

# 2020



**YORK  
REGION**

Kittery  
Eliot  
York  
South Berwick  
Cape Neddick

Chamber of Commerce

The Greater York Region Chamber presents the

## 1st Annual Business "Light-fest" Challenge

2020 has certainly been a challenging year for business! With all of the safety guidelines that we are all asked to follow these days, businesses are thinking of new ways to attract visitors and customers. With the holidays right around the corner, for the month of December let's have some fun and "light up" our businesses!

Display a *Charlie Brown* tree or lights that would make *Clark Griswold* proud!

**All businesses in York, Kittery, Eliot and South Berwick are invited to participate in this 2020 FREE event.**

**Return your sign-up form to the chamber by Monday, November 23<sup>rd</sup> to be included in the map.**

Business Name \_\_\_\_\_

Address \_\_\_\_\_ Town \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Coupon or Discount Offer \_\_\_\_\_

**Customers must present you with a copy of the map to redeem your offer. Coupon or discount is valid**

**December 1 ~ 31, 2020**

Please sign below giving the York Region Chamber permission to use your photos, coupon and business information in all advertising.

Managers Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

FMI Call 207-363-4422 or  
email [info@yorkme.org](mailto:info@yorkme.org)

Return your sign up form by Nov. 28th to:

York Region Chamber  
1 Stonewall Lane, York, ME 03909

### What we need from you:

- Completed sign-up form returned by Monday, November 23<sup>rd</sup>
- Discount coupon information
- Decorations completed at your business by December 1<sup>st</sup>
- Photos of your display

### What we will do for you:

- Create and distribute a map of all participating businesses
- Coupon offer created and listed on the map
- Post the map on the chamber's website and Facebook page
- Post your photos on Facebook throughout the month of December
- Advertised through local media
- Gather and tally votes for best display in each town
- Free for all businesses to participate for the first year
- One winner from each town announced the first week of January
- Winners will be recognized on our website and social media

**Entries will be judged by the public based on curbside appeal only.**

