



## MONTHLY CHAMBER BOARD MEETING

ZOOM Video Conference Call

Wednesday, October 28<sup>th</sup>, 2020; 7:30 a.m.

---

7:30 a.m.	<b>Welcome</b> <ul style="list-style-type: none"><li>• Welcome and Introduction of New Board Members</li></ul>	Mike
7:40 a.m.	<b>Reports</b> <ul style="list-style-type: none"><li>• City of Albert Lea</li><li>• Freeborn County</li><li>• CVB</li><li>• ALEDA</li><li>• Ambassador Committee</li></ul>	Daphney Maras, City Clerk Tom Jenson Holly Karsjens Phillip Johnson Melissa Barr
7:55 a.m.	<b>Consent Items</b> <ul style="list-style-type: none"><li>• September Meeting Minutes</li><li>• September 2020 Financial Reports</li></ul>	Mike
8:00 a.m.	<b>Chamber Funding Updates:</b> <ul style="list-style-type: none"><li>• County Nonprofit Grant – applied for two grants;<ul style="list-style-type: none"><li>○ Requested \$15,000 for Operational losses – Received \$7,500</li><li>○ Requested \$13,000 to roll out First Aid/CPR/AED Program and sustain for 1 year – Request was declined</li></ul></li><li>• Member dues<ul style="list-style-type: none"><li>○ New members</li></ul></li><li>• Generous Donation from REG</li><li>• Fundraisers</li></ul>	Shari      Mike
8:05 a.m.	<b>Chamber Member Benefit Updates:</b> <ul style="list-style-type: none"><li>• Continuing to offer 20% discount on past due membership dues</li><li>• Rolled out program to promote Chamber Bars &amp; Restaurants in September; continuing promotion through October</li><li>• Now offer QR coding</li><li>• Now offer Complimentary Notary Service</li><li>• First Aid/CPR/AED – Applied for funding from SHIP</li><li>• Mental Health First Aid for Adults – Classes now available</li><li>• Rolled out program to promote Chamber Bars &amp; Restaurants in September; continuing promotion through October</li><li>• Annual Meeting Alternate Plan</li></ul>	Shari

8:20 a.m.

**Community Updates and Partnerships:**

Shari

- Winter Gear Drive/Partnering with United Way
  - Now through January/February
- CVB Halloween Spooktacular Drive-thru
  - Thursday, October 29<sup>th</sup>, 4-7 p.m.
- Blood Drive/Partnering with the Red Cross –
  - Friday, October 30<sup>th</sup>, noon-6 p.m. at Northbridge Mall
  - Asked to host in November and December
- Main Street and CVB/Deer Widows Big Buck Hunt Shopping Event
  - Friday, Nov. 6<sup>th</sup>, 10-6; Saturday, Nov. 7<sup>th</sup>, 10-4
- Main Street and CVB/Small Business Saturday - Bingo
  - Saturday, Nov. 28<sup>th</sup> through Thursday, Dec. 12<sup>th</sup>

8:30 a.m.

**Adjourn**

*The next meeting will be held on Wednesday, November 25<sup>th</sup>, 2020 @ 7:30 am via ZOOM Video Conference*