



THE CHAMBER OF COMMERCE PRESENTS THE

2023 SPONSORSHIP PACKAGE

A member-exclusive guide to sponsorship opportunities.

Throughout the year, the Chamber offers a variety of events which provide our members with networking, educational, and recognition opportunities. As a not-for-profit association, these events are made possible through the generous support of our members.

Sponsorship with the Greater Parkland Chamber of Commerce is an excellent way to market your business and promote your commitment to the community. Chamber events and programs are highly publicized, and so are our sponsors. Your company's brand name is included in collateral materials and print advertising to ensure a return on investment.

Whether your business is small, medium or large, the Chamber provides opportunities for you to increase your visibility with a growing number of business decision makers and opinion leaders by sponsoring an event or program.

Whether you are looking to strengthen your brand image, launch a new product or program, or showcase your facility by hosting an event, the Greater Parkland Regional Chamber of Commerce provides the perfect platform to show off your business to some of the area's most innovative and dynamic businesses.

The Chamber, through a one-on-one needs analysis, creates unique plans and opportunities for contributing organizations, meeting their individual goals and budget. Sponsoring a Chamber event or series of events is an ideal opportunity for your company to partner with the Greater Parkland Regional Chamber of Commerce and spread your reach throughout the business community.

Thank you for your interest, we look forward to your participation!

Julie Demecillo
Project Specialist

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GPRC PROGRAMMING

GPRC'S PREMIER NETWORKING & PROFESSIONAL DEVELOPMENT EVENTS

Market directly to a targeted audience of business
and community leaders.



Tap in to our growing network

Our event sponsors are highly publicized throughout the Chamber's social media network. Increase your brand visibility, grow your personal and professional network, and gain value recognition for your contributions to the business community.



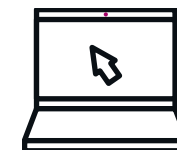
17,915 Twitter Impressions **+174%**



11,789 Instagram Reaches **+189%**



139,998 Facebook Reaches **+69%**



1,284 Newsletter Subscribers **+3%**

Choose Your Investment

EASILY ALIGN YOUR BUSINESS INTERESTS AND BUDGET WITH OUR TIERED APPROACH



Title Sponsor

Title sponsor is the highest level sponsor available. There is only one title spot available per event and includes first right of refusal year after year.



Partner Sponsor

Partner sponsor is the second highest level of sponsorship available. There are one to two partner sponsorships available per event.



Supporting Sponsor

Supporting sponsor is a great way to get involved at a low cost. There may be multiple supporting sponsors on any given event.



BUSINESS AWARDS OF DISTINCTION

The Business Awards of Distinction is the Chamber’s premier event! The awards are a celebration of business excellence, recognizing members who have made exceptional contributions through involvement and leadership in the community.

TITLE SPONSOR

ONE AVAILABLE

- Name included in title of the event
- Speaking and/or video opportunity at event
- Four tickets to the awards night (premium seating)
- Five e-newsletter business card advertisements and rotating website banner for two months
- Logo prominently displayed on all event materials and website
- Full page advertisement in event program
- Logo printed in 2023 Sponsorship Package distributed to all members

\$4,500

Select

☐

PARTNER SPONSOR

ONE AVAILABLE

- Speaking and/or video opportunity at event
- Two tickets to the event (premium seating)
- Three e-newsletter business card advertisements
- Logo prominently displayed on all event materials and website
- Half page advertisement in event program
- Logo printed in 2023 Sponsorship Package distributed to all members

\$3,000

Select

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INTERESTED IN MORE SPONSOR PACAKGES? STAY TUNED!



CHAMBER GOLF TOURNAMENT

The Chamber's annual Golf Tournament is held in August. Participants include business leaders in the community, chamber members and their guests. The tournament is one of the most highly anticipated events of the year and brings together the best of the business community for a day of fun activities and networking.

TITLE SPONSOR

ONE AVAILABLE

- Speaking opportunity at event
- Name included in title of event
- One foursome - includes 18 holes, carts, driving range use and dinner
- Two e-newsletter business card ads and rotating website banners for 2 months
- Event Page link to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2023 Sponsorship Package distributed to all members

\$2,000

Select

☐

PARTNER SPONSOR

ONE AVAILABLE

- One twosome - includes 18 holes, cart, driving range use and dinner
- One e-newsletter business card ad
- Event Page link to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2023 Sponsorship Package distributed to all members

\$1,500

Select

☐

INTERESTED IN MORE SPONSOR PACAKGES? STAY TUNED!



WOMEN OF INFLUENCE

The International Women’s Day event is designed to motivate, connect, and celebrate women in business, entrepreneurship, and corporate leadership. International Women’s Day is celebrated on the 8th of March every year around the world. Expect celebration, recognition, and networking opportunities. During this event, the much anticipated presentation of our annual Women of Influence will be announced. The Women of Influence Campaign is a promotional campaign by the GPRC to celebrate the Region’s women who are the best in their fields.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Speaking opportunity at the beginning of the presentation
- Four event tickets with premium seating - includes lunch
- Two e-newsletter business card ads
- Event Page link to your website
- Logo prominently displayed on all marketing material
- Opportunity to displayed marketing materials at the event

\$1,500

Select

☐

PARTNER SPONSOR

TWO AVAILABLE

- Two event tickets with premium seating - includes lunch
- Event Page link to your website
- Logo prominently displayed on all marketing material
- One e-newsletter business card ad

\$750

Select

☐



TRI-EXPO & MARKETPLACE

The Tri-Expo & MARKETPLACE, with over 70 exhibitors, features local food vendors, interactive booths, and outstanding networking opportunities for job hunters, entrepreneurs, and businesses. This is the Chamber’s biggest B2C (Business to Customer) event and has been brought back by popular demand.

TITLE SPONSOR

ONE AVAILABLE

\$2,000

Select

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- One complimentary 10’ x 10’ exhibitor booth to showcase your business (premium location)
- 4-week banner advertisement on the Chamber website
- Opportunity to display pull-up banner on display at front entrance
- Logo recognition on exhibitor passes
- Event Page link to your website
- Logo prominently displayed on all marketing material

PARTNER SPONSOR

TWO AVAILABLE

\$1,000

Select

☐

- One complimentary 8’ x 10’ exhibitor booth to showcase your business (premium location)
- Event Page link to your website
- Logo prominently displayed on all marketing material
- 2-week banner advertising on the Chamber website

INTERESTED IN BECOMING AN EXHIBITOR? MESSAGE US FOR DETAILS!



STATE OF THE REGION ADDRESS

The primary goal of this speaker event is to bring together our elected officials, members, and partners in an open dialogue to celebrate their past year and discuss the year ahead. This annual event also features a Q & A panel with questions submitted by Chamber and community members.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets with premium seating
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Two e-newsletter business card ads and rotating website banners for 2 months

\$2,500

Select

☐

PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets with premium seating
- Logo prominently displayed on all marketing material
- Event Page link to your website
- One e-newsletter business card ad and rotating website banners for 2 months

\$1,500

Select

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ECONOMIC OUTLOOK

This annual speaker event provides an opportunity to gain valuable insight on the economy from an industry expert. Each year we invite a guest speaker to present their perspective on national and global economies based on current analyses.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets with premium seating - includes lunch and keynote presentation
- Speaking opportunity at the beginning of the event
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$1,000

Select

☐

PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets with premium seating - includes lunch and keynote presentation
- Logo prominently displayed on all marketing material
- Opportunity to provide on-site display and promotional items
- Event Page link to your website

\$500

Select

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CREATING A WELCOMING WORKPLACE

A welcoming workplace is essential to fostering employee productivity and retention. Employees who feel comfortable and valued at work are more likely to perform well and stay at your company. Creating a welcoming workplace is a key part of becoming a diverse and inclusive business. Employers who tap into the full potential of the region's workforce by building a welcoming and inclusive work environment are posed to better attract and retain workers. Join on on our journey through a series of educational sessions presented by a number of key speakers and industry professionals who will guide us in "Creating a Welcoming Workplace".

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets to each session
- Speaking opportunity at the beginning of the event
- Logo prominently displayed on all marketing material
- Opportunity to provide on-site display and promotional items
- Event Page link to your website

\$1,000

Select

☐

PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets to each session
- Logo prominently displayed on all marketing material
- Opportunity to provide on-site display and promotional items
- Event Page link to your website

\$500

Select

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SMALL BUSINESS WEEK

Small Business Week is a national celebration of entrepreneurs. Locally, we strive to celebrate entrepreneurs in every stage of business during this week. This year, we will host several events with a variety of speakers to educate as well as celebrate.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks at each event
- Four tickets to each event with premium seating
- Opportunity to be one of the keynote speakers or workshops (45 minutes)
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$1,500

Select

☐

PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks at each event
- Two tickets to each event with premium seating
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$750

Select

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WOMEN, WINE & WISDOM

This inaugural event is a great way to connect with women business leaders, clients, and prospects alike. This event includes an evening presentation with keynote speaker, hors d'oeuvres, and wine tastings at one of the region's most sought after and newest venues.

TITLE SPONSOR

ONE AVAILABLE

- Opportunity to introduce the speaker(s)
- Four event tickets
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$1,000

Select

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PARTNER SPONSOR

ONE AVAILABLE

- Two event tickets
- Logo displayed on marketing material
- Event Page link to your website

\$750

Select

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INDIGENOUS BUSINESS CONNECTIONS

A networking event that focuses on building opportunities and understanding, in celebration of National Indigenous People's Day. Join us for a day of education, celebration of culture, and networking.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Opportunity to introduce the speaker(s)
- Four event tickets
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$750

Select

☐

PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$500

Select

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BEERS & BUSINESS ADVISORS

New this year, the Chamber invites members to enjoy an informal night out to engage in a panel discussion with local business advisors. Sit down with experienced experts who are able to offer practical advice and support in a legal, financial, and operational capacity.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets with premium seating
- Opportunity to thank the speakers
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$500

Select

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PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets with premium seating
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$300

Select

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CHAMBER ON TAP

The Chamber is pleased to present an on-going networking series for members. Hosted throughout the year, Chamber on Tap is the premium after hours business networking event in the region. Connect with other member businesses, exchange ideas and talk business in a relaxed informal atmosphere.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

Select

☐

PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$500

Select

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ROCK'N ICE CURLING SOCIAL

Our Rock'n Ice Curling event provides a fun, unique and memorable experience for all. This year's event will be held at the Spruce Grove Curling Club. It's a day where everyone interacts and works together as a team toward a shared goal. After the game, participants can continue to cocktail and network in the lounge.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Opportunity to thank the participants
- Two tickets (curlers) included
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$750

Select

☐

PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One ticket (curler) included
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$500

Select

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HOLIDAY SOCIAL SUPPORTING KINSMEN/KINETTES

This Holiday Social is a festive event of business networking, and a great opportunity to reconnect with old friends and make some new ones while supporting the Stony Plain Kinsmen and Spruce Grove Kinettes Christmas Hamper Drive.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Four event tickets
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items
- Opportunity to host fun games at the event

\$500

Select

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PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$250

Select

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2023 EVENTS CALENDAR

January

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	★	20	21
22	23	24	25	★	27	★
29	30	31				

February

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	★	★	24	25
26	27	28				

March

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	★	9	10	11
12	13	14	15	★	17	18
19	20	21	22	★	24	25
26	27	28	29	★	31	

April

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	★	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	★	28	29
30						

May

Su	Mo	Tu	We	Th	Fr	Sa
	1	★	3	4	5	★
★	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	★	26	27
28	29	30	31			

June

Su	Mo	Tu	We	Th	Fr	Sa
				1	★	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	★	21	22	23	24
25	26	27	28	29	30	

July

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	★	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	★	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	★	15	16
17	18	19	20	21	22	23
24	25	26	27	★	29	30

October

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
★	16	17	18	★	20	★
22	23	24	25	★	27	28
29	30	31				

November

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	★	18
19	20	21	22	★	24	25
26	27	28	29	★		

December

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	★	7	8	9
10	11	12	13	★	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- Jan 19 - MP Dane Lloyd Meeting
- Jan 26 - Chamber on Tap
- Jan 28 - Welcoming Workplace Series
- Feb 22 - MP Gerald Soroka Meeting
- Feb 23 - Chamber on Tap
- Mar 8 - Women of Influence
- Mar 16 - State of the Region Address
- Mar 23 - Job Fair
- Mar 30 - Chamber on Tap
- Apr 5 - Welcoming Workplace Series
- Apr 27 - Chamber on Tap
- May 2 - Welcoming Workplace Series
- May 6-7 - Tri-Expo & MARKETPLACE
- May 25 - Chamber on Tap
- Jun 2 - Picnic in the Park
- Jun 20 - Welcoming Workplace Series
- Jun 20 - Indigenous Business Connections
- July 11 - Women, Wine & Wisdom
- Aug 3 - Chamber Golf Tournament
- Sep 14 - Economic Outlook
- Sep 28 - Chamber on Tap
- Oct 15-21 - Small Business Week
- Oct 19 - Business Awards of Distinction
- Oct 26 - Chamber on Tap
- Nov 17 - Welcoming Workplace Series
- Nov 23 - Beers & Business Advisors
- Nov 30 - Holiday Social Supporting Kinsmen/Kinettes
- Dec 6 - Welcoming Workplace Series
- Dec 14 - Rock'n Ice Curling Social

*All dates are subject to change.

READY TO START GROWING?

Become a Greater Parkland Regional Chamber of Commerce sponsor today.



(780) 963-4545



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Thank you!