



GREATER
PARKLAND
REGIONAL
CHAMBER

SHOP LOCAL SATURDAY VIDEOGRAPHY

VIDEOGRAPHY REQUEST

Kendra Wambold | kwambold@gprchamber.ca | 780-963-4545

gprchamber.ca



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The attached represents the Greater Parkland Regional Chamber of Commerce's formal request for the provision of a videographer for a Shop Local Saturday video series

The requirements for the videographer are described herein.

Thank you for the consideration to provide videographer services. We look forward to receiving your proposal.

Sincerely,
Kendra Wambold, Communications & Media Specialist

**GREATER PARKLAND
REGIONAL CHAMBER**

info@gprchamber.ca
780-963-4545

4815 44 Avenue
Stony Plain, AB T7Z 1V5

gprchamber.ca



VIDEOGRAPHER INFORMATION & DETAILS

ADDITIONAL NOTES:

The successful applicant must be a member in good-standing with the Greater Parkland Regional Chamber of Commerce.

BACKGROUND & REQUIREMENTS

BACKGROUND

12 businesses will be featured in a variety of locations in our large region, Spruce Grove, Stony Plain, Parkland County, and Acheson. The businesses are also located in locations where there will be residual marketing for the businesses around them, i.e.: shopping complexes and industrial areas.

The videos will be pre-recorded over a few weeks, with some recording being put off until the fall to showcase some seasonal businesses, and be inclusive of the Christmas shopping season.

The videos will be released weekly on Saturday's starting October 2, and ending Saturday, December 18.

REQUIREMENTS

- Completely edited videos, delivered on-time based on an agreed upon schedule.
- An MC to "host" the segments and ask the questions of the businesses.
- Ability to manage scheduling of videoing with businesses.

TERMS

The successful applicant must be a member in good-standing with the Greater Parkland Regional Chamber of Commerce.

The project must be completed in full by December 31, 2021.

The total cost of the project can not exceed \$18,000.

CLIENT INFORMATION

SENDER

Kendra Wambold
Communications & Media Specialist
Greater Parkland Regional Chamber of Commerce

Tendering will close: **Friday, August 20, 2021**

CLIENT INFORMATION

Name:	
Title:	
Business Name:	
Phone:	
Email:	