



GREATER
PARKLAND
REGIONAL
CHAMBER

WEB BASED APPLICATION

DEVELOPER REQUEST
Kendra Wambold | kwambold@gprchamber.ca | 780-963-4545

gprchamber.ca



G | P | R | C

The attached represents the Greater Parkland Regional Chamber of Commerce's formal request for the provision of a web application developer for a GPRC web based application.

The requirements for the web application for this event are described herein.

Thank you for the consideration to provide developer services. We look forward to receiving your proposal.

Sincerely,
Kendra Wambold, Communications & Media Specialist

**GREATER PARKLAND
REGIONAL CHAMBER**

info@gprchamber.ca
780-963-4545

4815 44 Avenue
Stony Plain, AB T7Z 1V5

gprchamber.ca



WEB APPLICATION INFORMATION & DETAILS

ADDITIONAL NOTES:

The successful applicant must be a member in good-standing with the Greater Parkland Regional Chamber of Commerce.

BACKGROUND & REQUIREMENTS

BACKGROUND

The GPRC is looking for a developer to create a web based application that is easy to manage administratively, responsive, and can grow with the chamber.

APP REQUIREMENTS

- Communicate with the ChamberMaster Directory
- Ability to link to the Chamber Market app once it is developed
- Offer location services with a ChamberMaster directory map
- This will tell people which businesses are near by
- When a shopper taps on a business, it opens that businesses directory listing
- QR code sanning
- Chamber campaign management (i.e.: be able to pre-populate information that will be released on a schedule
- Campaign management (i.e.: 25 Days of Sales, Keep the Cheer Here)
- Contest Management (i.e.: scan a QR code at a business you visited and enter into a contest after you've visited 10 in 30 days)
- Ability to feature businesses (i.e.: Business Awards of Distinction winners)
- Seasonality (i.e.: promote Christmas and retail businesses in Nov/Dec and flowers at wedding season)
- Connect to the Chamber events calendar to show shoppers what's going on and to allow them to register
- Activity lists (i.e.: parks, trails, playground lists)
- Have sponsorship opportunities (i.e.: "This app powered by...")

TERMS

The successful applicant must be a member in good-standing with the Greater Parkland Regional Chamber of Commerce.

The project must be completed in full by December 31, 2021.

CLIENT INFORMATION

SENDER

Kendra Wambold
Communications & Media Specialist
Greater Parkland Regional Chamber of Commerce

Tendering will close: **Friday, August 20, 2021**

CLIENT INFORMATION

Name:	
Title:	
Business Name:	
Phone:	
Email:	