

We'd Love to Partner with YOU

The Williamson County
Association of REALTORS®

in 2022



2022 Affiliate Opportunities

Network.
Promote.
Develop.
Build.

WC REALTORS

Unlock the World of Real Estate

You Matter.

Your Success Matters

You have a choice and we RESPECT it! We know the importance and understand the value of providing opportunities for you to engage with REALTORS®, as they are imperative to the success of your business. In turn, REALTORS® need your help and engagement to get their job done!

We all know REALTORS® sell more than real estate; REALTORS® are asked about a variety of products and services:

- Mortgage Companies
- Title Companies
- Cosmetic Upgrades
 - paint, flooring, etc.
- Handyman Services
- Insurance
- Schools
- Favorite place to eat
- The list goes on and on!

We want to help you reach over 2,200 REALTOR® members in Williamson County. We want you to be a part of the WCREALTORS culture and community. We want you to walk through the doors of WCREALTORS and feel welcome. We want to work with YOU in 2022!



Network. Promote.

Develop. Build.

You spoke. We listened.

In 2022 we are thrilled to implement a variety of ways to get your message across. We realize everyone's needs and budgets are different. We want to work with you on creating a personalized sponsorship plan that meets your 2022 goals!

Do you want to build one-on-one relationships?

We have you covered!

Are you wanting to increase your brand awareness?

We can assist!

Do you want to speak, teach or lead groups of people?

We can do that at WCREALTORS!

We are re-defining what sponsorship looks like at WCREALTORS:

- Pro-active planning and forward thinking
- Creative opportunities
- Bundling opportunities
- Al-a-Carte selections

This catalog highlights our top events by category: Platinum, Signature and Membership. In addition, we have outlined ways you can sponsor our Continuing Education Program AND we have a section devoted to economical, yet efficient sponsorship opportunities for you to do within the walls of WCREALTORS. **Now, it's time to start planning!**



Platinum Events:

Super Bowl of Builders

-February 2022 | Dell Diamond-

The **Super Bowl of Builders** is one of WCREALTORS most popular events. The Super Bowl of Builders takes a comprehensive look at new home construction throughout Williamson County; builders, remodelers, mortgage lenders, flooring companies and more! This event is set up as a tradeshow.

In the past there have been approximately **40 vendors** and over **600 attendees** BUT we expect these numbers to increase in 2022 due to some exciting changes being made!

Participating in the Super Bowl of Builders is a great way for you to market your inventory, current specials/offers and network with REALTORS® and others in the real estate community.



Super Bowl of Builders

Sponsorship Opportunities

Title Sponsor - \$2,500

- Welcome guests into event & collect business cards for door prizes
- 10 x 10 booth
- Company name listed in program & flyer
- Company name/logo advertised on social media
- On-site signage
- Opportunity to offer a door prize
- 3-minute video commercial to be shared with the membership promoting sponsorship; filmed with WCREALTORS Leadership

Gold Sponsor - \$1,750

- 10 x 10 booth
- Company name listed in program
- Company name on event flyer
- Company name/logo advertised on social media
- On-site signage
- Opportunity to offer a door prize

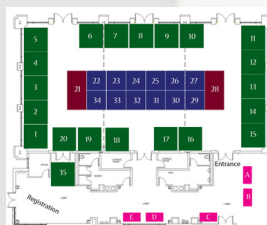
Grand Prize Sponsor - \$1,500

- 10 x 10 booth to collect completed punch cards for grand prize drawing
- Company name listed on event program
- Company name on social media
- Opportunity to draw and announce grand prize winner at Happy Hour
- Prize to be bought by WCREALTORS (\$750 value)

Early Bird Prize Sponsor - \$1,000

- 10 x 10 booth to collect business cards for early bird drawing
- Company name listed on event flyer/program
- Company name on social media
- Prize to be bought by WCREALTORS (\$500 value)

Sample floor plan



Backdrop Sponsor - \$500

- Company logo featured on a themed backdrop that will provide photo opportunities during the event
- Backdrop provided by WCREALTORS
- Recognition in event program & slideshow

Lunch Sponsor - \$600

- Network with attendees as they get their lunch
- Signage in the lunch area
- Company name/logo advertised on social media
- Opportunity to offer a door prize

Program Sponsor - \$500

- Company logo on the cover of event program
- Help distribute programs at the event
- Opportunity to offer a door prize

Happy Hour Sponsor - \$500

- Network with attendees during happy hour
- Company name/logo on social media
- Opportunity to provide a door prize
- Marketing materials at happy hour

Coffee Sponsor - \$350

- Supply branded coffee cups
- Provide coffee*
- Staff the coffee "booth"
- *coffee must be purchased from Dell Diamond

Vendor Booth

- 8 x 16 booth - \$800
- 10 x 10 booth - \$525
- 8 x 8 booth - \$475
- Lobby Booth - \$450
- All booths include a table & 2 chairs
- Electricity can be purchased

Breakout Session Sponsor - \$250

- Acceptable sessions would include an economic and/or commercial update
- New Home Construction updates

Program Ad Sponsor - \$100

- Color ad in program (size TBD)

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

WCREALTORS
Unlock the World of Real Estate

Platinum Events:

Golf Tournament

-Spring 2022 | Location TBA-

Come out and enjoy a fun day of networking, team building and **GOLF** at one of Williamson County's premier golf courses.

As a sponsor you will have the opportunity to network with approximately 100 - 144 golfers, the majority of which are REALTORS® and real estate professionals. Your name and/or logo will be displayed on signage for event promotion and day of event details.

Watch for location and details on the tournament theme!



Golf Tournament

Sponsorship Opportunities

Title Sponsor - \$2,500

- Company logo in program, event flyer & marketing materials
- Company logo on golf cart placards, tournament scorecard & tournament rule sheet
- Speaking opportunity at tournament dinner
- Marketing materials in goodie bag
- Hole sponsor (Hole #1)
- Opportunity to offer a door prize

Dinner Sponsor - \$1,250

- Company logo in program, event flyer & other marketing materials
- Assist with awards presentation during dinner
- Provide marketing materials for goodie bag
- Opportunity to provide a door prize

Lunch Sponsor - \$1,000

- Company logo in program, event flyer & marketing materials
- Logo on boxed lunches
- Provide marketing materials for goodie bag
- Opportunity to offer a door prize

Beverage Sponsor- \$1,000

- Signage on one beverage cart
- Company name/logo on drink tickets given to players
- Option to provide drink koozies/cups for beer & soda

Hole Sponsor - \$500

- Hole sponsors are encouraged to set up at their assigned hole to network with players; bring a table, tent, chairs & giveaways
- Company name in program
- Option to supply bottled water & small, pre-packaged snacks

GEO-Hole Sponsor* - \$300

- Company logo displayed on golf cart screen at assigned hole & event program
- Option to provide materials for goodie bag, prior to tournament
- Network at check-in and/or dinner time

Backdrop Sponsor - \$500

- Company logo featured on a themed backdrop that will provide photo opportunities during the event
- Backdrop provided by WCREALTORS
- Recognition in event program & slideshow

Hole-in-One Sponsor - \$400 + Prize

- Hole sponsors are encouraged to set up at their assigned hole to network with players; bring a table, tent, chairs & giveaways
- Company name in program
- Option to supply bottled water & small, pre-packaged snacks
- Must provide hole-in-one witness
- Contact Michaela at WCREALTORS for details!

Contest Sponsor - \$400 + prize

- Contest Sponsors are encouraged to set up on practice green to network with players; bring table, tent, chairs & giveaways
- Work with golf course management to set up & manage the contest
- Company name in event program
- Contests available: Putting Contest, Longest Drive - Men, Longest Drive - Women, Closest to the Pin

Goodie Bag Sponsor - \$250

- Provide 150 goodie bags
- Company name/logo on bags
- Provide marketing materials for goodie bags
- Company name in event program

Driving Range Sponsor - \$250

- Network with players at the driving range prior to the tournament; bring table, tent, chairs & giveaways
- Provide marketing materials for goodie bags
- Company name in event program

Chipping Sponsor - \$250

- Network with players at the chipping green prior to the tournament; bring table, tent, chairs & giveaways
- Provide marketing materials for goodie bags
- Company name in event program

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

*Lunch, Dinner, Beverage, GEO-Hole, & Goodie Bag Sponsors will have the opportunity to network during check-in and or at dinner. All door prizes winners will be announced during dinner.

WCREALTORS

Unlock the World of Real Estate

Platinum Events:

Installation & Awards Banquet

-December 2022 | Location TBA-

WCREALTORS **Installation & Awards Banquet** is one for the books! At this event, the the Association takes a look back on the current year by honoring accomplishments, recognizing award winners and showing appreciation for leaders.

The incoming Board of Directors and Executive Officers are installed and the incoming President shares his or her vision and goals for the upcoming year.

In the past there have been approximately **225 - 250 REALTORS®** and real estate professionals attend this event.



Installation & Awards Banquet

Sponsorship Opportunities

Title Sponsor - \$2,500

- 8 tickets to Banquet
- Signage on reserved table
- Opportunity to present an award from the stage
- 1-minute video commercial produced by sponsor
- Recognition in event program & slideshow
- Recognition in event script
- Recognition in all event marketing materials (social media, invitation, emails, etc.)
- Opportunity to put high quality marketing materials in party favor bags (contact michaela@wcrealtors.org for more information)

Dinner Sponsor - \$2,000

- 4 Tickets to Banquet
- Signage at event
- Recognition in event program and slideshow
- *Opportunity to put high quality marketing in party favor bags
- Special reserved seating selection upon ticket purchase

Cocktail Sponsor - \$1,250

- 2 tickets to banquet
- Signage at bar
- Company Logo on Drink Ticket
- Opportunity to put high quality marketing materials in party favor bags (contact michaela@wcrealtors.org for more information)
- Special reserved seating selection upon ticket purchase

Table Decor Sponsor- \$750

- Signage on event tables
- Decorations provided by WCREALTORS

Dessert Sponsor - \$750

- Branded desert picks in each dessert (picks Signage on event tables)
- Decorations provided by WCREALTORS
- Recognition in event programs and slideshow
- Special reserved seating selection upon ticket purchase

Backdrop Sponsor - \$500

- Company logo featured on a themed backdrop that will provide photo opportunities during the event
- Backdrop provided by WCREALTORS
- Recognition in event program & slideshow
- Special reserved seating selection upon ticket purchase

Program Sponsor - \$500

- Company logo on event program
- Opportunity to put high quality marketing materials in party favor bags (contact michaela@wcrealtors.org for more information)
- Special reserved seating selection upon ticket purchase
- Recognition in event slideshow
- Special reserved seating selection upon ticket purchase

Commercial Sponsor - \$350

- 1-minute video commercial, produced by sponsor, shown during the event
- Recognition in event program & slideshow
- Video due to WCREALTORS by November 15th, 2022 (11.15.2022)
- Contact Michaela Potts (michaela@wcrealtors.org) for details on video format, uploading video, etc.
- Special reserved seating selection upon ticket purchase

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org


Unlock the World of Real Estate

Signature Events:

Bus Tours

East Side | West Side | Luxury
Spring | Summer | Fall

Sponsoring one of our **Bus Tours** is a great way to have face -to-face time with over 100 REALTORS®. Tours are typically for 8 hours and include 5-8 stops at model homes, new developments, etc.

There will be an **East Side, West Side, and Luxury Bus** Tour in 2022.

Non-builders have the opportunity to sponsor drinks on the bus, meals (breakfast, lunch or happy hour), goodie bags and/or an advertisement in the bus tour program.



Bus Tours

Sponsorship Opportunities

Happy Hour Sponsor - \$1,500

- Provide drinks & light appetizers for 100 real estate professionals
- 10-15 minute presentation during happy hour
- Company name listed in program
- Color ad in program (size to-be-determined)
- Opportunity to offer a door prize

Bus Stop Sponsor - \$1,000

- 15 minute presentation at your location to an estimated 100 real estate professionals
- Option to provide marketing materials for goodie bags
- Company name listed in program
- Color ad in program (size to-be-determined)
- Opportunity to offer a door prize

Breakfast Sponsor - \$1,000

- Provide breakfast for 100 real estate professionals
- 10-15 minute presentation during breakfast
- Company name listed in program
- Color ad in program (size to-be-determined)
- Opportunity to offer a door prize

Lunch Sponsor - \$1,000

- Provide lunch for 100 real estate professionals
- 10-15 minute presentation during lunch
- Company name listed in program
- Color ad in program (size to-be-determined)
- Opportunity to offer a door prize

Bus & Beverage Sponsor - \$600

- Provide beverages on bus (soda/water/beer) for approximately 50 people
- Opportunity to speak on the bus
- Option to provide marketing materials for goodie bags or handout on the bus
- Opportunity to offer a door prize
- 2 bus tickets

Backdrop Sponsor - \$500

- Company logo featured on a themed backdrop that will provide photo opportunities during the event
- Backdrop provided by WCREALTORS
- Recognition in event program & slideshow

Drive-By Sponsor - \$500

- Promote your business or property on bus while driving to and by your site
- Option to provide marketing materials for goodie bags
- Company name listed in program
- Color ad in program (size to-be-determined)
- Opportunity to offer a door prize
- 2 bus tickets

Goodie Bag Sponsor - \$250

- Provide goodie bags for up to 100 real estate professionals
- company/name logo on bags
- Option to provide marketing materials for goodie bags
- Opportunity to hand out bags at registration

Program Sponsor - \$100

- Color ad in program
- Option to provide marketing materials for goodie bags

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

 WCREALTORS

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Signature Events:

Pre-Gamer Pub Crawl

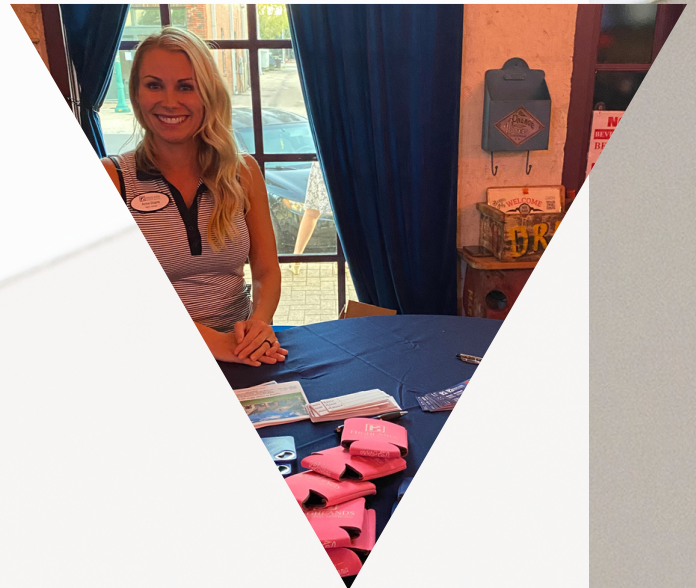
-Fall 2022 | Location TBA-

Consider **The Pre-Gamer Pub Crawl** as the team huddle before the official Kick Off to the following year's Super Bowl of Builders!

During this fun-filled afternoon WCREALTORS membership floods the streets of a local square for the chance to win the ultimate prize!

As a sponsor for the Pre-Gamer Pub Crawl, you have the opportunity to tag along and participate in this personal event, face to face with the membership.

Sponsors will set up a game at the stop that they sponsor and the members will play "Affiliate Bingo." This incentive helps to make sure that the membership takes the time to network with the sponsors.



Pre-Gamer Pub Crawl

Sponsorship Opportunities

Pub-Crawl Stop - \$500

Provide:

- A game/activity for your stop
- Stamp for REALTOR® Affiliate Bingo
 - REALTORS® must obtain all 4 stamps in order to enter into to grand prize drawing

Receive:

- An 8X8 tent at 2022 Super Bowl of Builders (or discount on larger tent)
- 1 Ticket to Pub Crawl to mingle/network with membership
- Company Logo on Program, Event Flyer & all other marketing materials

Give Away Prize Basket - \$300

Provide:

- High Quality Marketing Swag for basket

Receive:

- 1 Ticket to Pub Crawl to mingle/network with membership
- Company Logo on Program, Event Flyer & all other marketing materials

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

WC REALTORS
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Membership Events

-All Year Long-

WCREALTORS offers a consistent schedule of Member and Networking Events throughout the year. These events take place on a monthly and quarterly basis.

There will be approximately 16 events throughout the year, at-least one event per month.

Sponsorships for these events be limited to two non-competing companies for each event. This exclusive sponsorship will give you direct one-on-one Access to REALTORS®.

These Events Include:

Residential Property Exchange

The **Residential Property Exchange & Happy Hour** will give you a chance to Network, Mingle & Connect with membership as they discuss specific needs of their clients and properties.

Mimosas & Masterminds

The round table event, **Mimosas & Masterminds** will give you the opportunity to network with your membership while discussing some thought-provoking topics that affect the Real Estate Industry.

Annual Meeting

The **Annual Business Meeting** takes place every October. Sponsoring this event gives you the opportunity to speak to membership and listen to everything that WCREALTORS has accomplished over the last year.

Membership Happy Hour

Come mingle and network with the membership over Happy Hour! We will have Membership Happy Hours throughout the year.

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

WC REALTORS
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Education

-All Year Long-

WCREALTORS provides our members with the opportunity to learn multiple times a week.

Sponsorships for these events be limited to one company for each event. This exclusive sponsorship will give you direct one-on-one Access to REALTORS®.

These sponsorship opportunities Include:

Mandatory TREC Required Courses

We offer our members the four required TREC courses complimentary with a primary board membership. These are our most popular continuing education courses with highly sought after instructors. We will hold each of the four courses quarterly. Sponsors will have the opportunity to speak during each class for up to five minutes for approximately 50 REALTORS® and be included on all marketing materials for the classes.

TREC Required Sponsorship Rates

Legal 1 Sponsor - \$1,500

- 3 classes in 2022

Legal 2 Sponsor - \$1,500

- 3 classes in 2022

Contracts- \$1,500

- 3 classes in 2022

Broker Responsibility - \$1,000

- 2 classes in 2022

Continuing Education Classes

We offer both **in-person and virtual classes** for our membership. Sponsors will have the opportunity to provide food and drink and give up to a five minute presentation to class attendees. WCREALTORS provides classes regularly & sponsorship prices vary.

City Updates

We love to know what is going on in the cities around us. We will provide **approximately 5 City/ISD Updates per year.**

New Member Mixer

WCREALTORS will be offering approximately 3 **new member mixers in 2022.**

There are a variety of ways to sponsor a New Member Mixer, City Update or Continuing Education Class, these include providing a meal, a beverage, goodie bags and/or promotional materials.

For More Info Contact

Debby Moran
Director of Education
debby@wcrealtors.org

WCREALTORS

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TREPAC Events

-All Year Long-



TREPAC is the Texas Association of REALTORS® Political Action Committee. Monies raised are used to support elected officials and/or candidates that support pro-REALTOR® issues and to educate the members on the importance of investing in the PAC.

WCREALTORS holds TREPAC events throughout the year, the annual events are:

TREPAC Major Investor Dinner

The TREPAC Major Investor Dinner honors our membership who have invested \$1000 or more in TREPAC. This event will take place on Wednesday, March 9th, 2022.

TREPAC Bowling Tournament

The fan favorite! The **Annual TREPAC Bowling Tournament** is a *strikingly* fun afternoon. Approximately 100 REALTORS® attend this event. This event will take place on Wednesday, September 7th, 2022.

TREPAC Crawfish Boil / Corn Hole Tournament

New for 2022! The **TREPAC Crawfish Boil & Corn Hole Tournament** will be sure to gain a fanbase. This event will take place on Wednesday, April 13th, 2022.

TREPAC Movie Night

The **TREPAC Holiday Movie Night** is a time to kick off the holiday season! We have movie, Santa, and snacks. This event will take place on Wednesday, December 14th, 2022.

TREPAC Chili Cook-Off

Another fan favorite! We kick off the New Year with a **TREPAC Chili/Sala Cook-off**. The membership loves to get competitive during this event. This event will take place on Wednesday, January 19th, 2022.

TREPAC Mini-Golf Beer Run

This event is another new one for the books! The **TREPAC Mini-Golf Beer Run** will be sure to gain a fanbase this year. This event date is to-be-determined.

Contributions are not deductible for federal income tax purposes. Contributions to the Texas REALTORS® Political Action Committee (TREPAC) and the Texas Association of REALTORS® Federal Political Action Committee (TAR FedPAC)—which makes contributions to the REALTORS® Political Action Committee (RPAC)—are voluntary and may be used for political purposes.

The amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal, and the National Association of REALTORS®, Texas REALTORS®, and its local associations will not favor or disadvantage anyone because of the amount contributed. Until the RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local candidates; the remaining 30% is sent to TAR FedPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of Texas REALTORS®.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the Texas REALTORS® political committee administrator at 800-873-9155 to obtain information about your contributions.

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

WCREALTORS

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Al-la-Carte

Sponsorship Opportunities

Bottled Water Sponsor - \$100/month (*yearly sponsorship available)

- Sponsor provides bottled water for the building (Member Lounge, Boardroom, Auditorium)
- Signage in member lounge
- Bottled water can be branded with your company name/logo
- WCREALTORS maintains supply/inventory

WI-FI Public Password Sponsor - \$75/month (*yearly sponsorship available)

- Choose public access Wi-Fi password for WCREALTORS
- Password will be displayed on signage in the auditorium, boardroom, small education room & in common areas
- Work with WCREALTORS staff to create password that meets character count, etc.

Lobby Flyer Wall- \$100/year for full page OR \$50/year for half page*

Display your marketing materials on highly visible flyer wall in WCREALTORS lobby

- Sponsor responsible for providing and maintaining marketing materials

REALTOR® Store Shopping Bag Sponsor - \$250 for 6 months or \$400 for the year

- Provide company branded shopping bags or goodie bags for REALTOR® store purchases (500 bags)

Promo Item Sponsor - \$100

- Provide company branded "goodies" such as koozies, pens, notepads to be included in REALTOR® store shopping bags.

Online Advertising- \$75-\$150/month

- Banner ad on WCREALTORS website - homepage
- Affiliate Directory upgraded listing

Snack Sponsor - \$100/month (*yearly sponsorship available)

- Sponsor provides snacks for the building (Member Lounge, Boardroom, Auditorium)
- Signage member lounge
- Snacks can be branded with your company name/logo
- Snaks should be non-perishable
- WCREALTORS maintains supply/inventory

Coffee Sponsor - \$100/month (*yearly sponsorship available)

- Sponsor provides coffee for the building (Member Lounge, Boardroom, Auditorium)
- Signage in member lounge
- Option to provide branded disposable coffee cups
- WCREALTORS maintains supply/inventory

Pen & Notepad Sponsor - \$750/year

- Sponsor provides pens & notepads for WCEWALTORS meetings, continuing education classes, etc.
- Pens & notepads will be made available in the auditorium, board room, small education room & on the supply room bar area

Do you have a sponsorship idea that isn't on this list?

We'd love to hear about it!

*10% discount offered on yearly sponsorships

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

WCREALTORS
Unlock the World of Real Estate

Power Partners

Bundling Opportunities

New in 2022, WCREALTORS is offering **Bundling Opportunities** for those who love to plan ahead!

Platinum Bundle - \$3,500

Local Dues

- 1 individual

Banner Advertising

- wcrealtors.org

WCREaltors Events

- 2 tickets to Installation & Awards Banquet
- 2 Tickets to Pre-Gamer Pub Crawl

WCREaltor Room Rental (once a year)

- M-F 9:00 AM-4:30PM

Deck the Halls

- Registration Fee waved if tree is donated to benefit the Deck the Halls Christmas Tree Auction

Golf Tournament*

- Hole Sponsor
- Complimentary Team

Super Bowl of Builders

- 10X10 Booth at the Super Bowl of Builders (or discount on larger booth)

Continuing Education Class

- Opportunity to speak for up to 5 minutes
- Option to bring lunch for students

Social Media Spotlight

- Rotated Weekly

Committee Participation

Diamond Bundle - \$2,500

Local Dues

- 1 individual

Banner Advertising

- wcrealtors.org

WCREaltors Events

- 2 tickets to Installation & Awards Banquet

WCREaltor Room Rental (once a year)

- 4 hour block

Deck the Halls

- Registration Fee waved if tree is donated to benefit the Deck the Halls Christmas Tree Auction

Golf Tournament

- Hole Sponsor

Super Bowl of Builders

- 8X8 Booth at the Super Bowl of Builders (or discount on larger booth)

Continuing Education Class

- Opportunity to speak for up to 5 minutes
- Option to bring lunch for students

Social Media Spotlight

- Rotated Weekly

Committee Participation

Gold Bundle - \$2,000

Local Dues

- 1 individual

Banner Advertising

- wcrealtors.org

WCREaltors Events

- 2 tickets to Installation & Awards Banquet

WCREaltor Room Rental (up to once a year)

- 4 hour block

Deck the Halls

- Registration Fee waved if tree is donated to benefit the Deck the Halls Christmas Tree Auction

Golf Tournament

- GEO Hole Sponsor

Super Bowl of Builders

- Lobby Booth Booth at the Super Bowl of Builders (or discount on larger booth)

Social Media Spotlight

- Rotated Weekly

Committee Participation

For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

**or discount on other sponsorship opportunity of your choosing*

**room rental subject to availability*

WCREALTORS

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Affiliate Membership

101

Affiliate Dues*

Primary Member Annual Dues

- \$282.00

Secondary Member Annual Dues

- \$165.00

*includes WCREALTORS & Texas REALTORS®

Main Contact (AFF) pays for OFFICE + 4
Complimentary Secondary Contacts (AF2)

Primary Member

- Affiliate office address does not belong to another board

Secondary Member

- affiliate office address has a board membership with the state already with another board

Affiliate board dues are calculated by Office Address & Main Contact (AFF) name. Firm locations that operate independently must join individually.

“

Being a Williamson County Affiliate brings so much joy to my career. Their community and realtor involvement is contagious. It is awesome to see so many talented individuals come together to collaborate on growing their passions and businesses together while encompassing philanthropy. Renee Damron and The CLM Team is honored to be a part of this organization.

- Renée Damron, VP Branch Manager, CLM Mortgage Inc.

”



“

As an affiliate member of WCREALTORS, not only do I have the opportunity to network with real estate agents, but I get to meet and work with agents and other affiliates on committees that support the real estate representatives in the community. From event planning and professional development to community services, there are numerous ways to be involved. WCREALTORS makes being an affiliate member easy and welcoming.

-Cat Totty, Mortgage Loan Originator, RBank

”



For More Info Contact

Michaela Potts
Events & Communications
Manager
communications@wcrealtors.org

We Can't Wait to Partner with You *in 2022!*

The Williamson County
Association of REALTORS®

Here at WCREALTORS we believe in building and maintaining quality and long lasting relationships with our affiliates. We believe that we can help you **Unlock the World of Real Estate.**

We look forward to sitting down with you and planning a clear and personalized path to maximize your investment! If there is something you would like to do that is not listed in this catalog, please let us know.

We love new ideas!

Please Contact

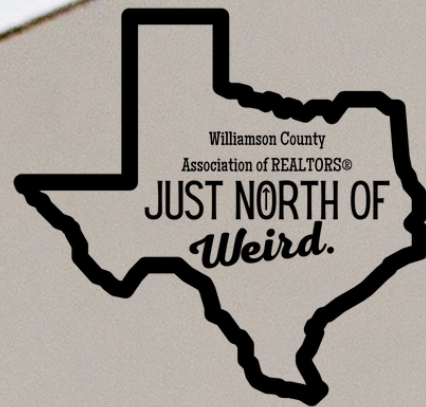
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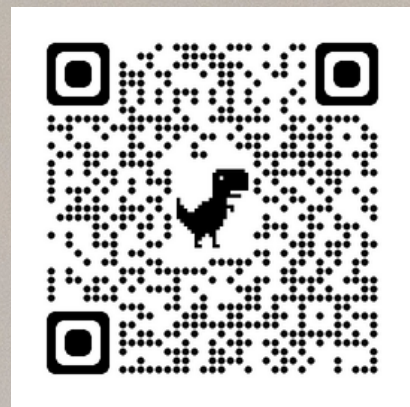
With any questions or to set up your 2022 sponsorship planning appointment.

**please ask us about our payment plan for affiliates spending more than \$5,000*

**pricing and opportunities are subject to change*



You can find our **Affiliate Resource Center** here:



WC REALTORS

Unlock the World of Real Estate