

4815 – 44 Ave
Stony Plain, AB T7Z 1V5
www.gprchamber.ca
780.963.4545



**GREATER
PARKLAND
REGIONAL
CHAMBER**

2020 – 2021 Digital Sign Rates

Terms and Conditions

Sign Location: Rotary Park | 4815 -44 Avenue Stony Plain, AB

Member Rates

~~\$250~~ \$125 per week/sign (Minimum 2-weeks) _____

~~\$200~~ \$100 per week/sign (Minimum 4-weeks) _____

~~\$175~~ \$87.50 per week/sign (3 to 6-months) _____

~~\$150~~ \$75 per week/sign (1-year) _____

Grand Openings & Anniversaries

~~\$200~~ \$100 per week contract _____

~~\$350~~ \$175 2-week contract _____

~~\$450~~ \$225 3-week contract _____

Includes ribbon cutting ceremony & Member e-Blast

Non-Profit

~~\$125~~ \$62.50 per week/sign (Minimum 4-weeks) _____

Non-Members

~~\$500~~ \$250 per week _____

Contract Type

Dates

_____ Member

Start: _____

_____ Non-Member

End: _____

_____ Non-Profit

Term: _____

_____ Grand Opening/Anniversary

Payment Information

Company Name: _____

Address (Including Postal Code): _____

Phone: _____ Email: _____

Contact Person: _____ Title: _____

Payment: Cash Cheque VISA MasterCard Invoice

Card Number: _____ Total Amount: \$ _____

Expiry Date: _____ CVV#: _____

Cardholder Name: _____ Signature: _____

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Terminology Guide –

Spot – The space booked by a client for the digital sign. There is a maximum of 20 spots, each 25 seconds long, guaranteeing the advertiser that their advertisement will be displayed every 8.33 minutes, 24 hours a day for the duration of the contract.

Flight – The 4-week period the ads are scheduled to display and are billed.

Run – One complete sequence of all ads equalling 8.33 minutes at most (20 spots/25 seconds)

Cycle – The pre-determined client’s schedule displaying different ad copy during each flight.

1. The client, at their expense, agrees to supply the completed required message to the Greater Parkland Regional Chamber of Commerce two (2) full working days prior to the commencement of each flight. Submitted artwork must meet the requirements as laid out in the Design Guidelines.
2. The client is permitted to change their ad copy every four weeks (each flight) at no additional charge. Should there be a requirement to change the ad copy more frequently, there will be a charge of \$75.00 per copy change.
3. The client cannot assign or sublet any privilege or advertising space under this contract without the written permission of the Greater Parkland Regional Chamber of Commerce.
4. The client agrees to indemnify the Greater Parkland Regional Chamber of Commerce from and against any and all claims, losses, suits, or actions as a result of any message that is defamatory, libelous or arises out of a breach of patent, trade marks, or copyright, or which contravenes any statute, by-law, or regulation passed by any legally constituted governing body.
5. The Greater Parkland Regional Chamber of Commerce has the right and will reject or remove any message that does not meet the approval of the Canadian Advertising Standards Council or is unacceptable to the Greater Parkland Regional Chamber of Commerce in their sole discretion.
6. This contract contains the full agreement between the parties and no amendments, conditions, terms, agreements or representations shall be binding upon either party unless incorporated by writing into this contract.
7. The Greater Parkland Regional Chamber of Commerce is not responsible for any failure in its digital signs whatsoever. Should a failure of the sign to operate arise, the client shall be entitled to additional time equal to the missed runs.
8. The Town of Stony Plain has sole control of Emergency Messaging. Emergency Messaging refers to a situation that poses an immediate risk to life and or health that requires urgent intervention to prevent a worsening situation. All other messaging may be removed.

Greater Parkland Regional Chamber of Commerce

Client Authorized Signature

Name (please print)

Name (please print)

Date

Date

Please submit completed and signed form (both pages) to: kwambold@gprchamber.ca