

Community Profile

Carroll County, MO
 Carroll County, MO (29033)
 Geography: County

Carroll County

Population Summary	
2000 Total Population	10,285
2010 Total Population	9,295
2020 Total Population	8,822
2020 Group Quarters	88
2025 Total Population	8,497
2020-2025 Annual Rate	-0.75%
2020 Total Daytime Population	8,199
Workers	2,957
Residents	5,242
Household Summary	
2000 Households	4,169
2000 Average Household Size	2.42
2010 Households	3,865
2010 Average Household Size	2.38
2020 Households	3,692
2020 Average Household Size	2.37
2025 Households	3,562
2025 Average Household Size	2.36
2020-2025 Annual Rate	-0.71%
2010 Families	2,548
2010 Average Family Size	2.93
2020 Families	2,396
2020 Average Family Size	2.92
2025 Families	2,301
2025 Average Family Size	2.92
2020-2025 Annual Rate	-0.81%
Housing Unit Summary	
2000 Housing Units	4,897
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	14.9%
2010 Housing Units	4,630
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	16.5%
2020 Housing Units	4,630
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	20.3%
2025 Housing Units	4,599
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	22.5%
Median Household Income	
2020	\$49,430
2025	\$52,366
Median Home Value	
2020	\$92,834
2025	\$100,153
Per Capita Income	
2020	\$28,784
2025	\$32,242
Median Age	
2010	42.3
2020	44.3
2025	45.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	3,692
<\$15,000	12.6%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	3.2%
\$200,000+	4.9%
Average Household Income	\$68,752

2025 Households by Income

Household Income Base	3,562
<\$15,000	11.1%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	3.5%
\$200,000+	5.8%
Average Household Income	\$76,884

2020 Owner Occupied Housing Units by Value

Total	2,501
<\$50,000	23.6%
\$50,000 - \$99,999	30.8%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	5.2%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$137,225

2025 Owner Occupied Housing Units by Value

Total	2,414
<\$50,000	20.8%
\$50,000 - \$99,999	29.1%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	10.6%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	2.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$150,000

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	9,295
0 - 4	5.7%
5 - 9	6.3%
10 - 14	7.0%
15 - 24	11.6%
25 - 34	10.7%
35 - 44	12.1%
45 - 54	14.2%
55 - 64	13.4%
65 - 74	9.6%
75 - 84	6.6%
85 +	2.9%
18 +	76.4%
2020 Population by Age	
Total	8,822
0 - 4	5.4%
5 - 9	5.7%
10 - 14	5.7%
15 - 24	10.6%
25 - 34	11.9%
35 - 44	11.6%
45 - 54	12.7%
55 - 64	14.5%
65 - 74	12.3%
75 - 84	6.7%
85 +	3.1%
18 +	79.8%
2025 Population by Age	
Total	8,497
0 - 4	5.1%
5 - 9	5.6%
10 - 14	6.1%
15 - 24	9.6%
25 - 34	10.8%
35 - 44	12.2%
45 - 54	12.2%
55 - 64	13.7%
65 - 74	13.4%
75 - 84	8.2%
85 +	3.0%
18 +	79.6%
2010 Population by Sex	
Males	4,536
Females	4,759
2020 Population by Sex	
Males	4,382
Females	4,440
2025 Population by Sex	
Males	4,254
Females	4,243

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	9,295
White Alone	96.6%
Black Alone	1.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	9.0

2020 Population by Race/Ethnicity

Total	8,822
White Alone	95.9%
Black Alone	1.7%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.7%
Hispanic Origin	1.6%
Diversity Index	11.0

2025 Population by Race/Ethnicity

Total	8,497
White Alone	95.4%
Black Alone	1.7%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	1.9%
Diversity Index	12.3

2010 Population by Relationship and Household Type

Total	9,295
In Households	99.1%
In Family Households	82.8%
Householder	27.4%
Spouse	21.5%
Child	29.4%
Other relative	2.1%
Nonrelative	2.5%
In Nonfamily Households	16.2%
In Group Quarters	0.9%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	6,415
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	8.9%
High School Graduate	39.5%
GED/Alternative Credential	5.3%
Some College, No Degree	18.2%
Associate Degree	6.9%
Bachelor's Degree	12.3%
Graduate/Professional Degree	5.9%

2020 Population 15+ by Marital Status

Total	7,347
Never Married	21.6%
Married	59.9%
Widowed	7.2%
Divorced	11.3%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,058
Population 16+ Employed	88.4%
Population 16+ Unemployment rate	11.6%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	16.8%
Population 25-54 Employed	61.2%
Population 25-54 Unemployment rate	12.7%
Population 55-64 Employed	20.2%
Population 55-64 Unemployment rate	6.8%
Population 65+ Employed	7.9%
Population 65+ Unemployment rate	7.5%

2020 Employed Population 16+ by Industry

Total	3,586
Agriculture/Mining	12.1%
Construction	10.1%
Manufacturing	9.5%
Wholesale Trade	2.1%
Retail Trade	10.0%
Transportation/Utilities	6.2%
Information	0.7%
Finance/Insurance/Real Estate	6.1%
Services	37.1%
Public Administration	6.1%

2020 Employed Population 16+ by Occupation

Total	3,586
White Collar	49.3%
Management/Business/Financial	12.7%
Professional	16.3%
Sales	8.0%
Administrative Support	12.3%
Services	16.4%
Blue Collar	34.3%
Farming/Forestry/Fishing	4.2%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	5.1%
Production	10.9%
Transportation/Material Moving	6.9%

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Goldstone Consulting Group, LLC.

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2010 Households by Type	
Total	3,865
Households with 1 Person	29.9%
Households with 2+ People	70.1%
Family Households	65.9%
Husband-wife Families	51.6%
With Related Children	19.5%
Other Family (No Spouse Present)	14.3%
Other Family with Male Householder	5.1%
With Related Children	3.2%
Other Family with Female Householder	9.2%
With Related Children	6.2%
Nonfamily Households	4.2%
All Households with Children	29.4%
Multigenerational Households	2.2%
Unmarried Partner Households	7.0%
Male-female	6.7%
Same-sex	0.3%
2010 Households by Size	
Total	3,865
1 Person Household	29.9%
2 Person Household	36.3%
3 Person Household	14.1%
4 Person Household	11.4%
5 Person Household	4.9%
6 Person Household	2.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	3,865
Owner Occupied	74.8%
Owned with a Mortgage/Loan	38.7%
Owned Free and Clear	36.2%
Renter Occupied	25.2%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	286
Percent of Income for Mortgage	7.8%
Wealth Index	74
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,630
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	35.8%
Rural Housing Units	64.2%
2010 Population By Urban/ Rural Status	
Total Population	9,295
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	35.5%
Rural Population	64.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1.	Prairie Living (6D)
2.	Heartland Communities (6F)
3.	Small Town Simplicity (12C)

2020 Consumer Spending

Apparel & Services: Total \$	\$5,746,464
Average Spent	\$1,556.46
Spending Potential Index	73
Education: Total \$	\$3,772,885
Average Spent	\$1,021.91
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$11,123,225
Average Spent	\$3,012.79
Spending Potential Index	93
Food at Home: Total \$	\$16,985,901
Average Spent	\$4,600.73
Spending Potential Index	86
Food Away from Home: Total \$	\$10,180,489
Average Spent	\$2,757.45
Spending Potential Index	73
Health Care: Total \$	\$20,660,591
Average Spent	\$5,596.04
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$6,302,873
Average Spent	\$1,707.17
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$2,599,987
Average Spent	\$704.22
Spending Potential Index	77
Shelter: Total \$	\$50,095,298
Average Spent	\$13,568.61
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,938,020
Average Spent	\$2,150.06
Spending Potential Index	92
Travel: Total \$	\$6,740,821
Average Spent	\$1,825.79
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$3,938,713
Average Spent	\$1,066.82
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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