

4815 – 44 Ave  
Stony Plain, AB T7Z 1V5  
www.gprchamber.ca  
780.963.4545



GREATER  
PARKLAND  
REGIONAL  
CHAMBER

## March 1, 2022 to February 28, 2023 Digital Sign Rates

### Terms and Conditions

Sign Location: 16A and Golden Spike Road

### Rates

\$130 per 2 week/sign (Maximum 2-weeks)

All rates are subject to GST. Rates do not include graphic design.

Contract Type	Dates
<input type="checkbox"/> Member	Start: _____
<input type="checkbox"/> Non-Member	End: _____
<input type="checkbox"/> Non-Profit	Term: _____
<input type="checkbox"/> Grand Opening/Anniversary	

### Payment Information

**Company Name:** \_\_\_\_\_

**Address (Including Postal Code):** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Payment:** Cash Cheque VISA MasterCard Invoice

**Card Number:** \_\_\_\_\_ **Total Amount:** \$ \_\_\_\_\_

**Expiry Date:** \_\_\_\_\_ **CVV#:** \_\_\_\_\_

**Cardholder Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

### Terminology Guide –

**Spot** – The space booked by a client for the digital sign. There is a maximum of 26 spots available at the discounted rate for a two week flight each.

**Flight** – The 2-week period the ads are scheduled to display and are billed.

**Run** – 6 second run time per ad play (1200+ plays per day)

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**Cycle** – The pre-determined client’s schedule displaying different ad copy during each flight.

1. The client, at their expense, agrees to supply the completed required message to the Greater Parkland Regional Chamber of Commerce five (5) full working days prior to the commencement of each flight. Submitted artwork must meet the requirements as laid out in the Design Guidelines.
2. The client is not permitted to change their ad copy during the tow week flight.
3. The client cannot assign or sublet any privilege or advertising space under this contract without the written permission of the Greater Parkland Regional Chamber of Commerce.
4. The client agrees to indemnify the Greater Parkland Regional Chamber of Commerce from and against any and all claims, losses, suits, or actions as a result of any message that is defamatory, libelous or arises out of a breach of patent, trademarks, or copyright, or which contravenes any statute, by-law, or regulation passed by any legally constituted governing body.
5. The Greater Parkland Regional Chamber of Commerce has the right and will reject or remove any message that does not meet the approval of the Canadian Advertising Standards Council or is unacceptable to the Greater Parkland Regional Chamber of Commerce in their sole discretion.
6. This contract contains the full agreement between the parties and no amendments, conditions, terms, agreements or representations shall be binding upon either party unless incorporated by writing into this contract.
7. The Greater Parkland Regional Chamber of Commerce is not responsible for any failure in its digital signs whatsoever. Should a failure of the sign to operate arise, the client shall be entitled to additional time equal to the missed runs.
8. The City of Spruce Grove has sole control of Emergency Messaging. Emergency Messaging refers to a situation that poses an immediate risk to life and or health that requires urgent intervention to prevent a worsening situation. All other messaging may be removed.
9. Spaces are available on a first come first served, and paid. Two weeks maximum per business.

Funding for this initiative has been provided by the Canada Shop Local Grant to locally owned small and medium businesses in the region (Spruce Grove, Stony Plain, or Parkland County). A small to medium business is defined as a business with less than 50 employees.

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**Greater Parkland Regional Chamber of Commerce**

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**Client Authorized Signature**

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**Name (please print)**

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**Name (please print)**

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**Date**

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**Date**

**Please submit completed and signed form (both pages) to: [info@gprchamber.ca](mailto:info@gprchamber.ca)**

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**For graphic design we recommend The Limon Tree, Keen Design and Dog Rump Designs they will create the graphic, usually at a flat rate.**

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# PRODUCTION GUIDELINES

## for DIGITAL BILLBOARDS

### GUIDE FOR ARTWORK, IMAGES & TEXT



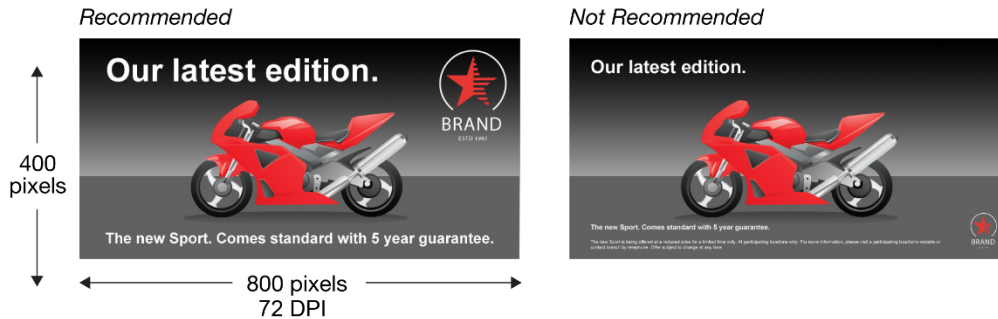
#### How to send files:

Please send your files to [drowe@gprchamber.ca](mailto:drowe@gprchamber.ca) in format(s) listed below. Files are to be sent by email and are not to exceed 10MB individually.

#### Supplying Artwork or Images:

For the best results with Big Sky Media digital billboards, recommend Big, Bold images and graphics. Logos need to contrast with the background to ensure your company information is clearly and easily seen. Your message / text should be easily read and understood.

#### Creative Samples



#### File types accepted:



Should you require assistance with your company's advertisement, Big Sky has creative producers ready to assist you at your convenience.

57 Princeton Crescent, St Albert, AB T8N 4T4  
780.438.4412 • [bigskymedia.ca](http://bigskymedia.ca)

