



MONTHLY CHAMBER BOARD MEETING

ZOOM Video Conference Call

Wednesday, March 24th, 2021; 7:30 a.m.

7:30 a.m.	Call to Order & Welcome	Mike
7:35 a.m.	Reports <ul style="list-style-type: none"> • City of Albert Lea • Freeborn County • CVB • ALEDA • Committee Updates: <ul style="list-style-type: none"> ○ Chamber Foundation ○ Ag Committee ○ Ambassadors – Golf Outing 7/19 – Rain Date 7/26 ○ Business and Education Collaborative ○ Governmental Affairs ○ Worksite Wellness ○ Community Resilience ○ Outside Committees 	Ilan Rigg Tom Jensen Holly Karsjens Phillip Johnson
7:50 a.m.	Consent Items <ul style="list-style-type: none"> • February Meeting Minutes • February 2020 Financial Reports 	Mike
8:00 a.m.	Chamber Financial/Membership Updates: <ul style="list-style-type: none"> • Checking account balance and Chamber Bucks • New members (12 new members Oct-Feb) • Ambassador visits – 3/17, Wintergreen - - Continue Chamber Check-ins 	Shari
8:10 a.m.	Community Updates and Partnerships: <ul style="list-style-type: none"> • Red Cross Blood Drive – Friday, April 30th, noon-6 p.m. <ul style="list-style-type: none"> ○ Now includes Mammo-A-Go-Go • COVID Vaccine marketing campaign kicked off • Leadership Reads – partnering with Mary Holtorf and Austin Chamber of Commerce <ul style="list-style-type: none"> ○ Starts in April with the book “Quiet” - 3rd Thursday of every month, noon-1 p.m. 	Shari
	Conferences/Meetings to Note: <ul style="list-style-type: none"> • Strategic Planning (with City, County, ALEDA, CVB/Main Street) • Lakefront Development (with City, County, ALEDA, CVB/Main Street) 	Shari
8:25 a.m.	Other/New Business <ul style="list-style-type: none"> • Propose new meeting agenda/format • Future of in person/virtual meetings 	Mike
8:30 a.m.	Adjourn	

The next meeting will be held on Wednesday, April 28th, 2021 @ 7:30 am via ZOOM Video Conference

CHAMBER MISSION:

Promote and develop a healthy and positive business climate to improve the quality of life in the Albert Lea-Freeborn County Area.