



COMMIT. CONNECT. CREATE.

2022

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



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VISION STATEMENT

Our mission... The Clay County Chamber of Commerce, Inc. will lead, advocate and promote opportunity, education, growth, networking and best practices that will serve the membership in the best way possible.

WHO WE ARE

The Clay County Chamber of Commerce seeks to develop and promote programs that provide services and support specifically oriented to the small business sector of the Chamber membership. The Chamber has a wide array of services specifically designed to help your business grow and prosper in Clay County.

CORE VALUES

COMMIT – We want new members to commit (join) and we want the commitment of existing members to strengthen, becoming more involved. The Chamber is committed to improving its offerings and providing members with more of what they are asking for.

CONNECT – The main purpose of the Chamber is for business people to connect with other business people, government and consumers, whether through networking, promotion or relationship development. The Chamber is committed to providing opportunities to connect with these groups as well as with their members, through improved communication, events and activities.

CREATE – The goal for members is to create new relationships and business as a result of committing and connecting with the Chamber, ultimately improving Clay businesses, community and economy.

About The Chamber



RANDY BOWMAN

Chairman of the Board, Chamber
General Manager, Orange Park Mall



COMMIT. CONNECT. CREATE.

The Chamber, which was incorporated in 1962, has roots dating back to 1903 when the Board of Trade was organized to address the stagnant condition of business. The goal of the Board of Trade was to attract new enterprises and draw desirable residents to the city of Green Cove Springs. The board was directly responsible for establishing the Bank of Green Cove Springs, building a telephone system to connect businesses and residences and a barrel and package factory. Other members included a saloon, shoe shop, Masonic lodge, railroad, ice company, undertaker, brickyard, barber shop, rice and feed mill, bicycle shop, livery stable, cigar factory, dairy, sawmills, newspapers, drug store, blacksmith, hotels, stores and churches.

The Chamber offers networking and business development opportunities, providing economic and charitable impact throughout its service area. We can provide you with access to the most powerful, successful and influential people in Clay County.



DANA HEISLER

Interim Director of Operations



MICHELLE REAVES

Membership Manager

CLAY COUNTY CHAMBER OF COMMERCE

TRUSTEE PARTNERS

DIAMOND TRUSTEE PARTNERS



ORANGE PARK
MALL

PLATINUM TRUSTEE PARTNERS



GOLD TRUSTEE PARTNERS



SILVER TRUSTEE PARTNERS



Balfour Beatty



BRONZE TRUSTEE PARTNERS



TRUSTEE PARTNERS

TRUSTEE PARTNERS INVESTMENT LEVELS

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company Logo Placement	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
EVENT TICKETS					
Annual Gala	6	4	2	2	-
Trustee Luncheon	2 per lunch	2 per lunch	2 per lunch	2 per lunch	2 per lunch
Business Awards	6	4	2	2	-
Council Luncheon Credits	24	24	12	12	-
Leadership Clay	1	-	-	-	-
ADVERTISING					
Discounted Booth Rate	25%	15%	5%	-	-
Website - Trustee Recognition (based on Tier levels)	✓	✓	✓	✓	✓
Banner Advertising Opportunities	✓	✓	✓	✓	✓
Enhanced Newsletter Announcement (with Photo)	✓	✓	✓	✓	✓
TV Lobby - Trustee Recognition (based on Tier levels)	✓	✓	✓	✓	✓
GUARANTEED SPONSOR SPOTS					
Opportunities to Host Select Chamber Events	✓	✓	✓	-	-
OTHER BENEFITS					
Branded Email to Members (annual)	2	1	-	-	-
Invitation to Executive Roundtable	✓	✓	✓	✓	✓
Exclusive Trustee Events	✓	✓	✓	✓	✓
Additional Location(s)	ALL	✓	2	2	1
Spotlight Speaker and Table at Council of Choice (limitations apply)	✓	✓	✓	✓	✓
Enhanced Directory Listing	✓	✓	✓	✓	✓
Ribbon Cutting	✓	✓	✓	✓	✓
Enhanced Social Media Welcome	✓	✓	✓	✓	✓
PLUS THESE GENERAL MEMBERSHIP BENEFITS					
Ribbon cutting, email newsletters, free job postings, member rates at events, event listings on website, social media good news boasts, and more.					
ADVERTISING/SPONSORSHIP CREDIT	\$15,000	\$11,500	\$7,000	\$2,200	-
TOTAL VALUE:	\$29,146	\$21,812	\$15,063	\$6,854	\$2,800
ANNUAL INVESTMENT:	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000

*To see a full list of benefits and/or general membership levels visit: <http://www.claychamber.com/membership>

CLAY COUNTY CHAMBER OF COMMERCE
MEDIA PARTNERS

PREMIER



SUSTAINER



ANNUAL TRUSTEE PARTNERS



**THANK YOU
TO OUR
2021
PARTNERS**

TRUSTEE PARTNERS

MEDIA PARTNERS INVESTMENT LEVELS

	PLATINUM	GOLD
Company Logo Placement	Tier 1	Tier 2
ANNUAL MEETING		
Tickets to Event	6	4
Visual & Verbal Recognition	✓	✓
Logo on Event Promotions	✓	✓
BUSINESS OR YOUNG PROFESSIONALS AWARDS		
Tickets to Event	6	4
Visual Recognition	✓	✓
Verbal Recognition	✓	-
Logo on Event Promotions	✓	✓
BUSINESS OR FAMILY HEALTH EXPO		
Choice of Booth Location	✓	-
Discounted Booth Rate	25%	-
Visual Recognition	✓	✓
Verbal Recognition	✓	-
Logo on Event Promotions	✓	✓
OTHER EVENTS		
Trustee Luncheon	2 per Lunch	2 per Lunch
Leadership Clay - Traditional	1 Company Rep Enrolled	-
Chamber Executive Roundtable	✓	✓
Chamber Website - Logo & Link to Company Website	✓	✓
Chamber Logo at Chamber After Hours	✓	-
Chamber Logo at Chamber Business Before Hours	✓	-
Public Policy - Invitation to Special Elected Official and Policy Events	✓	✓
Continous Marketing	Logo displayed at all Signature Events and lobby display screen	
Signage @ Golf Tournament Between Registration and First Play	Yes	-
TOTAL VALUE:	\$35,125	\$14,256
INITIAL INVESTMENT (YEAR 1):	\$30,000	\$10,000

CLAY COUNTY CHAMBER OF COMMERCE

TABLE OF CONTENTS

SIGNATURE EVENTS	9
Annual Gala/Meeting Party	10
Golf Tournament	12
Military Appreciation	14
Family & Health Expo	16
Taste of Clay Live	18
HYPE AWARDS	20
MEMBER ENGAGEMENT	21
Member Appreciation Christmas Party	22
Clay Women's Empowerment Council	23
Bridge to Bridge	24
Finally Friday	25
Young Professionals Council	26
Lake Region Prosperity Partners Council	27
Health Council	28
Taste on the Town	29
Business After Hours	30
President's Breakfast	31
Trustee Mix & Mingle	32
PROFESSIONAL DEVELOPMENT	33
Leadership Clay	34
Lunch & Learns	36
Business 101	38
PUBLIC POLICY	39
State of the County	40
Legislative Wrap Up	42
Chairman's Dinner	44
EGGS & ISSUES	45
Clay Day	46
SPECIAL PROGRAMS...	47
Scholarships	49
SUMMARY	49
DIGITAL ADVERTISING	50
CHAMBER CONNECT	51
SPONSORSHIP COMMITMENT FORM	53

A photograph of a large crowd of people at a formal event, such as a gala or awards ceremony. The image is heavily filtered with a solid blue color. In the foreground, a woman with dark hair and a white flower in her hair is looking to the left. Behind her, many other people are visible, some clapping and others looking in different directions. The background shows a large hall with a curved ceiling and some structural elements.

SIGNATURE EVENTS

ANNUAL GALA

October
300 Attendees



Our Clay Chamber Annual Awards Gala is one of the most recognized and well-attended events in Clay County, and our 43rd Annual Awards Gala promises to be as special and unique as ever as we celebrate local business, entrepreneurship, and community.

TITLE SPONSOR

\$7,000



- 8 Premium tickets for you and your guests
- Logo on all premium marketing materials
- 5 Minute speaking opportunity
- In-room top tier signage recognition
- Logo on sponsorship announcements
- Recognition on Chamber website
- Reserved event table and area
- Event sponsor announcements
- Email campaign advertising
- Local media advertising
- Reserved parking at event
- Post event messaging

PRESENTING SPONSOR

\$5,000

2 AVAILABLE

- 6 Premium tickets for your guests
- Logo on all premium marketing materials
- In-room top tier signage recognition
- Logo on sponsorship announcements
- Reserved event table and area
- Event sponsor announcements
- Email campaign advertising
- Post event messaging

SILVER SPONSOR

\$1,500

UNLIMITED

- 4 Premium tickets for you and your guests
- Logo on all premium marketing materials
- Reserved event table
- Event sponsor announcements
- Email campaign advertising



BRONZE SPONSOR

\$1,500

UNLIMITED

- 2 Premium tickets for you and your guests
- Logo on event materials
- Logo/Mention on advertising
- Event signage recognition



SPONSOR

\$500

UNLIMITED

- 2 Premium tickets for you and your guest
- Event signage recognition

OTHER SPONSOR OPPORTUNITIES

PHOTO BOOTH

EXCLUSIVE

\$2,000

- Logo on all premium marketing materials
- Event sponsor announcements
- Email campaign advertising
- Social media shoutout

VIP RECEPTION

EXCLUSIVE

\$3,000

- 4 Premium ticket for your guest
- Logo on all premium marketing materials
- Reserved event table
- Event sponsor announcements
- Email campaign advertising

GOLF TOURNAMENT

November 10th @ 1PM
150 Attendees



Our Salute to Veterans Golf Tournament is a perfect opportunity to network in several ways. Businesses often use this as an opportunity for employee team building, a get together amongst friends, client appreciation, or for engaging potential clients. In true chamber fashion, we will pull out all the stops to make this event unforgettable. Special contests will run throughout the event. Enjoy a great meal after the tournament while awaiting results.

TITLE SPONSOR

EXCLUSIVE

\$7,000

- Speaking opportunity (5 minutes)
- Display a corporate banner at golf course entrance (supplied by sponsor)
- 24" x 30" sign at sponsored hole
- Company to host and entertain golfers with games, draws, food, etc. at sponsored hole
- Corporate literature at registration table
- "Thank You" from MC at dinner
- Tier 1 logo on event webpage and program
- Eight (8) golf tickets - 2 teams
- Sponsorship newsletter recognition

DINNER SPONSOR

EXCLUSIVE

\$5,000

- Dinner speaking opportunity
- Display a corporate banner at golf course entrance (supplied by sponsor)
- Corporate recognition at dinner tables
- "Thank You" from MC at dinner
- Tier 2 logo on event webpage and program
- Eight (8) golf tickets - 2 teams
- Sponsorship newsletter recognition

PRESENTING SPONSOR

4 AVAILABLE

\$2,500

- 24" x 30" sign at sponsored hole
- Tier 3 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Swag in goodie bag (sponsor supplies swag)
- Company to host and entertain golfers with games, draws, food, etc. at sponsored hole
- "Thank you" from MC at dinner

DRIVING RANGE SPONSOR

2 AVAILABLE

\$1,500

- 24" x 30" sign at putting site
- Tier 3 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Swag in goodie bag (sponsor supplies swag)
- Social media shoutout
- Sponsorship newsletter recognition

SILVER SPONSOR

UNLIMITED

\$1,500

- 24" x 30" sign at sponsored hole
- Tier 4 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Swag in goodie bag (sponsor supplies swag)

HOLE IN ONE SPONSOR

1 AVAILABLE

(Insurance Policy)

- 24" x 30" sign at sponsored hole
- Tier 4 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Swag in goodie bag (sponsor supplies swag)
- Social media shoutout
- Sponsorship newsletter recognition



TEE HOLE SPONSOR

UNLIMITED

\$125

- 24" x 30" sign at sponsored hole
- Swag in goodie bag (sponsor supplies swag)

OTHER SPONSOR OPPORTUNITIES

DRINK CART SPONSOR

2 AVAILABLE

\$1,500

- Corporate recognition on 1 drink golf cart
- Tier 4 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Social media shoutout
- Sponsorship newsletter recognition
- Prominently displayed signage with logo on golf course
- Recognition at golf tournament awards dinner

BOXED LUNCH SPONSOR

EXCLUSIVE

\$1,500

- 24" x 30" sign at lunch table area
- Tier 4 logo on event webpage and program
- Four (4) golf tickets - 1 team
- Swag in goodie bag (sponsor supplies swag)
- Social media shoutout
- Sponsorship newsletter recognition
- Prominently displayed signage with logo on golf course
- Recognition at golf tournament awards dinner

MILITARY APPRECIATION

May
350 Attendees



Military Appreciation hosts an annual luncheon honoring the Northeast Florida military community. This event has been a tradition for over 40 years at the Chamber of Commerce and we are proud to honor the selfless men and women serving in our U.S. Armed Forces. This is an opportunity to meet and express your gratitude to many of the Northeast Florida region's active-duty personnel, reservists, & retired veterans while networking among other companies who share in your appreciation for the men and women who serve our country. Be recognized among the community for supporting our armed forces. Sponsorships assist in providing lunch to all military men and women attending the luncheon.

PRESENTING SPONSOR

\$7,500



- Present awards to military personnel
- 3 Tables for eight (8) at Military Luncheon
- Each table includes 4 attendees of your choice and 4 active duty military personnel to enjoy lunch on your behalf
- Recognition in event presentation
- Recognition on event sponsor board
- Tier 1 logo on event webpage and program
- Recognition of sponsorship during luncheon
- Option to place items in military gift bags
- Tier 1 table placement
- Tier 1 logo on sponsorship flyer

CORPORATE SPONSOR

\$2,500

LIMITED

- Table for eight (8) at Military Luncheon
- Each table includes 4 attendees of your choice and 4 active duty military personnel to enjoy lunch on your behalf
- Recognition in event presentation
- Recognition on event sponsor Board
- Tier 2 logo on event webpage and program
- Recognition of sponsorship during luncheon
- Option to place items in military gift bags
- Tier 2 table placement
- Tier 2 logo on sponsorship flyer

GOLD SPONSOR

LIMITED

\$1,000

- Table for eight (8) at Military Luncheon
- Each table includes 4 attendees of your choice and 4 active duty military personnel to enjoy lunch on your behalf
- Tier 3 logo on event webpage and program
- Tier 3 table placement
- Option to place items in military gift bags



SILVER SPONSOR

LIMITED

\$750

- Table for eight (8) at Military Luncheon
- Each table includes 4 attendees of your choice and 4 active duty military personnel to enjoy lunch on your behalf
- Tier 4 logo on event webpage and program
- Tier 4 table placement
- Option to place items in military gift bags



INDIVIDUAL TICKET

\$50

- Buys 1 ticket to luncheon



FAMILY & HEALTH EXPO

July
500+ Attendees



Each year over 500 individuals attend our Family Expo. Citizens enjoy education workshops and fun activities for all ages at the FREE Clay Family Health Expo! Enjoy live entertainment, petting zoo, food & refreshments for purchase, and nearly 50 booths showcasing business and community resources. The event is open to the public and parking is FREE!

TITLE SPONSOR

EXCLUSIVE

\$7,000

- Display a corporate banner at entrance (supplied by sponsor)
- Company to host and entertain families with games, draws, food, etc.
- Recognition on social media site
- Tier 1 logo on event webpage and program
- Tier 1 company name on event signage
- Tier 1 company logo featured on banner
- Table/booth of choice at the expo
- Two (2) admission tickets to the expo

GOLD SPONSOR

2 AVAILABLE

\$5,000

- Recognition on social media site
- Tier 2 logo on event webpage and program
- Tier 2 company name on event signage
- Tier 2 company logo featured on banner
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo

SILVER SPONSOR

UNLIMITED

\$1,500

- Tier 3 logo on event webpage and program
- Tier 3 company name on event signage
- Tier 3 company logo featured on banner
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo



BRONZE SPONSOR

UNLIMITED

\$750

- Tier 4 logo on event webpage and program
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo



SMALL BUSINESS TABLE

LIMITED

\$500

- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo

OTHER SPONSOR OPPORTUNITIES

ACTIVITY BOOTH

2 AVAILABLE

\$1,500

- Company to host and entertain families with games, draws, food, etc.
- Tier 3 logo on event webpage and program
- Tier 3 company name on event signage
- Tier 3 company logo featured on banner
- 24" x 30" sign at photo booth
- Two (2) admission tickets to the expo

PHOTO BOOTH

2 AVAILABLE

\$1,500

- 24" x 30" sign at photo booth
- Tier 3 logo on event webpage and program
- Tier 3 company name on event signage
- Tier 3 company logo featured on banner
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo

TASTE OF CLAY LIVE

September



Taste of Clay is reimagined. A night to celebrate food trucks. A night to celebrate restaurants. Each it's own fun and both to be equally special. Enjoy live entertainment, food tasting, beverages available for purchase and vendor booths. Each ticket purchase will get you a passport and voting coins. Taste the evening's food and vote for your favorite restaurant. Samples are included in ticket purchase. Prizes will be awards for best food.

TITLE SPONSOR

EXCLUSIVE

\$7,000

- Display a corporate banner at entrance (supplied by sponsor)
- Recognition on social media site
- Tier 1 logo on event webpage and program
- Tier 2 company name on event signage
- Tier 1 company logo featured on banner
- Table/booth of choice at the expo
- Eight (8) passport tickets

GOLD SPONSOR

2 AVAILABLE

\$5,000

- Recognition on social media site
- Tier 2 logo on event webpage and program
- Tier 2 company name on event signage
- Tier 2 company logo featured on banner
- One (1) 6' vendor table at the expo
- Six (6) passport tickets

SILVER SPONSOR

UNLIMITED

\$1,500

- Tier 3 logo on event webpage and program
- Tier 3 company name on event signage
- Tier 3 company logo featured on banner
- One (1) 6' vendor table at the expo
- Four (4) admission tickets to the expo

BRONZE SPONSOR

UNLIMITED

\$750

- Tier 4 logo on event webpage and program
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo

Restaurant Entry

LIMITED

\$TBD

- Booth area - size TBD
- Two (2) passport tickets

DRINK BOOTH

LIMITED

\$350

- Booth space to sell drinks
- Company name on event map and webpage
- Two (2) passport tickets



OTHER SPONSOR OPPORTUNITIES

NON-PROFIT/GOV BOOTH

LIMITED

\$100

- Booth space limited to non-profits or government handing out items to visitors. No solicitation.
- Company name on event map and webpage

PHOTO BOOTH

EXCLUSIVE

\$1,500

- 24" x 30" sign at photo booth
- Tier 3 logo on event webpage and program
- Tier 3 company name on event signage
- Tier 3 company logo featured on banner
- One (1) 6' vendor table at the expo
- Two (2) admission tickets to the expo

HYPE AWARDS



2023 will be our inaugural Honoring Young Professionals Event (HYPE). Awards will honor young professional (under 40 years of age). We look for individuals that demonstrate leadership and commitment to Clay County, reflect a high level of character and show integrity and personal/professional values in their daily interactions.

PRESENTING SPONSOR

EXCLUSIVE

\$6,000

- Present awards to recipients
- Eight (8) premium tickets - between 2 tables
- Recognition on social media site
- Tier 1 table placement - two tables
- Tier 1 logo on event webpage and program
- Three (3) minute speaking opportunity
- In-room signage recognition
- Company logo on reserved event table
- Email campaign advertising
- Post event messaging
- "Thank You" from MC at dinner
- Eight (8) Young Professionals at sponsor's tables

GOLD SPONSOR

2 AVAILABLE

\$2,500

- Four (4) premium tickets for your guest
- Eight (8) Young Professionals at sponsors table
- Company logo on reserved event table
- Tier 2 table placement
- Tier 2 logo on event webpage & program
- Company logo on reserved event table

TABLE SPONSOR

LIMITED

\$1,000

- Four (4) premium tickets
- Four (4) Young Professionals at sponsors table
- Company logo on reserved event table
- Tier 3 placement table placement

TABLE SPONSOR

LIMITED

\$750

- Four (4) Premium tickets
- Four (4) Young Professionals at sponsors table
- Company logo on reserved event table
- Tier 4 placement table placement



MEMBERSHIP ENGAGEMENT

MEMBER APPRECIATION CHRISTMAS PARTY

December - 200+ Attendees



2023 will be our inaugural Member Appreciation Christmas party. We start with a toy drive leading up to our party. The council and businesses that collect the most toys will be honored along with our long-standing members. Members that have reached the 10, 20, 30 and beyond decade milestones will be honored. Come help us show some appreciation!

PRESENTING SPONSOR

\$3,000

- Present awards to recipients
- Table of eight (8) seats
- Tier 1 table placement - two tables
- Tier 1 logo on event webpage and program
- Three (3) minute speaking opportunity



- Recognition on social media site
- In-room signage recognition
- Company logo on reserved event table
- Email campaign advertising
- "Thank You" from MC at dinner

GOLD SPONSOR

\$1,500

- Table of eight (8) seats
- Tier 2 table placement - two tables
- Tier 2 logo on event webpage and program

2 AVAILABLE

- In-room signage recognition
- Company logo on reserved event table
- "Thank You" from MC at dinner

SILVER SPONSOR

\$500

LIMITED

- Four (4) tickets
- Tier 3 branding on event webpage and program
- Tier 3 In-room signage recognition

BRONZE SPONSOR

\$250

LIMITED

- Two (2) tickets
- Tier 4 branding on event webpage & program
- Tier 4 In-room signage recognition

CLAY WOMEN'S EMPOWERMENT COUNCIL

Quarterly



The purpose of Clay Women's Empowerment Council (CWEC) is to promote, enhance and support businesses in Clay County; to empower women in business through mentorship, education, and leadership; and to advocate for women in business who demonstrate achievement, leadership, and community involvement. Meets quarterly.

PRESENTING SPONSOR

\$3,000

- "Thank You" from MC
- 3-minute presentation at each meeting
- 24" x 30" sign at event at registration
- Tier 1 recognition on event sponsor signage



- Tier 1 logo on event webpage and program
- 22 ticket credits
- Individual sign on each table

CORPORATE SPONSOR

\$750

- "Thank You" from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program

3 AVAILABLE

- Tier 2 logo on event webpage and program
- Tier 2 sign on each table

TABLE SPONSOR

\$150

- Recognition from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program

UNLIMITED

- Tier 3 logo on event webpage and program
- Sign on one table

BRIDGE TO BRIDGE

Monthly
30-40 Monthly Attendees



The Bridge to Bridge Council focuses on the progressive growth of Clay County businesses and communities. It is dedicated to educating businesses and professionals through guest speakers, connecting people through social gatherings, and building relationships through networking. Meets monthly.

PRESENTING SPONSOR \$3,000

- "Thank You" from MC
- 3-minute presentation at each meeting
- 24" x 30" sign at event at registration
- Tier 1 recognition on event sponsor signage



- Tier 1 logo on event webpage and program
- 22 ticket credits
- Individual sign on each table

CORPORATE SPONSOR \$750

- "Thank You" from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program

3 AVAILABLE

- Tier 2 logo on event webpage and program
- Tier 2 sign on each table

TABLE SPONSOR \$150

- Recognition from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program

UNLIMITED

- Tier 3 logo on event webpage and program
- Sign on one table

FINALLY FRIDAY

Weekly
30-50 Weekly Attendees



Finally Friday Council consists of valued members who help facilitate and operate our various programs and services that in turn advances the experience of all members and the success of our greater business community. Each member and visitor has the opportunity to share about their business and networking with other business owners. Meets weekly.

PRESENTING SPONSOR

EXCLUSIVE

\$5,000

- “Thank You” from MC
- 3-minute presentation at each meeting
- 24” x 30” sign at event at registration
- Tier 1 recognition on event sponsor signage
- Tier 1 logo on event webpage and program
- 22 ticket credits
- Individual sign on each table

CORPORATE SPONSOR

3 AVAILABLE

\$1,500

- “Thank You” from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 logo on event webpage and program
- Tier 2 sign on each table

TABLE SPONSOR

UNLIMITED

\$150

- Recognition from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program
- Tier 3 logo on event webpage and program
- Sign on one table

YOUNG PROFESSIONALS

Monthly
30-40 Monthly Attendees



The Clay Young Professionals Council is for adults in the Clay County community 39 years old and younger. This council is a great place for younger business professionals to interact in a low-pressure environment. You'll have opportunities to create and grow new relationships with like-minded individuals. Meets monthly.

PRESENTING SPONSOR \$3,000

- "Thank You" from MC
- 3-minute presentation at each meeting
- 24" x 30" sign at event at registration
- Tier 1 recognition on event sponsor signage



- Tier 1 logo on event webpage and program
- 22 ticket credits
- Individual sign on each table

MEAL SPONSOR \$500

- "Thank You" from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program

10 AVAILABLE

- Tier 2 sign on each table
- Tier 2 logo on t-shirt giveaways
- 2-minute presentation at 1 meeting

TABLE OR BANNER SPONSOR \$150

- Recognition from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program

UNLIMITED

- Tier 3 logo on event webpage and program
- Sign on one table

LAKE REGION PROSPERITY PARTNERS

Monthly
25-40 Monthly Attendees



The Lake Region Prosperity Partners Council focuses on businesses and communities around the lakes near and inside of Keystone Heights. It is dedicated to educating businesses and professionals through guest speakers, connecting people through social gatherings and building relationships through networking. Meets monthly.

PRESENTING SPONSOR (2 AVAILABLE)

\$2,500

- “Thank You” from MC
- 3-minute presentation at each meeting
- Tier 1 recognition on event sponsor signage
- Tier 1 logo on event webpage and program



FOOD SPONSOR

12 AVAILABLE

\$300

- “Thank You” from MC
- 2-minute presentation at meeting
- Tier 2 logo on event webpage and program logo on event webpage and program
- Tier 2 recognition on event sponsor signage
- Sponsorship submitted by 9/30 for signage inclusion

BEVERAGE SPONSOR

12 AVAILABLE

\$150

- Recognition from MC
- Company name on drink tickets
- Tier 3 logo on event webpage and program
- Tier 3 recognition on event sponsor signage
- Sponsorship by submitted by 9/30 for signage inclusion

HEALTH COUNCIL

Monthly



Our Healthcare Council facilitates discussions and educational opportunities for your business on key issues, trends and resources in and around healthcare. Council programming also informs businesses about all the important changes in the local and national healthcare landscape. Meets monthly.

PRESENTING SPONSOR

\$5,000

- “Thank You” from MC
- 3-minute presentation at each meeting
- 24” x 30” sign at event at registration
- Tier 1 recognition on event sponsor signage

FLORIDA BLUE - **PENDING**

- Tier 1 logo on event webpage and program
- 22 ticket credits
- Individual sign on each table

CORPORATE SPONSOR

\$750

- “Thank You” from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program

3 AVAILABLE

- Tier 2 logo on event webpage and program
- Tier 2 sign on each table

TABLE SPONSOR

\$150

- Recognition from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program

3 AVAILABLE

- Tier 3 logo on event webpage and program
- Sign on one table

TASTE ON THE TOWN

Periodically



A few times a year, we load up a bus and we head around town. Our itinerary takes us on a progressive dinner. Some of the stops may include, appetizers, dinner, dessert and a nightcap. It's a great evening to build relationships and find some hidden gems right here in Clay County.

BUS SPONSOR

EXCLUSIVE

\$1,500 PER EVENT

- 3-minute presentation during organized meal or bus trip.
- "Thank You" from organizer at mealtime
- Tier 1 logo on event webpage and program
- 24"x36" Thank you sign at bus loading and on the bus (depending on space availability)
- Shoutout on social media
- Logo placement on social media graphics

DRINK SPONSOR

EXCLUSIVE

\$750 PER EVENT

- 3-minute talk during bus trip
- Logo on drink cooler/fridge
- "Thank You" from organizer at mealtime
- "Thank You" during bus trips
- Tier 2 logo on event webpage and program

BUSINESS AFTER HOURS

Upon Requested



Business After Hours events are held at a member's business from 5:30 pm to 7:00 pm. It's a perfect way to showcase your location to Chamber members. It provides an opportunity to network and socialize in a less formal venue. You will be able to give tours, a speech and more. We can customize each event to fit your needs.

HOSTING SPONSOR

4 AVAILABLE

\$2,000 PER EVENT

- Event with your business as the exclusive host at your business location
- Company logo on event webpage and promotional materials (including link in digital formats)
- 3-minute presentation at the event
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media
- Photographs from event emailed to you
- Copy of all business cards collected at event

***Sponsor provides venue, food, drinks and registration tables**

PRESIDENT'S BREAKFAST

Monthly



Once a month our president hosts a continental update breakfast. A portion of the membership is invited each month. Each member will be invited during their seventh month of membership. The president will share what the Chamber is working on and successes they have experienced within the Chamber and with other members. Each month's content will vary based on current events.

PRESENTING SPONSOR \$2,000

EXCLUSIVE

- Exclusive Sponsor for the entire year
- 3-minute presentation
- "Thank You" from MC
- Logo on all promotion materials
- Opportunity to provide giveaways and door prizes at event
- Shoutout on social media
- Copy of all business cards collected at event

GOLD SPONSOR \$300 per event

12 AVAILABLE

- "Thank You" from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 sign on each table

TRUSTEE MIX & MINGLE

Quarterly



The Trustee Mix & Mingle is an opportunity for a small executive level trustees to connect with area elected officials. The smaller setting gives more opportunity for an interactive conversation about issues that effect area businesses. The invited group may vary from meeting to meeting. Attendance is 12-20 trustees.

PRESENTING SPONSOR \$TBD PER EVENT

4 AVAILABLE

- 3-minute presentation
- "Thank You" from MC
- Tier 1 logo on event webpage and program
- Tier 1 logo on event webpage and program

DRINK SPONSOR \$500 PER EVENT

4 AVAILABLE

- "Thank You" from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 logo on event webpage and program





PROFESSIONAL DEVELOPMENT

LEADERSHIP CLAY

January-September



The Leadership Clay program, created in 2004, brings together promising young leaders in our community for a year-long program that enriches their knowledge of Clay County. The program includes deep dives into law enforcement, healthcare, nonprofits and local government for a thorough understanding that prepares participants for future leadership roles. Through guest speakers, discussion groups and on-site visits, participants receive exposure to critical issues facing our communities. An alumni group encourages continuous peer learning and community action.

PRESENTING SPONSOR **\$2,500** PER YEAR

- 3-minute presentation
- “Thank You” from MC
- Tier 1 logo on event webpage and program
- Tier 1 logo on event webpage and program



LUNCH SPONSOR **\$300** PER EVENT

- “Thank You” from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 logo on event webpage and program

9 AVAILABLE



LUNCH & LEARN

Monthly



Our Lunch & Learn series is a monthly program that delves into issues and topics that are facing business owners. Speakers are from SBDC, SCORE, local leaders and more. Some topics include Google, accounting, marketing, website analytics, diversity, ADA compliance, finding employees, etc.

PRESENTING SPONSOR

\$2,500 PER YEAR

- 3-minute presentation
- “Thank You” from MC
- Tier 1 logo on event webpage and program
- Tier 1 logo on event webpage and program



LUNCH SPONSOR

\$300 PER EVENT

- “Thank You” from MC
- Tier 3 recognition on event sponsor signage
- Tier 3 logo on event webpage and program
- Tier 3 logo on event webpage and program

10 AVAILABLE

HOSTING SPONSOR

\$NEGOTIATED

EXCLUSIVE

- “Thank You” from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 logo on event webpage and program

TOPIC LIST

JUNE 2021 -
JULY 2021 -
AUGUST 2021 -
SEPTEMBER 2021 -
OCTOBER 2021 -
NOVEMBER 2021 -
DECEMBER 2021 -
JANUARY 2022 -
FEBRUARY 2022 -
MARCH 2022 -
APRIL 2022 -
MAY 2022 -
JUNE 2022 -
JULY 2022 -
AUGUST 2022 -
SEPTEMBER 2022 -

BUSINESS 101

Semi-annually



Clay County is growing rapidly. This means newly emerging businesses. We understand how vital support can be in the first few years of a new business. This is why we created our Business 101 Series. Twice per year we gather for six weeks and learn about business basics. Not all of the participants are new. Many have either bought a business or want to hone their skills.

PRESENTING SPONSOR

\$6,500 PER YEAR

- 3-minute presentation
- “Thank You” from MC
- Tier 1 logo on event webpage and program
- Tier 1 logo on event webpage and program



SNACK SPONSOR

\$300 PER EVENT

- “Thank You” from MC
- Tier 2 recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Tier 2 logo on event webpage and program

12 AVAILABLE

A large conference room with round tables, chandeliers, and a speaker at a podium. The room is filled with people seated at tables, and a speaker is visible at a podium in the background. The entire image is overlaid with a blue tint.

PUBLIC POLICY

STATE OF THE COUNTY

January



The State of the County luncheon is a superb event where key figures from the four municipalities and the County Commission update the business community on the past year and what to expect in the upcoming year. This is a great opportunity to network with and meet business leaders from diverse backgrounds, and also meet the elected and administrative leadership of the elected bodies serving Clay County.

PRESENTING SPONSOR

\$7,500

- 3-minute presentation
- “Thank You” from MC at mealtime
- Table sponsorship - six (6) seats
- Remaining two (2) seats per agreement
- Tier 1 table placement
- Tier 1 logo on sponsorship flyer
- Tier 1 logo on event webpage and program
- Tier 1 recognition on event sponsor signage
- 24”x36” Thank you sign at registration
- Shoutout on social media
- Logo placement on social media graphics
- Digital slideshow thank you



GOLD SPONSOR

\$2,500

- “Thank You” from MC at mealtime
- Table sponsorship - six (6) seats
- Remaining two (2) seats per agreement
- Tier 2 table placement
- Tier 2 logo on sponsorship flyer
- Tier 2 logo on event webpage and program
- Recognition on event sponsor signage
- Tier 2 logo on event webpage and program
- Recognition of sponsorship during luncheon
- Option to place items in military gift bags
- Tier 2 table placement
- Tier 2 logo on sponsorship flyer
- Shoutout on social media
- Digital slideshow thank you

LIMITED

SILVER SPONSOR

\$1,500

LIMITED

- Table sponsorship - eight (8) seats
- Tier 3 logo on event webpage and program
- Tier 3 table placement
- Tier 3 day of digital recognition



BRONZE SPONSOR

\$750

LIMITED

- Table sponsorship - eight (8) seats
- Tier 4 logo on event webpage and program
- Tier 4 table placement
- Tier 4 day of digital recognition



**Individual Tickets
Available Online @
ClayChamber.com**

LEGISLATIVE WRAP UP

March



The Legislative Wrap Up breakfast is a state level event where key figures from the state legislature update the business community on the past year and what to expect in the upcoming year. This is a great opportunity to network with and meet business leaders from diverse backgrounds, and also meet the elected and administrative leadership of the elected bodies serving the state of Florida.

PRESENTING SPONSOR

\$7,500

- 3-minute presentation
- “Thank You” from MC at mealtime
- Table sponsorship - six (6) seats
- Remaining two (2) seats per agreement
- Tier 1 table placement
- Tier 1 logo on sponsorship flyer



- Tier 1 logo on event webpage and program
- Tier 1 recognition on event sponsor signage
- 24”x36” Thank you sign at registration
- Shoutout on social media
- Logo placement on social media graphics
- Digital slideshow thank you

GOLD SPONSOR

\$2,500

- “Thank You” from MC at mealtime
- Table sponsorship - six (6) seats
- Remaining two (2) seats per agreement
- Tier 2 table placement
- Tier 2 logo on sponsorship flyer
- Tier 2 logo on event webpage and program
- Recognition on event sponsor signage

LIMITED

- Tier 2 logo on event webpage and program
- Recognition of sponsorship during luncheon
- Option to place items in military gift bags
- Tier 2 table placement
- Tier 2 logo on sponsorship flyer
- Shoutout on social media
- Digital slideshow thank you

SILVER SPONSOR

LIMITED

\$1,500

- Table sponsorship - eight (8) seats
- Tier 3 logo on event webpage and program
- Tier 3 table placement
- Tier 3 day of digital recognition



SILVER SPONSOR

LIMITED

\$750

- Table sponsorship - eight (8) seats
- Tier 4 logo on event webpage and program
- Tier 4 table placement
- Tier 4 day of digital recognition



**Individual Tickets
Available Online @
ClayChamber.com**



CHAIRMAN'S DINNER

Quarterly



The Chairman's Dinner is an opportunity for a small group of executive level trustees to connect with area elected officials. The smaller setting gives more opportunity for an interactive conversation about issues that affect area businesses. The invited group may vary from meeting to meeting. Attendance is 12-20 trustees.

PRESENTING SPONSOR

EXCLUSIVE

\$2,000 PER EVENT

- 3-minute presentation
- "Thank You" from MC
- Tier 1 recognition on event sponsor signage
- Tier 1 logo on event webpage and program
- Two (2) tickets to event
- Tier 1 logo on event webpage and program

EGGS & ISSUES

Quarterly



Eggs & Issues meets quarterly and covers a wide variety of current topics and pressing issues concerning Clay County and connects Chamber members with influential public figures and industry leaders. Eggs & Issues provides the perfect place for community members to be in the know about current issues in and around Clay County!

*Opinions expressed by our Eggs & Issues guest speaker(s)/panel is from their own views and they do not reflect the view of the Clay County Chamber of Commerce. We maintain a neutral position and support the expression of facts to allow our members to make the best decision for themselves.

PRESENTING SPONSOR

EXCLUSIVE

\$2,000

 PER EVENT

- 3-minute presentation
- “Thank You” from MC
- Tier 1 recognition on event sponsor signage
- Tier 1 logo on event webpage and program
- Two (2) tickets to event
- Tier 1 logo on event webpage and program

CORPORATE SPONSOR

2 AVAILABLE

\$500

 PER EVENT

- “Thank You” from MC
- Tier 1 recognition on event sponsor signage
- Tier 1 logo on event webpage and program
- Two (2) tickets to event
- Tier 1 logo on event webpage and program

CLAY DAY

January/March



The annual Clay Day in Tallahassee is an opportunity to showcase our community and effectively promote and advocate for issues that are most important to our county. Participation in Clay Day is extended to businesses and individuals throughout our community who are invested in the success of the county. Transportation and legislative briefings will be organized and provided by the Clay County Chamber of Commerce. Transportation is by bus.

Clay Day as a whole is organized by the county. We will participate in their events alongside Chamber sponsored events.

TITLE SPONSOR

\$7,500



- 3-minute presentation during organized meal
- “Thank You” from MC at mealtime/bus trips
- Reserved table at organized dinner
- Tier 1 logo on sponsorship flyer
- Sponsored by logo recognition on booklet cover
- Premium full-page ad page in program
- Tier 1 recognition on event webpage and signage
- Logo placement on social media graphics
- Two (2) representatives
- Reserved seating bus with key stakeholders

RECEPTION SPONSOR

EXCLUSIVE

\$2,500

- 3-minute talk during bus trip
- Logo on drink cooler/fridge
- “Thank You” from MC at mealtime
- “Thank You” during bus trips
- Full-page ad page in booklet
- Tier 2 logo on event webpage and signage
- Shoutout on social media

GENERAL SPONSOR

UNLIMITED

\$500

- Half-page ad in program
- Tier 3 recognition on event sponsor signage
- Tier 3 recognition on event webpage

**Individual Tickets
Available Online @
ClayChamber.com**



SPECIAL PROGRAMS

SCHOLARSHIP PROGRAM

May



Once a year our foundation works with community partners to offer scholarships to deserving high school seniors. We love partnering with our area businesses to create even bigger opportunities.

SCHOLARSHIP SPONSOR

\$1,000

- Provides a \$1,000 scholarship for one student.

UNLIMITED

- Prominent flyer positioning in each folder.
- Tier 1 logo on the back of each folder.
- New member contact list (not including email)

CO-OP SPONSOR

\$250

- We pull together 4 donations to create one Scholarship.

UNLIMITED

* Sponsorship credit may not be used towards scholarship donations. This will be billed separately from our foundation.



SUMMARY

DIGITAL ADVERTISING

Having your branding in strategic places really helps with brand recognition. When your brand is consistently shared across all channels this increases brand recognition. Consistent presentation of a brand has been seen to increase revenue by 33 percent (Lucidpress, 2019)

Taste of Clay Weekly Social Post (EXCLUSIVE)

**\$2,400/year
or \$650/qtr**

- Logo on weekly social media post featuring a member restaurant.
- Shout out on same social media for sponsoring the weekly feature
- Branding on form submission and printed collaterals

Website Advertisement at Bottom of Webpage

**\$2,400/year
or \$650/qtr**

- Logo with link on bottom of secondary webpages

Email Advertisement at Bottom of Weekly Newsletter

**\$350/year
or \$100/qtr**

- Logo on weekly social media post featuring a member restaurant.
- Shoutout on same social media for sponsoring the weekly feature
- Branding on form submission and printed collaterals

CHAMBER CONNECT

Our mission is our members. We take that seriously. One of the ways that we strive to stay connected to members is by our Chamber Connect Program. Once per year our ambassadors, board members, and staff visit most members once per year. During our outreach we deliver a member update folder with key dates, offerings, and other information. We also invite them to our monthly President's Breakfast.

GOLD SPONSOR (\$3,000)

EXCLUSIVE

- Co-branded folders sponsoring member swag and goodies to be delivered to Chamber members once per year.
- Option to have swag delivered with folder to each member per year.
- Prominent flyer positioning in each folder.
- Tier 1 logo on the back of each folder.
- New member contact list (not including email)

SILVER SPONSOR (\$750)

10 AVAILABLE

- Inclusion of flyer or single sheet trifold in each member folder.
- Tier 1 logo on the back of each folder

THANK YOU TO ALL OF OUR TRUSTEE PARTNERS

DIAMOND TRUSTEE PARTNERS



ORANGE PARK
MALL

PLATINUM TRUSTEE PARTNERS



GOLD TRUSTEE PARTNERS



SILVER TRUSTEE PARTNERS



BRONZE TRUSTEE PARTNERS



MMIT. CONNECT. CREATE.

CLAY CHAMBER CHECKOUT SUMMARY

CUSTOMER NAME: _____

TOTALS

_____ **ANNUAL GALA** _____ TITLE \$7,000 _____ PRESENTING \$5,000 _____ SILVER \$1,500 _____ BRONZE \$1,500
 _____ SPONSOR \$500 _____ PHOTO BOOTH \$2,000 _____ VIP \$3,000

_____ **GOLF SCRAMBLE** _____ TITLE \$7,000 _____ DINNER \$5,000 _____ GOLD TEE \$2,500 _____ HOLE IN 1 \$2,500
 _____ SILVER TEE \$1,500 _____ DRIVING RANGE \$1,500 _____ DRINK \$1,500 _____ LUNCH \$1,500 _____ HOLE \$500

_____ **MILITARY APPRECIATION** _____ PRESENTING \$7,500 _____ CORPORATE \$2,500 _____ GOLD \$1,000 _____ SILVER \$750

_____ **FAMILY & HEALTH EXPO** _____ TITLE \$7,000 _____ GOLD \$5,000 _____ SILVER \$1,500 _____ BRONZE \$750
 _____ SMALL BIZ \$500 _____ ACTIVITY \$1,500 _____ PHOTO \$1,500

_____ **TASTE OF CLAY LIVE** _____ TITLE \$7,000 _____ GOLD \$5,000 _____ SILVER \$1,500 _____ BRONZE \$1,500
 _____ RESTAURANT ENTRY \$500 _____ DRINK \$2,000 _____ NON-PROF/GOV \$100 _____ PHOTO BOOTH \$1,500

_____ **HYPE AWARDS** _____ TITLE \$6,000 _____ GOLD \$2,500 _____ SILVER \$1,500 _____ BRONZE \$1,500
 _____ TABLE (TIER 3) \$1,000 _____ TABLE (TIER 4) \$750 _____ PHOTO BOOTH \$2,500

_____ **CHRISTMAS PARTY** _____ PRESENTING \$3,000 _____ GOLD \$1,500 _____ SILVER \$500 _____ BRONZE \$500

_____ **CWEC** _____ PRESENTING \$3,000 _____ CORPORATE \$750 _____ TABLE \$150

_____ **BRIDGE TO BRIDGE** _____ PRESENTING \$3,000 _____ CORPORATE \$750 _____ TABLE \$150

_____ **FINALLY FRIDAY** _____ PRESENTING \$5,000 _____ CORPORATE \$1,500 _____ TABLE \$150

_____ **CWEC** _____ PRESENTING \$3,000 _____ CORPORATE \$750 _____ TABLE \$150

_____ **YOUNG PROF.** _____ PRESENTING \$3,000 _____ CORPORATE \$750 _____ MEAL \$500 _____ TABLE \$150

_____ **LRPP** _____ PRESENTING \$2,500 _____ FOOD \$300 _____ INSPIRATIONAL \$150

_____ **HEALTH COUNCIL** _____ PRESENTING \$5,000 _____ CORPORATE \$750 _____ TABLE \$150

_____ **TASTE ON THE TOWN** _____ BUS \$1,500 _____ DRINK \$750

_____ **BUSINESS AFTER HOURS** _____ HOSTING \$2,000

_____ **PRESIDENTS BREAKFAST** _____ PRESENTING \$5,000 _____ GOLD \$300

_____ **TRUSTEE M&M** _____ PRESENTING \$2,000 _____ DRINK \$500

_____ **LEADERSHIP CLAY** _____ TITLE \$10,000 _____ PRESENTING \$1,500 _____ SILVER \$1,500 _____ BRONZE \$1,500
 _____ SPONSOR \$500 _____ PHOTO BOOTH \$2,000 _____ VIP \$3,000

_____ **BUSINESS 101** _____ PRESENTING \$6,500 _____ SNACK \$300

_____ **LUNCH & LEARN** _____ PRESENTING \$6,500 _____ LUNCH \$300

_____ **STATE OF THE CTY** _____ PRESENTING \$7,500 _____ GOLD \$2,500 _____ SILVER \$1,500 _____ BRONZE \$750

_____ **LEG W/U** _____ PRESENTING \$7,500 _____ GOLD \$2,500 _____ SILVER \$1,500 _____ BRONZE \$750

_____ **CHAIRMAN'S DINNER** _____ PRESENTING \$5,000

_____ **EGGS & ISSUES** _____ PRESENTING \$5,000 _____ CORPORATE \$1,500

_____ **CLAY DAY** _____ TITLE \$5,000 _____ RECEPTION \$2,500 _____ SPONSOR \$500

ADVERTISING

_____ **TASTE OF CLAY SOCIAL** _____ ANNUAL \$2,400 _____ QUARTER \$650

_____ **WEBSITE LOGO** _____ ANNUAL \$2,400 _____ QUARTER \$650

_____ **EMAIL** _____ ANNUAL \$350 _____ QUARTER \$100

_____ **CHAMBER CONNECT** _____ GOLD \$3,000 _____ SILVER \$750

_____ **GRAND TOTAL**



COMMIT. CONNECT. CREATE.

THANK YOU FOR YOUR SUPPORT

