

4815 – 44 Ave  
Stony Plain, AB T7Z 1V5  
[www.gprchamber.ca](http://www.gprchamber.ca)  
780.963.4545



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# Digital Sign Advertising

## Time to make a BIG impression with our Digital Signage marketing opportunity

The digital sign is in a prime spot near the Giant Dragonfly as visitors and residents drive into the Village from the highway.

With many advertising choices, from the internet to newsprint, from media to the rapidly developing special media platforms we understand that you must use your marketing budget wisely. Our digital sign allows you a much more cost-effective way to broadcast your message to the community and more.

Our digital sign options allow you to maximize your dollars; reaching the greatest number of consumers in a timely, effective manner.

We can help you build connections on an everyday basis.

Some of the benefits include:

- Captive audience
- Building brand awareness
- Promote specials & sales
- New product launches
- Target new customers
- Promoting community events
- Lower cost of production of marketing material

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## Requirements for Artwork

### File Formats

JPG

### Size

150 x 80 pixels

RGB

72dpi

(only still images)

If you need a designer, we have arranged a special rate of \$75.00 per ad with a number of our Members (additional costs will be incurred for logo design & text content):

Creative Color – Megan Melanson

[megain@creativecolor.ca](mailto:megain@creativecolor.ca)

(780) 962-1744

Dog Rump Designs – Brianne Ward

[info@dogrumpdesigns.com](mailto:info@dogrumpdesigns.com)

(780) 968 1626

Keen Designs – Rana Keen-Zandbeek

[rana@keen-designs.com](mailto:rana@keen-designs.com)

(780) 886 6131

The Limon Tree Design Studio – Caroline Fisher

[carolinef@shaw.ca](mailto:carolinef@shaw.ca)

(780) 934 2616