

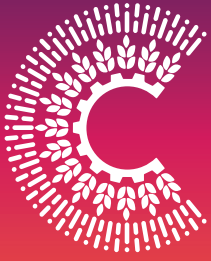


GREATER  
PARKLAND  
REGIONAL  
CHAMBER

# SMALL BUSINESS WEEK SPONSORSHIP OPPORTUNITY

The GPRC is working to fulfill our mission of promoting growth and economic contribution in the region by offering a Keynote presentation during our Annual Small Business Week Celebration.

[gprchamber.ca](http://gprchamber.ca)



G | P | R | C

**GREATER PARKLAND  
REGIONAL CHAMBER**

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October 7, 2021

Dear Chamber Member,

The Greater Parkland Regional Chamber of Commerce (GPRC) respectfully invites you to be a sponsor for the Second Annual Small Business Week Celebration in October.

In January of 2020, the GPRC began operating after the Spruce Grove, Stony Plain, and Wabamun District Chambers' of Commerce unified to become one of the largest chambers in the province. Serving the whole Parkland County region, which includes the communities of Spruce Grove, Stony Plain, and Wabamun, the GPRC works to fulfill our mission of promoting growth and economic contribution in the region by continuing to offer an Annual Small Business Week celebration. In 2020, the GPRC was awarded the prestigious Large Chamber of the Year Award from the Alberta Chambers of Commerce.

In addition to the Chamber's mission, this conference fulfills two of our *5 Things the Chamber Does For You* as an educational component and a networking opportunity. Due to gathering restrictions and to protect the health and safety of our business community, this event will be held virtually. It will be filmed in a professional studio and streamed to a Zoom audience.

The positive impacts and outcomes that we are looking forward to from this Celebration include:

- To provide guidance on how business owners can provide leadership in the present state of uncertainty we are all facing.

- Provide tools to attendees on how they can still be present and bring their best to their business and employees.

For our second annual SBW Celebration, we are excited to announce that Jennifer Barroll will be our Keynote Speaker. Barroll is a passionate communicator. With a background as an actor, media personality, and stand-up comedian, Barroll uses her quick wit and energetic personality to deliver practical leadership training and communication tools. Having worked with some of the biggest brands, including Nascar, Red Bull, and McDonalds, she helps both individuals and companies reach their full potential.

We are looking to fulfill the following Title Sponsorship for 2021.

A full description of this sole sponsorship opportunity can be found on the enclosed page.

Thank you,

Sarah Parry

CEO, Greater Parkland Regional Chamber of Commerce

# TITLE SPONSOR: \$1500

- Opportunity to provide remarks during the event. This can be pre-recorded\* or live-in studio\*\*.
- Your business will be recognized as the Title Business in all Small Business Week promotional materials.
- Company logo on all promotional materials used for the event.
- Company logo on the screen at all times for attendees to view.
- Company banner ad on our Small Business Week webpage\*\*\*.
- Social Media sponsor recognition.
- Verbal recognition throughout the event.

\* Pre-recorded remarks must be sent received by the GPRC by end of day on Monday, October 18.

\*\* If chosen to deliver live-in studio, the people entering the building must comply with the studio's proof of vaccination policy.

\*\*\* This banner ad can be submitted by the business, or a generic one will be created by the GPRC to use with approval from the sponsor.



GREATER PARKLAND  
REGIONAL CHAMBER

SMALL  
BUSINESS  
WEEK