

## Board Meeting Minutes | Friday, March 27, 2020

### I. Consent Agenda

Quorum establishment: Anne Thomas called the meeting to order with a quorum at 1:42 p.m. Meeting held by videoconference.

Board members in attendance: Anne Thomas, Justin Saunders, Sam Dinges, Lucas Parker, Rob Foxley, Steve Solari, Cassi Campbell, Amy Peltier, Kristy Bernier, Kevin Gunnip, Carin Meyer

Absent: None

Staff in attendance: Ailis Vann

It was moved and passed to approve the agenda.

It was moved and passed to approve the February 2020 minutes.

### II. Persons to be Heard: None

### III. Reports

A. President's Report: Anne reviewed her report, which included her work facilitating the Rep. Don Young Joint Meeting, planning the Board Retreat, and crisis planning due to COVID-19.

B. Treasurer's Report: The current financials and the Treasurer's Report was reviewed. It was moved and approved to pass the Treasurer's Report.

C. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:

1. Assisted with retreat preparation and planning
2. ED reviewed COVID-19 outreach and support efforts and the launching of Support Palmer program
3. Participated in a teleconference with Gov. Dunleavy about providing economic support and continuity during the COVID-19 crisis.
4. Participated in a teleconference with SBA to learn about their disaster loans and assistance programs for businesses
5. Will meet via teleconference next week with Gov. Dunleavy's district staff about supporting local business
6. Discussed how Randi is developing the GrowthZone website and management software
7. Discussed the launching of the Virtual Cash Mob, first held yesterday. The Virtual Cash Mob was highly successful and people can shop from anywhere and in different categories. It was highly beneficial for the first business site.
8. Reviewed renewals, new memberships, and new sponsorships and renewal sponsorships. Discussed new members who need new marketing; talked about specific new companies and how we can support them with their marketing and other needs.

### IV. Discussion & Action Items

A. Membership Survey Response:

1. Only 34 responses.

2. Ailis provided a close review of the survey responses.
  3. Discussed other ways to communicate to communicate effectively with membership.
- B. Elections of Board Officers: The following board members were nominated and elected by the board to fill the following officer roles:
1. Secretary: Carin Meyer
  2. Treasurer: Rob Foxley
  3. President-Elect: Lucas Parker
- V. Next Board Meeting: Monthly Board Meeting, Friday, April 17, 2020, 8:00 a.m.
- VI. Round Table/Board Member Comments:
- A. Lucas: There are big shoes to fill for the President-Elect and I am excited for the challenge.
  - B. Rob: This will be an exciting year to be Treasurer, especially with all that is happening right now.
  - C. Cassi: Thanks for listening to me today. We have an awesome board and this is the weirdest retreat ever.
  - D. Justin: none
  - E. Kristy: Thank you, Ailis and Randi are doing an excellent job.
  - F. Amy: Thank you all for this awesome meeting. It was a productive day. I am excited to be part of this.
  - G. Steve: You guys are awesome and this has been awful to not be here in person.
  - H. Sam: This has been a good retreat-- thank you, Anne and Ailis.
  - I. Kevin: Good job putting this together, thank you.
  - J. Carin: We need to redo the fun part of the retreat and get together when things improve.
- VII. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 2:39 p.m. per Anne. Motion passed.

Humbly submitted:



Carin Meyer  
Board Secretary