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CHAIR'S BLOG

November 2020

The month of November is traditionally called the transitional month. After Halloween and the Remembrance Day weekend, its preparation time for the Holiday Season at the end of the year. Unfortunately, this Holiday Season may not be as cheerful for many people, including some of our member business owners and operators.

As your Chamber, we are very mindful of the increased challenges before us and this drives us to be even more active in our community to help our members through these difficult times.

For this blog post, I wanted to focus on a few good news stories from our members. Last week, we released the video of our Business Awards of Distinction Winners. We featured 12 businesses who were celebrated under eleven categories. These included; New Business of the Year, Customer Service Award of Distinction, Business of the Year for 1-35 and 36+ employees, Young Entrepreneur, Marketing Award of Distinction, Cultural Diversity Award of Distinction, and five additional Awards from our Municipalities. Please visit our website for more information on each of our Award Winners, www.gprchamber.ca/business-awards-of-distinction

Each of these businesses, along with the 125 nominations, have been incredible this year. They have all pivoted in their own way, grown in light of the situation we have found ourselves in, and most importantly, they are doing their best to provide their customers with excellent products and services.

We've launched a 25 Days of Sales, shop local campaign, and each day, there is a new business offering a new one-day-only sale. We hope you are able to spread some Christmas Cheer this year in the form of shopping locally. Head to our website: www.gprchamber.ca/25-days-of-sales/ to check out the sales, and plan in advance for when your favourite store is having their sale!

Business wise, the Chamber is going to begin sending out renewal invoices for 2021. We have extended our 25% off discount that we had on membership fees for our inaugural year, and it will be shown as a resilience and recovery discount on this year's renewal invoices. If you are unsure about your membership fees, please reach out to Jodie MacPherson, our Membership Services Specialist, or anyone at the Chamber, and we can work with you find a solution that works for your business.

We are your Chamber, and we are here to work for you and work with you!

Keep well, stay safe and be kind to one another!

Richard Wong

Chair, Greater Parkland Regional Chamber of Commerce

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