

## Board Meeting Minutes | Friday, June 19, 2020

- I. Consent Agenda
  - Quorum establishment: Anne Thomas called the meeting to order with a quorum at 8:11 a.m.
  - Board members in attendance: Anne Thomas, Sam Dinges, Lucas Parker, Cassi Campbell, Rob Foxley, Steve Solari, Amy Peltier, Kristy Bernier, Kevin Gunnip, Carin Meyer, Justin Saunders
- II. Absent: None
  - Staff in attendance: Ailis Vann
  - It was moved and passed to approve the agenda with the following amendment: Cassi added item F under IV: Discussion & Action Items regarding GPCC's position on a ballot initiative.
  - It was moved and passed to approve the May 2020 minutes.
- III. Persons to be Heard: None
- IV. Reports
  - A. President's Report: Anne reviewed her report.
  - B. Treasurer's Report: The current financials and the Treasurer's Report were reviewed by Rob Foxley. It was moved and approved to pass the Treasurer's Report.
  - C. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:
    - 1. Friday Fling planning and execution, Shop Palmer planning, and preparation for the Palmer Midsummer Garden & Art Faire.
    - 2. Recent media interviews with the Frontiersman (multiple), KTVA regarding Shop Palmer, and a free weekly radio show featuring Ailis with Kathy Mitchell on 100.9.
    - 3. New ideas on Chamber monthly event structure including virtual coffee chats, luncheons, after-hours/entrepreneur meetups, and cash mobs.
    - 4. AK CARES program updates and COVID/SBA business support programs.
    - 5. Reviewed upcoming scheduled events.
    - 6. Reviewed new members and renewals and possible sponsor renewals.
  - D. Events Committee Report: Sam reviewed the Events Committee Report and discussed Friday Fling safety and security and the upcoming Palmer Midsummer Garden & Art Faire on July 11.
  - E. Golf Committee Report: Kevin reviewed potential sponsors and the extensive preparation work being conducted by the ED.
- V. Discussion & Action Items
  - A. Friday Fling: This event will be held through Sept. 11. Entrances and exits will be cordoned to encourage people to come in through the main entrances and practice health and safety measures. The number of attendees is down from previous years due to COVID but this prevents unnecessary crowding.

- B. Palmer Midsummer Garden & Art Faire: This event will be held July 11. All efforts are being made to prevent crowding and provide physical distance between activities and vendors.
  - C. Golf Tournament: The barbecue and awards ceremony at the end has been cancelled to avoid crowding. Awards will be presented by email later.
  - D. 2020 Auction: This event may be held at the end of September but a backup plan needs to be considered due to COVID. The board discussed possible alternatives and how to raise funds without gathering large numbers of people indoors. Assigned to Fundraising/Raffle Committee (Anne, Lucas, and Rob). This will also be reviewed during the budget meeting in August.
  - E. Executive session: An executive session was held without Chamber staff to discuss the ED employment agreement
  - F. Ballot Measure One Discussion: Cassi presented information on ballot measure one and whether Chamber will provide a stand on the measure. It was decided to survey Chamber membership to determine whether to support this measure. It was moved and approved to survey the membership on whether their position on Ballot Measure One.
- VI. Next Board Meeting: Monthly Board Meeting, Friday, July 24, 2020, 8:00 a.m.
- VII. Round Table/Board Member Comments:
- A. Rob: There's a lot of momentum in Palmer right now.
  - B. Sam: Thank you, Ailis, and apologies for not getting this to you sooner. Need to address our investment account and money in account as a non-profit. Need to think a lot about how much money we have in the account.
  - C. Cassi: Great job, Ailis.
  - D. Justin: Pat Ailis on the back, handling the COVID crisis well, and this is very difficult, commend her for upholding the board's decision to cancel CD and other events. Good job, Ailis.
  - E. Steve: Great job, Ailis.
  - F. Anne: Thanks for the hard work and amazing job.
- VIII. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 10:24 a.m. per Anne. Motion passed.

Humbly submitted:



Carin Meyer  
Board Secretary