

Board Meeting Minutes | Friday, Nov. 20, 2020

I. Consent Agenda

Quorum establishment: Anne Thomas called the meeting to order with a quorum at 8:41 a.m.

Board members in attendance: Anne Thomas, Sam Dinges, Lucas Parker, Rob Foxley, Carin Meyer, Justin Saunders, Kristy Bernier, Steve Solari, Kevin Gunnip, and Amy Peltier.

II. Absent: Cassi Campbell (excused)

Staff in attendance: Ailis Vann

It was moved and passed to approve the agenda with the following amendment: add item E, Tiered Dues Structure, under Discussion & Action Items.

It was moved and passed to approve the October 2020 minutes.

III. Persons to be Heard: None

IV. Reports

A. President's Report: Anne reviewed her report.

B. Treasurer's Report: The current financials and the Treasurer's Report were reviewed by Rob Foxley. The treasurer discussed the current budget status. It was moved and approved to pass the Treasurer's Report.

C. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:

1. Investment account: Ailis reviewed the status of the investment account and its growth.
2. Trick or Treat Street: The event was a great success and resulted in \$1300 raised for Mat-Su Special Santa.
3. Event planning: Staff is working on planning and preparation for November/December events, including Shop Palmer, Small Business Saturday, and Colony Christmas.
4. Updated catering contract: Ailis reviewed the updated catering contract.
5. Reviewed and discussed upcoming scheduled events.
6. Reviewed list of new members and renewals.

D. Events Committee Report: Sam reviewed the Events Committee Report. Trick or Treat Street was highly successful. Colony Christmas has been modified and due to COVID-19, all indoor activities and indoor craft fairs will be cancelled. Although this cancellation is unfortunate, it allows the committee and staff to enhance the outdoor events, parade, letter-writing to Santa, wishing wall, and other activities.

V. Discussion & Action Items

A. Shop Palmer Details/Plan: There are 34 businesses participating in Shop Palmer. The Palmer Bingles are popular, more than \$5000 in Bingles already sold. Ailis and the Board discussed the security measures used in the production and distribution of the Bingles. It was moved and approved to provide \$2700 in the budget for the giving away of Bingles to raffle ticket purchasers and for Shop Palmer giveaway prizes.

- B. Colony Christmas Indoor Events: Due to current concerns about COVID-19, it was moved and approved to cancel Colony Christmas indoor events and activities.
- C. Fall Raffle Recap: The fall fundraising raffle was successful, with 174 raffle tickets sold, providing a net income to the Chamber of approximately \$17,000. It was moved and approved to give two \$5 Bingles (total value of \$10) to each purchaser of a raffle ticket in the fall raffle.
- D. Chamber stance on Citywide mask mandate: The Board tabled this discussion to a future date.
- E. Tiered Dues Structure: Reviewed and discussed new tiered membership structure. It was moved and approved to pass the new tiered membership structure with a plan to review the rollout prior to executing it.

VI. Next Board Meeting: Monthly Board Meeting, Friday, Dec. 18, 2020, 8:30 a.m.

VII. Round Table/Board Member Comments:

- A. Rob: I'm just encouraging people to spend their money locally rather than online.
- B. Sam: Ailis, you have done an excellent job with the Bingles.
- C. Kristy: The Fair has cancelled some indoor events but have also been encouraged by the state to hold as many events outdoors as possible. We need the community to have hope that they can still do fun things.
- D. Lucas: I am really excited about the Bingles. I am also excited to hear about state fair events.
- E. Anne: I am excited about the Bingles.

VIII. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 10:00 a.m. per Anne. Motion passed.

Humbly submitted:



Carin Meyer
Board Secretary