



GREATER PARKLAND  
REGIONAL CHAMBER

GREATER PARKLAND  
**STATE**  
OF THE  
**REGION**  
2021

**SPONSORSHIP OPPORTUNITIES**

# SPONSORSHIP OPPORTUNITIES

The State of the Region address is an opportunity to recognize the region's accomplishments, share priorities for the future, and acknowledge our challenges. Be part of our evenings virtual event through this fantastic advertising opportunity!

## Presenting Sponsor - \$2500 (1 Available)

- Acknowledgment as the sponsor on all marketing materials for the event inclusive of social media, e-Blasts pertaining to the event, event material and prominent company logo placement on website.
- Recognition with company logo displayed in credits after production.
- Predominant logo recognition on electronic invitations sent to stakeholders, members, and municipalities.
- Logo displayed in rotation on banner overlay during the livestream.
- Recognition and introduction from the Master of Ceremonies.
- Logo displayed in Chamber email banners.
- Logo displayed on Chamber's homepage slider linking to event page.
- Company name displayed in digital sign marketing of the event.

## Platinum Sponsor - \$1500 (Sold Out)

- Acknowledgment as the sponsor on all marketing materials for the event inclusive of social media, e-Blasts pertaining to the event, event material and company logo placement on website.
- Recognition with company logo displayed in credits after production.
- Logo recognition on electronic invitations sent to stakeholders, members, and municipalities.
- Logo displayed in rotation on banner overlay.

## Gold Sponsor - \$1000 (6 Available)

- Acknowledgment as the sponsor on all marketing materials for the event inclusive of social media, e-Blast pertaining to the event, event material and company logo placement on website.
- Recognition with company logo displayed in credits after production.
- Logo recognition on electronic invitations sent to stakeholders, members, and municipalities.
- Logo displayed in rotation on banner overlay during the question & answer segment.

## Silver Sponsor - \$500 (10 Available)

- Acknowledgment as the sponsor on all marketing materials for the event inclusive of social media, event material and company logo placement on website.
- Recognition with company name displayed in credits after production.
- Company name recognition on electronic invitations to stakeholders, members, and municipalities.

Contact Julie Roberts at: 780-963-4545 or [jroberts@gprchamber.ca](mailto:jroberts@gprchamber.ca) to secure your sponsorship package

CONNECTING | FUTURE FOCUSED | RESILIENT