



2022 MEDIA GUIDE

Moving forward into 2022, your Norman Chamber of Commerce will continue publishing its business magazine in partnership with The Norman Transcript. This publication will provide a consistent and up-to-date voice from both the Chamber and the Norman business community as a whole, as well as allow an opportunity to communicate with fellow Chamber and business community members in a new and vibrant way.

Contact Jennifer Jepson at Norman Transcript at jennifer@normantranscript.com or 405-366-3587.

NORMAN
CHAMBER
OF COMMERCE

A PARTNER PUBLICATION

The Norman
ranscript

NORMAN INC. ADVERTISING OPPORTUNITIES

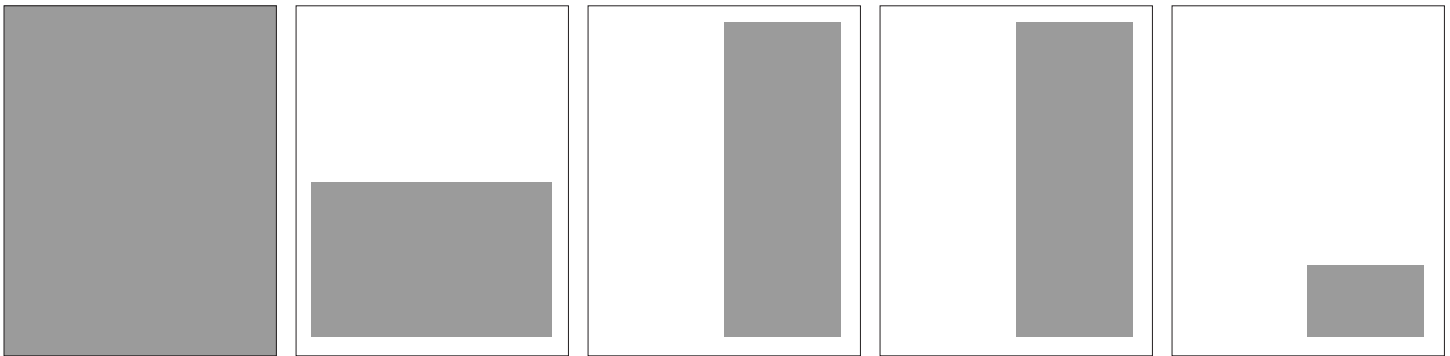
PREMIUM POSITION

Full Pg. Back Cover*	-----	\$1,200
Full Pg. Inside Front Cover*	-----	\$1,000
Full Pg. Inside Back Cover*	-----	\$1,000
Page 3*	-----	\$1,000
Full Page*	-----	\$800
Half Page	-----	\$500
Quarter Page	-----	\$300
Business Card Ad	-----	\$150

For Guaranteed Placement add 25% | All prices are per ad, per issue. | *All full pages include bleed

AD RATES INCLUDE FULL COLOR

300 DPI — PDF, EPS, TIFF, JPEG IMAGES, LOGOS AND CAMERA-READY ADS



Full Page with bleed
8.75x11.25 overall
8.5 x 11 trim size
8x10.5 live area

Half Page Horizontal
7.75" x 5"

Half Page Vertical
3.75" x 10.25"

Quarter Page
3.75" x 5"

Business Card
3.75" x 2.5"

PUBLISH & SPACE RESERVATION

ISSUE	PUBLISHES	SALES DEADLINE	AD COPY	FINAL AD
2022	Late-August	July 8	July 15	July 22

All advertising invoices will come from The Norman Transcript, and all payments should be remitted to The Norman Transcript.