington Photography



PAUL DAVIS RESTORATION
New Location

429 Prior Ave., Suite 100, St. Paul
Photo Credit: Tom Dunn Photography



YOU'RE INVITED! OCTOBER RIBBON CUTTINGS

YUM! KITCHEN & BAKERY
October 5, 2023 at 3pm
8340 City Centre Drive
Woodbury

BUEN CAMINO PROGRAM
WOODBURY
ENDOCRINOLOGY &
DIABETES CLINIC
October 10, 2023 at 3pm
539 Bielenberg Drive
Suite 120. Woodbury

NORTHWESTERN MUTUAL
October 12, 2023 at 3pm
576 Bielenberg Drive
Suite 250, Woodbury

WOODBURY 10 THEATRE
20 Year Anniversary
October 24, 2023 at 3pm
1470 Queens Drive
Woodbury

CALL FOR COMMUNITY AWARD NOMINATIONS

Application Deadline November 20, 2023

[CLICK HERE](#) TO MAKE A NOMINATION

Recipients will be celebrated at Community Awards Gala on
January 19, 2024, DoubleTree by Hilton St. Paul East



Business of the Year

Nominee must be a member in good standing with the Woodbury Area Chamber of Commerce; an active business located or operating in the Woodbury area for a minimum of five years; show stability or growth in sales and services; demonstrate ethical business practices and corporate or community leadership.



Educator of the Year

Nominee must be a licensed PK-12 teacher at a public or private school within the Woodbury area, during the 22-23 school year. Nominee should exemplify outstanding service and dedication to the field of education as well as demonstrate commitment to student success by inspiring students of all backgrounds and abilities to reach their full potential.



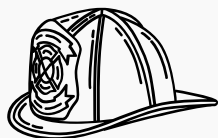
Everyday Hero

Nominee must reside in the Woodbury area and shown outstanding public service to the community and/or has positively influenced another's life through compassion, kindness, generosity. Tell us about a person whose good deeds went above and beyond to help others.



Nonprofit of the Year

Nominee must be an active 501-C3 organization located or operating in the Woodbury area for a minimum of three years, a Woodbury chamber member in good standing and made a notable impact on the quality of life for those who live and work in the Woodbury area while adhering to their nonprofit mission statement (mission statement must be included with nomination).



Public Safety Worker of the Year

Nominee must be employed as a public safety worker with the Woodbury area and been involved in an event or circumstance that displayed heroism, community service, bravery or dedication in 2023.



MEMBER NEWS



GALA

Presented by Meristem | Cresset
November 3, 2023
Renaissance Minneapolis Hotel
The Depot

Guests will be transported to the whimsical world of Candy Land and includes specialty cocktails, a decadent dinner, exciting entertainment and an inspiring testimonial from a Fraser family.

The gala allows donors and families to come together and reflect on how their support provides individuals and families with access to quality healthcare, housing, education, employment and support services.

Sponsorship opportunities are available with unique marketing benefits! Email rose.rosario@fraser.org for information. If interested in donating a gift basket, experience, item or gift card to support the gala, contact taylor.raschke@fraser.org.



IN MEMORY DAVID JOHNSON

President, Crossroads Properties

David lost a short battle with a very aggressive melanoma cancer on August 31, 2023. He established Crossroads Properties, a commercial real estate company in 1989 with his father. David believed strongly in entrepreneurship and helping small businesses succeed even when others didn't believe in them. He positively impacted countless individuals and businesses in his 34 years as President of Crossroads Properties. He will be remembered for his positive attitude, generosity, and involvement in many business interests and investments. His greatest achievements were his many friendships and devotion to family.



Chamber's 2023 Charitable Endeavors Partner

SoWashCo CARES Education Foundation is a community-led nonprofit that supports the South Washington County (SoWashCo) School District community.

This fall's initiative is collecting nut-free packaged snacks as well as gift cards for gas, groceries, restaurants, retail, etc. to be used for both students in need and teacher appreciation.

Bring items to any chamber networking event.



Get up to **\$50k** in grant dollars for **your business.**

Learn more and apply at BizRecycling.com/Innovation

RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

1-5 Year Members

ABRA Auto Body and Collision
Member Since 2022

Hazlewood Food and Drink Woodbury
Member Since 2022

Signature Salon of Woodbury
Member Since 2021

ISD 622
Member Since 2021

Pet Evolution
Member Since 2021

Twin Cities Pain Clinic
Member Since 2021

Andiamo Italian Ristorante
Member Since 2020

Justin Films
Member Since 2020

Benafica
Member Since 2019

Tribe Fitness
Member Since 2019

Profile Plan LLC
Member Since 2018

6-10 Year Members

Anderson Heating
Member Since 2017

The Myers-Thrivent
Member Since 2017

Washington County CDA
Member Since 2016

Reconnection Chiropractic
Member Since 2015

Woodbury Plastic Surgery
Member Since 2015

Kowalski's
Member Since 2014

Image360-Woodbury Graphics, Signs, & Displays
Member Since 2013

11-20 Year Members

Novare Renovation & Design
Member Since 2011

Mathnasium of Woodbury
Member Since 2010

20+ Year Members

Ideal Credit Union
Member Since 2001

SPIRE Credit Union
Member Since 1999

New Life Academy
Member Since 1998

Pioneer Press/TwinCities.com
Member Since 1998

O'Rourke Media Group
Member Since 1991

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

BURN BOOTCAMP WOODBURY
(651) 502-1161
woodburymn@burnbootcamp.com
burnbootcamp.com/locations/woodbury-mn/

CREATIVE HOMES
(651) 289-6800
info@creativehomes.com
creativehomes.com

HEYDAY
leah.huxtable@heydaypartner.com

PETERS ORTHODONTICS SPECIALISTS
(651) 428-8898
petersorthodontics@gmail.com
petersorthodontics.com

SWEET PARIS
(651) 246-3913
pete@tenacityrg.com

THE STEADY ELEVATION
(612) 607-2550
stephanie.elliston@thesteadelevation.com
thesteadelevation.com

KICKBALL TOURNAMENT RECAP

September 15, 2023



2023 TOURNAMENT WINNERS
XCEL ENERGY



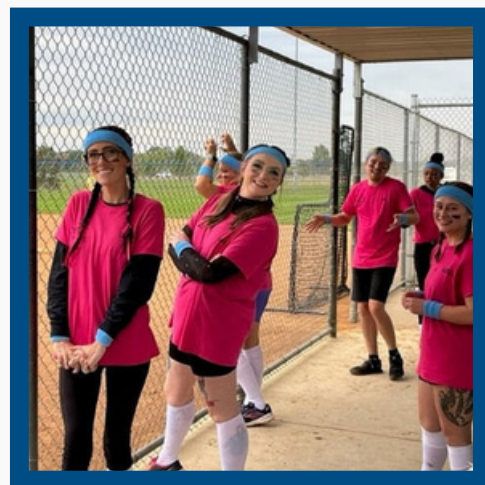
BEST DRESSED TEAM
FARRELL'S



Runner Up
Farrell's
Third Place
Community Thread
Consolation
Century College

Thank You Committee

Chair Pat Fritz, Kimberly Alwin,
Amber Bisek, Jillian Faber, Will
Jensen, Esme Miranda, Eric Morley,
Kim Quigley, Brandon Severson



Base Run

Associated Eye Care
Seasons Market Holiday
Two Bald Guys
Thrivent: Ross Hillukka
YMCA

THANK YOU SPONSORS!

Home Run

SPIRE CREDIT UNION

Food Truck

Hiway Credit Union
Shriners Children's

Event

Big Frog Custom T-Shirts
Board & Brush
Fractional Toys
Tamarack Tap Room