4815 – 44 Ave Stony Plain, AB T7Z 1V5 www.gprchamber.ca 780.963.4545



Email: JEI.MinisterOffice@gov.ab.ca

Tuesday June 15, 2021

Dear Minister Schweitzer, Minister of Jobs, Economy and Innovation

Thank you for your letter (AR 82517) dated June 2, 2021. Our letter of April 23, 2021 was intended to bring formal recognition and highlight a chamber member's struggle with inconsistencies in the management of COVID-19 restrictions. We are expressing disappointment in the response we received being generic with no specific address to our member's legitimate concerns.

As the Greater Parkland Regional Chamber of Commerce (GPRC), we have a concern that the appearance of these inconsistencies has businesses believing they are being pitched industry against industry and business against business.

Our member business, Eden North Parachute Schools, has had a particularly challenging season that has been further impacted by his competition being able to fully operate. As a result, he was significantly disadvantaged and lost considerable revenue and business to a competitor because of different information.

It is mentioned in your response that if our member 'feels that other businesses are not following the guidance posted' they should make a complaint to Alberta Health Services. Quite frankly this is not what was asked and not a route our member nor us as a Chamber would want to pursue. This is about fairness and the ability for our businesses being able to operate on an equal playing field.

COVID-19 and the resulting economic volatility has had a significant impact on small businesses across our province and the country. As a Chamber representing over a third of our region's businesses, we are committed to being 'their' voice and offering support during these challenging times.

Yours sincerely

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Sarah Parry, CEO GPRC

CC: Darcy Torhjelm, Chair, GPRC
Dan Duckering, Director & Chair, Advocacy Committee GPRC
Melissa Johnson, Director & Vice Chair, Advocacy Committee GPRC
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