



2022 Business Awards of Distinction Nomination Criteria

General Eligibility Requirements

- Member in good standing of the Greater Parkland Regional Chamber of Commerce
- Have a valid business license or development permit, where applicable
- Be operational for a minimum of 3 fiscal years, unless otherwise stated

Business of the Year (1 to 35 Employees) sponsored by Main Street Law LLP



- Be at least 51% Alberta owned and operated
- Have 35 or fewer full-time equivalent employees
- Be profitable in each of the last three years*
- Demonstrate significant achievement in business (growth, sales, and expansion)
- Demonstrate community involvement as a business
- *Can demonstrate a projection of profits prior to the COVID-19 pandemic

Business of the Year (36+ Employees) sponsored by Zender Ford Sales Ltd.



- Be at least 51% Alberta owned and operated
- Have 35 or more full-time equivalent employees
- Be profitable in each of the last three years*
- Demonstrate significant achievement in business (growth, sales, and expansion)
- Demonstrate community involvement as a business
- *Can demonstrate a projection of profits prior to the COVID-19 pandemic

Cultural Diversity Award of Distinction sponsored by TransAlta 'Building Inclusive Communities'

Demonstrates or aspires to exemplify:



- Effective Human Resources Strategies
 - Recruit, maintain and provide ongoing support to a culturally diverse workforce reflecting the community.
- Innovative Initiative (Projects and Initiatives)
 - Promote diversity in their community in a unique way.
- Inclusive Environment
 - Embraces diversity and creates a welcoming environment for culturally diverse groups in their organizations, businesses, and schools.
- Champions of Diversity
 - Work towards building an inclusive community



Marketing Award of Distinction sponsored by Panda Rose Consulting Studios Inc.

- Developed and implemented a successful marketing strategy that has had significant impact on the organization
- Embarked on the strategy within the last two (2) years
- Can demonstrate tangible results of marketing strategy and its success
- Achievement of its stated objective with measurable results
- Development of strong relationships and community support
- Innovation, originality, and cost effectiveness



New Business of the Year Award of Distinction sponsored by Decker Properties Group Inc. and Decker Properties Management Ltd.

- In existence, no longer than 36 months (under current ownership)
- Demonstrates significant achievement in business (growth, new product, sales, and expansion)
- Reflects the outstanding spirit and success of the business community



North Central

Outstanding Customer Service Award of Distinction sponsored by North Central Co-op

- A business that embodies leadership excellence in customer service
- Have positively impacted the business/organization
- Demonstrate business leadership for the industry in which the business/organization is situated
- Developed strong relationships and community support



Young Entrepreneur Award of Distinction sponsored by EQUUS REA Ltd.

- The nominee(s) must have played a direct and primary role in the business planning, financial investment, and establishment of the business, and currently be operating it in a leadership capacity
- Be operational for a minimum of 1 fiscal year
- The nominee(s) must be between the ages of 16-35 at time of awarding
- The business must demonstrate financial viability and sound potential growth



2022 Municipal Awards Nomination Criteria

Parkland County Award of Excellence Small-Medium Business

presented by Parkland County



- A business that grosses under \$1 million in top line revenue
- Development of business through innovation
- Demonstrates resiliency, strategic thinking, and initiative that brought the business through the effects of the COVID-19 pandemic over the past year whether through products, ventures, or campaigns

Parkland County Award of Excellence Small-Medium Business

presented by Parkland County



- A business that grosses under \$1 million in top line revenue
- Development of business through innovation
- Demonstrates resiliency, strategic thinking, and initiative that brought the business through the effects of the COVID-19 pandemic over the past year whether through products, ventures, or campaigns

Ambassador of Action Business Award presented by Town of Stony Plain

The Ambassador of Action Business Award is presented annually to a local business that has demonstrated growth through improvement and expansion. This award is an opportunity to profile a business that has made a significant investment not only in their business but also in the community through a new or expanded building, increase in jobs, new or improved products or services, or profile for the community.



Nominations

Do you know a business that is an Ambassador of Action in Stony Plain? Help us recognize them. Please nominate them by clicking the link below.

Eligibility

- Must have a valid Town of Stony Plain business licence
- Must demonstrate that in the past year, the business has:
 - Invested in their building/facility
 - Created new jobs
 - Offered new or enhanced products or services
 - Generated profile as a result of their success

Award

The Growth & Commerce Committee selects the winner. This decision is based on sustainability, innovation, contribution to the community and long-term vision. The award will be presented at the Chamber of Commerce's Business Awards of Distinction event on November 3.

Contact

Kaleb Brink, Economic
Development Specialist
Town of Stony Plain
4905 – 51 Avenue
Stony Plain, Alberta T7Z 1Y1
T: 780.963.8022
F: 780.963.2197
ecdev@stonyplain.com



GREATER PARKLAND
REGIONAL CHAMBER
2022 BUSINESS
AWARDS OF
DISTINCTION



Contact

Chantelle Laberge, Culture
and Tourism Development
Officer

Town of Stony Plain
4905 – 51 Avenue
Stony Plain, Alberta T7Z 1Y1
T: 780.963.8592

culture@stonyplain.com

Award of Creative Excellence presented by Town of Stony Plain

The Award of Creative Excellence is presented annually. Eligible nominees for this distinguished award can be individuals, organizations, non-profits or businesses who contribute to the growth of culture and tourism in our community.

Nominations

Nominees should possess at least one of the following attributes:

- Offers cultural initiative(s) that promote(s) Stony Plain.
- Encourages accessibility and inclusion to participation relating to culture or tourism.
- Elevates the creative culture and identity of Stony Plain.
- Partners or collaborates with local artists or artisans to promote creative industry.
- Contributes to the field of local cultural planning, programs and services.
- Enhances the vitality and vibrancy of the culture or tourism community.
- Is a cultural or tourism ambassador for the community of Stony Plain.

Self-nominations are accepted.

Eligibility

- Events, projects, or initiatives undertaken by an organization or non-profit must take place within Stony Plain.
- Individuals nominated must be a resident of Stony Plain or be able to demonstrate that the initiative they are nominated for took place in Stony Plain or contributed to the economy of Stony Plain.
- Businesses must have a valid business license from the Town of Stony Plain.
- Recipients of the award will not be eligible for nomination until two years after winning.
- Events, projects, or initiatives must have taken place within 18 months from the open date of nominations.

Award

The Cultural Roundtable will select the winner, with the decision being based on eligibility, contributions, and supporting material submitted on the nominee's behalf. The award will be presented at the Chamber of Commerce's Business Awards of Distinction event on November 3.