



Norman City Council

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Quality of Life

- Support the reuse of water for increasing both water quality and quantity available for consumption.
- Support more beautification and maintenance projects around Norman including, but not limited to, medians and city right of ways.
- Update the continuation of the development of the Comprehensive Plan.
- Encourage conducting at least one City Council meeting per month during the workday, between 8 a.m. and 5 p.m., to better accommodate the busy lives of our Council and residents of Norman.
- Support the fulfillment of Norman Forward projects through land acquisition, stakeholder engagement and full funding for each voter approved project.
- Support delivery of quality, accessible, innovative and affordable healthcare in Norman.
- Support business-friendly policy that encourages real estate development and the creation of housing for all Norman citizens.

**NORMAN
CHAMBER
OF COMMERCE**

Norman Chamber of Commerce
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2020
MUNICIPAL
LEGISLATIVE AGENDA

**NORMAN
CHAMBER
OF COMMERCE**

**IMPACT
Norman**

TOP PRIORITIES

The Norman Chamber's Government Affairs team is dedicated to ensuring the Norman business community's voice is heard on the municipal, county, state and federal levels.

1. Develop a **business-friendly environment** that makes Norman the easiest place to create or obtain a job in Oklahoma by implementing Norman's Strategic Plan.
2. Support the retention and expansion of existing employers in the community through a collaborative Business Retention and Expansion (BRE) program: **Link Norman**.
3. Support the retention and expansion of young talent in the community through a collaborative Talent Retention and Expansion (TRE) program: **Think Norman**.
4. **Entrepreneurship and Enterprise Development**– Develop an entrepreneurial atmosphere that enables startups and high-growth enterprises to achieve success and expand in the Norman area.

5. Establish a **Weather and Radar Cluster Consortium** comprised of public, private and non-profit investors to proactively advance and accelerate cluster development efforts.
6. **A Culture of Service: Permitting and Development Services**– Support transparent, reliable and efficient permitting and development review by nurturing a culture of service within the city's Development Services division.
7. **Activity Centers and District Development**– Intentionally develop a set of vibrant, mixed-use activity centers—employment, innovation and entertainment districts—throughout the Norman area.
8. **Quality of Life Projects**– Advance a series of projects that further enhance the quality of life offerings to residents of all ages and interests.
9. **Infrastructure Projects**– Advance a series of projects that further enhance the community's infrastructure and competitiveness for jobs and talent.
10. **Community Inclusion & Engagement**– Launch a series of initiatives that seek to connect newcomers to the community, advance inclusion and build networks, and improve dialog around potentially divisive topics.

Infrastructure

- Support the completion and full funding of the 2012 and 2019 transportation bonds.
- Support Oklahoma Department of Transportation reconstruction and alignment of the Indian Hills Interchange.
- Support the implementation of the Kimley Horn Parking Strategic Plan and creation of a parking authority.
- Support Cleveland County's efforts to construct a parking facility in Downtown and look for opportunities to construct a parking facility on Campus Corner.
- Support Norman's continued participation in the creation of a Regional Transit Authority and other solutions for mass transit such as bus and light rail.
- Support maximizing the economic impact of Max Westheimer Airport on our community by partnering with private aerospace industry, Moore Norman Technology Center and the University of Oklahoma.

Tourism

- Encourage cohesive branding for Norman Forward projects.
- Encourage continuation of the Wayfinding Plan project.
- Encourage a program plan for parks to allow for easier facility use and rental.
- Support ownership of Lake Thunderbird by the COMCD and encourage low impact development that will enhance and promote tourism.