



GREATER

PARKLAND

REGIONAL

CHAMBER

2022 MEMBERSHIP INVESTMENT OPPORTUNITIES

The Chamber functions to help your business succeed while promoting the business interests of our community. Programs are developed with your business's profitability in mind and we can accomplish collectively what no one business can do alone.

GPRCHAMBER.CA

WHY JOIN THE CHAMBER?

The Greater Parkland Regional Chamber of Commerce is the unified Chamber of Spruce Grove, Stony Plain and Wabamun. We promote the economic and social well-being of our community. The Chamber will act as the front-door of the business community; uniting and representing the GPRC members in order to promote growth and economic contribution in the region.

WHAT THE CHAMBER DOES FOR YOU

1. PROMOTE

We offer a wide-range of marketing options and sponsorship opportunities

2. ADVOCATE

We will advocate on behalf of our members at all levels of government

3. SAVE

Take advantage of Value Added benefits & Member2Member discounts

4. EDUCATE

Attend a selection of professional development sessions

5. NETWORK

Connect with potential partners, elected officials and like-minded business owners

MISSION STATEMENT

We promote the economic and social well-being of our community. The Chamber will act as the front-door of the business community; uniting and representing the GPRC members in order to promote growth and economic contribution in the region.

VISION STATEMENT

To be recognized as the trusted source and business voice for our members in the Tri-Region

GOAL

To be recognized as a top performing Chamber of Commerce in Alberta by 2022

PROMISE

We are the trusted source and voice of business

PEWTER/NOT-FOR-PROFIT

\$180/\$125 year

An investment at the Pewter Level is designed for the new and established small business owner, seeking to enhance visibility and grow business contacts at networking programs and events. The services included will aid you to raise the profile of your business and develop future opportunities.

Pewter Members Receive:

- One voting representative for your business at the Annual General Meeting Board elections or other member voted opportunities
- Access to **Value Added Benefits** (see below for a list of our current benefit providers)
- Invitations to multiple networking events each year
- 1 category listing on the GPRC website and in the annual business directory
- Access to GPRC Educational Opportunities to include logos, photos, descriptions with unlimited characters and keywords
- Elevated listing on the GPRC website
- Participation in **Member2Member** promotional programs (see next page for a list of these local businesses)
- Unlimited job postings on the GPRC website
- Opportunity to participate in GPRC committees
- Inclusion of businesses cards and promotional documents at the GPRC office
- 2022 GPRC member decal, and NEW Proud Local Business owner decal to showcase your membership to your customers and online
- Vendor discounts at GPRC partnership projects
- Promotion of your business news and events on GPRC social media and website
- Visitor and customer referrals both online and by GPRC staff
- Participation in the GPRC Ambassador Program






COPPER

\$300/year

An investment at the Copper Level is recommended for businesses that have an established identity and are recognized in the marketplace, yet seek additional opportunities locally and provincially. This package is for businesses that are committed to staff development, looking to find new connections and seek opportunities for collaboration

ALL PEWTER BENEFITS, PLUS:

-  One additional listing on the GPRC website and annual business directory (two total)
-  Two complimentary uses of the GPRC boardroom (upon availability)
-  Complimentary e-Blast (GPRC email campaign)

A special thank you to our 2021 Member2Member businesses:

Big Noise Media

Keen Designs

Sabre Publications Ltd.

Three B's Flowers

Two Seasons Maintenance Services

To participate in our 2022 Member2Member program, please contact our office at (780) 963-4545, or email jmacpherson@gprchamber.ca.

SILVER

\$750/year

A membership at the Silver Level provides the opportunity to network with other members and patrons, access increased marketing opportunities and enable you to foster business relationships and best practices.

ALL COPPER BENEFITS, PLUS:

- One additional category on the GPRC website and annual business directory (3 total) -as applicable
- Provide material for the Chair's monthly publication
- Pull-up banner advertising at all GPRC events
- Exclusive breakfast with the GPRC Board of Directors
- 4 weeks banner advertising on the GPRC website
- 2 tickets to the GPRC Business Awards of Distinction
- 3 weeks digital sign advertising on either the Stony Plain or Wabamun digital sign

Our valued 2021 Community Builders:



North Central









SHINING MEMBER

\$250/year

This new membership level is available to new members of the GPRC family. It features a "Taste of the GPRC" including upscale advertising and marketing opportunities, a new member spotlight, and credits towards select GPRC events. This tier is available for ONLY 1 YEAR of membership, members will be automatically be invoiced at a Pewter Membership for 2023.

*For 2022, we'd like to make the membership tier available to all current members who renew their membership prior to December 22nd, 2021.

SHINING MEMBERS RECEIVE PEWTER BENEFITS, PLUS:

-  One complimentary e-Blast
-  2 weeks banner advertising on the GPRC website
-  2 weeks advertising on the Stony Plain or Wabamun digital sign
-  A New Member Spotlight in the GPRC monthly newsletter (new members only)
-  Boardroom advertising in the GPRC boardroom
-  \$50 credit for select GPRC events including Chamber on Tap, Lunch & Learns, and other educational opportunities

Our Ambassador Program











Our Ambassadors can help you network, connect, and learn more about local business and our community. This amazing group of men and women are well established in the community and are able to offer advice and insight on how to engage in GPRC programs that best suit your business needs. For more information on our Ambassador program, contact our office at (780) 963-4545, or email jmacpherson@gprchamber.ca

GOLD SPONSOR

\$5,000/year (10 Available)

Have your logo in front of the Chamber Community all year long at every event. As a Gold Sponsor, your business will have access to all Member Benefits as well as the following enhancements:

ALL PEWTER MEMBERSHIP BENEFITS, PLUS:

-  Logo placement at the bottom of select email blasts
-  Logo recognition at the Greater Parkland Regional Chamber of Commerce (GPRC) office
-  Company feature in one e-publication per year
-  25% Discount at Tri-Expo & MARKETPLACE exhibitor booth
-  Logo exposure at all GPRC events
-  1 complimentary e-Blast
-  4 complimentary tickets to the Business Awards of Distinction (October), or equivalent
-  2 complimentary entries to the Golf Tournament (August)
-  2-week banner ad on Chamber website with link to company's site**
-  2-week digital highway sign display (*graphic design is an additional \$75 fee if required)**

GPRC Annual Events and Activities

State of the Region Address

Annual General Meeting

Women of Influence

Golf Tournament

Business Awards of Distinction

Tri-Expo & MARKETPLACE

Emerging Leaders Group

Director's Breakfast

Picnic in the Park

Small Business Week












Join the GPRC today and become an integral part of this amazing business community!

PLATINUM SPONSOR

\$15,000/year (1 Available)

Have your logo in front of the Chamber Community all year long at every event. As a Platinum Sponsor, your business will have access to all Member Benefits as well as the following enhancements:

ALL PEWTER MEMBERSHIP BENEFITS, PLUS:

-  Prominent logo placement at the bottom of all email blasts
-  Prominent logo recognition at the Greater Parkland Regional Chamber of Commerce (GPRC) office
-  Company feature in one monthly e-publication per year
-  Lobby booth at the Tri-Expo & MARKETPLACE
-  Prominent logo exposure at all GPRC events
-  2 complimentary e-blasts
-  Full page full colour ad in the Chamber Directory
-  Complimentary table of 8 at the Business Awards of Distinction (October)
-  Hole-in-one sponsorship at the Golf Tournament (August)
-  1 team entry at the Golf Tournament (August)
-  2 complimentary tickets to each Chamber event (not in addition to the above)
-  Logo placement on the Chamber's website with link to company's site
-  Press release announcing sponsorship
-  Complimentary 6-week website banner ad website with link to company's site**
-  Complimentary 6-week digital highway sign display with a ribbon cutting ceremony and email blast (*graphic design is an additional \$75 fee if required)**








































GPRC Fun Facts:

The GPRC is proud to have nearly 900 members and over 100 new members in 2021!

Our operations team is made up of all women with diverse backgrounds and experiences.

We won the Large Chamber of the Year Award handed out by the Alberta Chamber Executives in July 2021.

GPRC Membership Benefits

BENEFITS	PEWTER/NFP \$180/\$125	COPPER \$300	SILVER \$975	SHINING \$250
1 Voting Rep				
Value Added Benefits				
Invited to Networking Events				
Access to Educational Opportunities				
Elevated Listing on GPRC Website				
1 Category Listing on GPRC Website and in Annual Business Directory				
2 Category Listings on GPRC Website and in Annual Business Directory				
3 Category Listings on GPRC Website and in Annual Business Directory				
2 Boardroom Bookings				
Provide Material for Chair's Monthly Blog				
Complimentary e-Blast			 (two)	
Pull-up Banner Advertising at all GPRC Events				
Exclusive Breakfast with GPRC Board of Directors				
2 Weeks of Banner Advertising				
4 Weeks of Banner Advertising				
2 Tickets to GPRC Business Awards of Distinction				
2 Weeks of Stony Plain Digital Sign Advertising				
3 Weeks of Stony Plain Digital Sign Advertising				
New Member Spotlight				
Shining Star Boardroom Sponsorship Listing				
\$50 Credit for Select GPRC Events				

All 2022 benefits must be used before March 31, 2023