

Board Meeting Minutes | Friday, July 24, 2020

I. Consent Agenda

Quorum establishment: Anne Thomas called the meeting to order with a quorum at 8:12 a.m.

Board members in attendance: Anne Thomas, Sam Dinges (telephonic), Lucas Parker, Cassi Campbell, Rob Foxley, Steve Solari, , Carin Meyer, Justin Saunders, Amy Peltier and Kristy Bernier (telephonic)

II. Absent: Kevin Gunnip (excused);

Staff in attendance: Ailis Vann

It was moved and passed to approve the agenda.

It was moved and passed to approve the June 2020 minutes.

III. Persons to be Heard: None

IV. Reports

A. President's Report: Anne reviewed her report with the highlight of July being the annual golf tournament.

B. Treasurer's Report: The current financials and the Treasurer's Report were reviewed by Rob Foxley. The treasurer discussed the effects of event cancellations due to COVID on treasury line items. It was moved and approved to pass the Treasurer's Report.

C. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:

1. Special events execution: The ED and board discussed how to avoid multiple events in one weekend in the future.
2. Media and public relations: Ailis has been participating in live weekly interviews on 100.9 with Kathy Mitchell and also participated in an interview on AgMatters.
3. Shop Palmer: The ED reviewed Shop Palmer. The cards totaled an amount of \$344,100 in 6 weeks.
4. Advocacy: Ailis attended the City of Palmer Board of Economic Development meeting on July 13 and the Mat-Su Borough Assembly and City Council meetings on July 14.
5. Small business grant programs: The ED has been exploring these grants for both GPCC as well as Chamber members.
6. Budget meetings: These meetings are coming up and we will approve the 2021 budget at the September meeting
7. Reviewed upcoming scheduled events: We will be holding a cash mob next week and most likely our luncheons will be held at the Depot in the future.
8. Reviewed new members and renewals and possible sponsor renewals.

D. Events Committee Report: Sam reviewed the Events Committee Report. Reviewed Palmer Midsummer Garden & Art Faire and it was very successful, especially considering it was the first time it was coordinated by GPCC. Friday Flings have been

successful as well. Discussed how we might consider approaching Colony Christmas this year with COVID concerns.

- E. Golf Committee Report: Lucas reviewed the annual golf tournament and the reasons it was successful and what could be improved in the future.
- V. Discussion & Action Items
- A. Special Events wrap-up (Palmer Midsummer Garden & Art Faire and Golf Tournament): Reviewed the PMGAF financials and Golf Tournament numbers. Also discussed Colony Christmas planning, particularly for indoor activities and alternative structures for the parade.
 - B. 2020 Auction: Discussed alternatives to indoor auction including different venues and how to compensate for the loss of auction revenue if the auction is cancelled, such as raffles and other fundraisers.
 - C. Small Business Grant Program Fund Utilization: ED reviewed the details of applications for possible grants to help GPCC with lost revenue due to COVID.
 - D. Ballot measure one: Cassi motioned for the board to create a board email vote whether to support, not support, or abstain on taking a position on ballot measure one. Approved.
- VI. Next Board Meeting: Monthly Board Meeting, Friday, August 21, 2020, 8:00 a.m.
- VII. Round Table/Board Member Comments:
- A. Lucas: Good job, everyone.
- VIII. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 9:50 a.m. per Anne. Motion passed.

Humbly submitted:



Carin Meyer
Board Secretary