

Champion Award

Richard Lamberson

Richard is an outstanding member and business leader. Richard is the Colorado Director for Modern Woodman of America and has been an engaged member for 6 years. During those 6 years, he has taken on leadership roles in our organization. Last year, he served as the Chair-Elect for our Ambassador Group and the Event Chair for our Turkey Day 5k.

During the challenges of 2020, Richard was a shining star. Changing our Turkey Day 5k to a virtual event was not an easy switch and Richard spent at least 40 hours over six months in meetings and discussions about the event and provided valuable feedback and ideas to make the event a success. We held a drive through pick up days for participants to collect their shirt and swag. Volunteers were asked to do 2-hour shifts. Richard was there both days for the entire time, including set up and tear down.

In September, when our Membership Director left we had an explosion of new members. Richard offered to call every new member to help with our onboarding process. He reached out to each of them, welcomed them to the Chamber & EDC, thanked them for their membership and helped them navigate their new membership. He continued to do this until our new staff person was hired.

As Chair-Elect for the Ambassadors, Richard consistently offered new ideas to connect our members, provide a meaningful experience for the volunteers, and recruited new Ambassadors. He has helped with retention calls and visits, promoted the Chamber & EDC in the community and is a consummate supporter of our organization.

In addition to the Chamber & EDC, Richard supports Children's Hospital through the Courage Classic. He has personally raised more than \$10,000 through that bike ride. Modern Woodman of America provides their Regional Directors the opportunity to give back to the community. Richard ensures that every dollar available is used each year and has given out over \$10,000 each year to various charities in our community and throughout the state.

Richard is described by other members as a "class act" and "someone I can count on". In his neighborhood, Richard is the neighbor who shovels other driveways and helps with handyman projects, asking nothing in return. He encourages others to get involved and leads by example. He is a man of great character and integrity and genuinely cares about the community he lives and works in.