

CHAMBER NEWSLETTER

NOVEMBER 2023

ANNUAL POPULAR EVENT!

MAYOR'S BUSINESS UPDATE

NOVEMBER 16, 2023

11:30 A.M. - 1:00 P.M.

COURTYARD ST. PAUL/WOODBURY

185 RADIO DRIVE. WOODBURY

SPONSOR: THE HOW COMPANIES, INC.



Join us for the Chamber's popular November Business Networking Luncheon. Hear Mayor Anne Burt reflect on highlights of the year as well as share updates regarding the City Council's strategic initiatives, projects in the city and what's on the horizon in 2024.

Anne Burt was elected Woodbury's sixth mayor in 2018; prior to taking office, she served on the City's Planning Commission, Parks and Recreation Commission and 2040 Comprehensive Plan Task Force. Mayor Burt holds a degree in chemistry from the University of Dayton and an MBA from Johns Hopkins University. She has worked for more than 30 years in business development and marketing, with a special emphasis on water quality. A Woodbury resident since 2004, Burt and her husband Jeff have three children. Burt sits on the boards of the Woodbury Area Chamber of Commerce and the Woodbury Community Foundation and is an active member of the St. Ambrose of Woodbury Catholic Community. Mayor Burt is always open to conversations with residents and business owners.

\$29 MEMBERS / \$39 NONMEMBERS

RSVP BY NOVEMBER 9

[REGISTER HERE](#)

*Social Hour
Humana*

*Party Cart
Board & Brush*

MEMBER BENEFITS:

- Enhanced Web Listings--add photos, video, & more!
- Discounted Enrollment for Health Benefits Program
- Discounted EXPO Booth

BOARD CHAIR MESSAGE



Trent Scheidecker
Chamber Board Chair
ChiroWay

It's time to embrace the changing seasons and express gratitude and its importance in business. Gratitude is a powerful force that can strengthen relationships, build goodwill, and drive success. Following, are seven tips on how you can express appreciation to your clients, fellow businesses, and our community.

1. Personalized Thank You Notes: In our digital age, a handwritten thank you note goes a long way. Take the time to express your appreciation in a personal and meaningful manner.

2. Client Appreciation Events: Hosting special events for your clients is an excellent way to show your gratitude. It fosters a sense of belonging and strengthens your client relationships.

3. Support Local Initiatives: Partner with local charitable organizations, Chamber of Commerce or community projects. Your business can make a positive impact, and in doing so, show gratitude to the community that supports you.

4. Employee Recognition: Recognize and reward your employees for their hard work and dedication. Their efforts are often the driving force behind your business's success.

5. Discounts and Special Offers: Surprise your clients with exclusive discounts or offers as a token of appreciation for their loyalty. This gesture not only shows gratitude but also incentivizes repeat business.

6. Public Acknowledgment: Give public recognition to those who have been instrumental in your success. A simple shoutout in your newsletter or on social media can go a long way.

7. Volunteer: Encourage your team to volunteer their time and skills to local causes. It's a tangible way to show your commitment to the community and create a positive image for your business.

Gratitude is more than a sentiment; it's a valuable business strategy. Let's fill this season with gratitude and positive actions. Thank you for being an essential part of our thriving chamber and thank you for allowing me to serve as your 2023 Woodbury Chamber of Commerce Board Chair!

Good Morning! INTRODUCING 2024 BOARD OF DIRECTORS

Executive Team

Chair: Brandon Severson, SPIRE Credit Union

First Vice Chair: Meggan Kerkenbush, Bridgeman's Ice Cream Parlor

Second Vice Chair: Jillian Faber, Farrell's eXtreme Bodyshaping

Treasurer: Rob Ravelling, Lake Elmo Bank

Past Board Chair: Trent Scheidecker, ChiroWay

Returning Directors

Mayor Anne Burt, City of Woodbury

Gina Kazmerski, Image360

Julie Nielson, So. Washington County School District

Kim Quigley, Summit Orthopedics

Janelle Schmitz, City of Woodbury

New Directors

Steve Poechmann, Crossroads Properties

Mary Ellen Reihsen, Hellmuth & Johnson PLLC

Kirstin Sersland, Xcel Energy

NETWORKING EVENTS



November Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

Thursday, November 2

Host & Location:

LearningRX

650 Commerce Drive, Suite 130
Woodbury



November Business After Hours

4:00-6:00 p.m. - Free to attend

Tuesday, November 14

Sponsor: Woodbury Police K9
Fund

Location: Green Mill
6025 Hudson Road
Woodbury



Chamber 101

9:00 - 10:00 a.m. - Free to attend

Thursday, November 16

Location: Chamber Conference Room
700 Commerce Drive, Suite 145
Woodbury

Benafic^{*}advantage

The Best Kept Secret in Employee Benefits

Modernize Your Benefits with an ICHRA

An **Individual Coverage Health Reimbursement Account**, or **ICHRA**, is a game-changer in employee health benefits. They allow employers to make a monthly tax-free contribution that employees use to get reimbursed for health insurance and other medical expenses.

Benafica is your Twin Cities based expert on **ICHRA**s. Our simple approach and end-to-end support provides clients with setup and onboarding, customized plans to meet your needs, and ongoing customer service.



In-person Seminar

November 7, 2023 | 9 – 10 AM
Midland Hills Country Club



Live Webinar

November 15, 2023 | 9 – 10 AM
Join via Zoom

Learn more [651.358.2990](tel:651.358.2990) | hra@benafica.com | benafica.com/hra

RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



yum! Kitchen & Bakery

8340 City Centre Drive, Woodbury

Photo Credit: Tom Dunn Photography



Northwestern Mutual

576 Bielenberg Drive, Suite 250, Woodbury

Photo Credit: Tom Dunn Photography



Buen Camino Program

Woodbury Endocrinology & Diabetes Clinic

539 Bielenberg Drive, Suite 120, Woodbury

Photo Credit: Tom Dunn Photography



YOU'RE INVITED! **NOVEMBER RIBBON CUTTINGS**

CREATIVE HOMES
10 Year Anniversary
November 7, 2023
3pm

707 Commerce Drive
Woodbury

WILD BIRDS UNLIMITED
New Business
November 9, 2023
11am

8390 Tamarack Village
Suite 517, Woodbury

WOODBURY 10 THEATRE
20 Year Anniversary
November 14, 2023
3pm

1470 Queens Drive
Woodbury

RONNALLY'S
50 Year Anniversary
November 28, 2023
11am

1560 Woodlane Drive
Woodbury

CALL FOR COMMUNITY AWARD NOMINATIONS

Application Deadline November 20, 2023

[CLICK HERE](#) TO MAKE A NOMINATION

Recipients will be celebrated at Community Awards Gala on
January 19, 2024, DoubleTree by Hilton St. Paul East

Business of the Year



Nominee must be a member in good standing with the Woodbury Area Chamber of Commerce; an active business located or operating in the Woodbury area for a minimum of five years; show stability or growth in sales and services; demonstrate ethical business practices and corporate or community leadership.

Educator of the Year



Nominee must be a licensed PK-12 teacher at a public or private school within the Woodbury area, during the 22-23 school year. Nominee should exemplify outstanding service and dedication to the field of education as well as demonstrate commitment to student success by inspiring students of all backgrounds and abilities to reach their full potential.

Everyday Hero

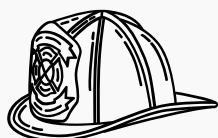


Nominee must reside in the Woodbury area and shown outstanding public service to the community and/or has positively influenced another's life through compassion, kindness, generosity. Tell us about a person whose good deeds went above and beyond to help others.

Nonprofit of the Year



Nominee must be an active 501-C3 organization located or operating in the Woodbury area for a minimum of three years, a Woodbury chamber member in good standing and made a notable impact on the quality of life for those who live and work in the Woodbury area while adhering to their nonprofit mission statement (mission statement must be included with nomination).

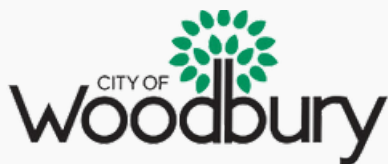


Public Safety Worker of the Year

Nominee must be employed as a public safety worker with the Woodbury area and been involved in an event or circumstance that displayed heroism, community service, bravery or dedication in 2023.



MEMBER NEWS



Windows of Woodbury: City Update

A ground-breaking ceremony was held for a new HealthPartners specialty clinic on September 19th. The new 55,000 square foot clinic will be located in City Place, behind the Whole Foods Market. The project is expected to be done by next winter and will provide additional health services to patients in Woodbury, as well as the surrounding communities. The new HealthPartners clinic is the final property to be developed as part of the CityPlace redevelopment that began nine years ago in 2014.



The One Woodbury event celebrated diverse cultures that make up the city of Woodbury with a goal of making people feel like they belong. This inaugural event drew more than 2,000 attendees.

WOODBURY
COMMUNITY
FOUNDATION



SoWashCo
CARES
Community Action Reaching Every Student
EDUCATION FOUNDATION

Winter Outdoor Clothing Drive Now-December 8

Collecting new and gently used winter clothing for students in need:

- Kid Sizes 5/6 to 14/16 snow pants
- Youth sizes waterproof gloves & mittens
- Adult size snow pants and boots

A drop box is located in the lobby of the Chamber Office building at 700 Commerce Drive. Or, bring items to chamber networking events this month.

Cash donations also accepted at the foundation's website for purchasing clothing. Visit woodburyfoundation.org.

 **BIZRECYCLING®** | Waste Reduction
+ Innovation Grant

Get up to \$50k in grant dollars for your business.

Learn more and apply at BizRecycling.com/Innovation

RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

1-5 Year Members

Adobe
Member Since 2022

Feuerhelm Langer & Ruza
Member Since 2022

Revitup Media Productions
Member Since 2022

Russ Barrett
Member Since 2022

Silvervine Cat Clinic, PLLC
Member Since 2022

Resilient PT and Performance
Member Since 2021

Machete Cocina Mexicana
Member Since 2020

Woodbury Dental Arts
Member Since 2020

EcoWater Systems LLC
Member Since 2019

The Alternative Board - St. Paul
Member Since 2019

Dance and Entertainment Studios
Member Since 2018

Rapp Strategies, Inc.
Member Since 2018

X-Golf Woodbury
Member Since 2018

6-10 Year Members

Bay Equity Home Loans - Brian Griffin
Member Since 2017

Brain Balance Achievement Center
of Woodbury
Member Since 2017

Edina Realty-Baden Real Estate Group
Member Since 2017

Premier Banks Woodbury
OfficeMember Since 2017

Tacheny Exteriors
Member Since 2016

APG of East Central Minnesota
Member Since 2015

King of Kings Lutheran Church
Member Since 2015

Atticus Family Law, S.C.
Member Since 2014

Jersey Mike's Subs
Member Since 2013

11-20 Year Members

Woodbury Magazine
Member Since 2011

Alerus
Member Since 2009

Ispiri, LLC
Member Since 2007

Woodbury Lakes
Member Since 2005

20+ Year Members

Wellington Management
Member Since 2000

Associated Bank
Member Since 1996

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

BRIGHT IDEA PROPERTIES
(612) 208-2639
sammi@brightideaproperties.biz
brightideaproperties.biz

FALCO CREATIVE MEDIA
(913) 909-8676
katie@falcocreativemedia.com
falcocreativemedia.com

KIDSTRONG WOODBURY
(651) 386-1144
woodbury@kidstrong.com
kidstrong.com

MAMA BEAR'S SWEETS
(651) 274-8072
mamabearssweets.mn@gmail.com
mamabearssweetsmn.com

RUNESTAR LLC
(612) 554-8012
Runestar777@outlook.com
runestarllc.com/copy-of-custom-business-cardxovr5ew8

SERVPRO WOODBURY/COTTAGE GROVE
(217) 242-6643
kara@servproeav.com
servpro.com/locations/mn/servpro-of-woodbury-cottage-grove

THOMPSON THRIFT
(612) 493-5940
meridian@thompsonthrift.com
meridianatcityplace.com/

TITLESMART
(612) 298-8372
Roberta@Title-Smart.com



NEW LOCATION!
WOODBURY HIGH SCHOOL
2665 WOODLANE DRIVE

Saturday, April 6, 2024 10:00 a.m. - 3 p.m.

Booth Sales Now Open!

January 12 Discount Deadline

[REGISTER HERE](#)

Pricing remains the same as last year. Chamber members receive discounted rates plus special incentive pricing if booths are registered and paid for by January 12

Single Booth Member: \$375

Civic Nonprofit Booth Member: \$245

Food Booth Member: \$275

Sponsor the Event!

A variety of sponsorships are available ranging from \$1,000 - \$3,000 and some include a booth. [Click here](#)



PLAN TO ATTEND!

The EXPO is a fun community event for all ages! More than 170 local business and organization booths along with a kid's area fill the show floor. Plus, food vendors, an outdoor vehicle fair and a wide variety of entertainment! In addition, this year's move to Woodbury High School offers convenient parking!

