

Board Meeting Minutes | Friday, September 18, 2020

- I. Consent Agenda
 - A. Quorum establishment: Anne Thomas called the meeting to order with a quorum at 8:31 a.m. Board members in attendance: Anne Thomas, Sam Dinges, Lucas Parker, Rob Foxley, Justin Saunders, and Kevin Gunnip. Amy Peltier, Cassi Campbell, Kristy Bernier, Steve Solari. Absent: Carin Meyer (excused) Staff in attendance: Ailis Vann
 - B. It was moved and passed to approve the agenda (motion Cassi, second Lucas).
 - C. It was moved and passed to approve the July 2020 minutes (motion Kevin, second Justin).

- II. Persons to be Heard: None

- III. Reports
 - A. President's Report: Anne reviewed her report.
 - B. Treasurer's Report: The current financials and the Treasurer's Report were reviewed by Rob Foxley. The treasurer discussed the current financial state of the chamber, which is strong going into next year despite some losses in revenue. The treasurer noted the need for a plan for the investment account. It was moved and approved to pass the Treasurer's Report.
 - C. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:
 - 1. The City of Palmer is developing a Palmer Community App that the chamber will manage.
 - 2. Candidate forums went well, with over 700 views.
 - 3. Reviewed and discussed upcoming scheduled events.
 - 4. Discussed upcoming AK Chamber Fall Forum, as well as upcoming monthly chamber podcast.
 - 5. Discussed the creation of a promotional video for Chamber/Palmer.
 - 6. On the previously suggested outdoor market, there is limited interest from vendors.
 - D. Events Committee Report: Sam reviewed the Events Committee Report.

- IV. Discussion & Action Items
 - A. GPCC 50th Anniversary - 2021: The chamber is coming up on its 50h anniversary, and should do something to commemorate. Suggestions included bringing in longtime business owners / chamber members and talking about how commerce in the town has changed over the years. Committee formed (Justin, Cassi, Steve, and Sam).
 - B. Fall Raffle: The chamber will sell 200 raffle tickets (\$100 apiece) to raise money in lieu of an auction this year. One of the prizes includes "Bingles" coins, a form of Palmer specific currency that can be spent like cash at participating businesses and reimbursed by the chamber.
 - C. Ballot Measure 1 Vote: The Palmer Chamber moves to endorse the "No" position of State of Alaska Ballot Measure 1. Votes were done anonymously, with 6 in favor, 2

opposed. Board members Cassi Campbell and Kristy Bernier recused themselves from voting.

- D. Investment Account Plan: Motion by Lucas: "The monies in the GPCC Investment accountant shall continue to be saved for a future real estate purchase, subject to review every budget cycle." Second by Justin, motion passed unanimously.
 - E. Combine special events and general checking accounts: Motion "The GPCC special events bank account, Friday Fling bank account, and general bank account shall be combined into one bank account." Moved by Cassi, seconded by Steve. Motion passed unanimously.
 - F. 2020-2021 Budget Review & Approval: The Chamber 2020-2021 budget was passed unanimously as presented, with the addition of a \$1,500 (3%) raise for Executive Director Ailis Vann.
 - G. Executive Session - ED Salary and SOP.
 - H. Next Board Meeting: Monthly Board Meeting, Friday, Oct. 16, 2020, 8:30 a.m.
- V. Board Member Comments:
- A. Lucas: Glad to serve on a board where everyone is willing to work together.
 - B. Cassi: The board is heading in an excellent direction.
 - C. Kristy: It is good to see a program incentivizing and rewarding the good work done by our ED.
- VI. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 10:43 a.m. per Anne. Motion passed.

Humbly submitted:

Sam Dinges

Sam Dinges
Board Director