



2020 PARADE OF HOMES SPONSORSHIP OPPORTUNITIES

The Baldwin County Home Builders Association is now offering three prestigious levels of sponsorship for the 2020 Parade of Homes. You will have an opportunity to promote your business in several or all of the BCHBA Parade of Homes advertising and marketing programs.

PLATINUM SPONSOR

- Company's name and logo will be placed in all television and social media.
- Company's name and logo will be included in all print advertising.
- Company's name and logo will be placed on the Special BCHBA Parade of Homes Website for a period of twelve (12) full months.
- Name and logo will be placed in BCHBA's bi-monthly newsletter, *The Plumblin*. Our online newsletter is available to over 800+ association members.
- Company will be recognized at the Street Party on Thursday, October 1st.
- Company will have the opportunity to place literature and business cards in appropriate areas at the Showcase Home.
- Banner ad on ParadeCraze

Investment: **\$5,000**

GOLD SPONSOR

- Company's name and logo will be included in BCHBA's bi-monthly newsletter, *The Plumblin*.
- Company's name and logo will be included in all print advertising.
- Company's name and logo will be placed on the Special BCHBA Parade of Homes Website for a period of twelve (12) full months.
- Company will be recognized at the Street Party on Thursday, October 1st.
- Company will receive a business card size ad in *The Plumblin*.
- Company will have the opportunity to place literature and business cards in the Showcase Home

Investment: **\$2,500**

SILVER SPONSOR

- Company's name will be included in all print advertising.
- Company's name and logo will be included in *The Plumblin* newsletter as a sponsor.
- Company's name and logo will be included on the special BCHBA Parade of Homes website.
- Company will be recognized at the Parade Street Party on Thursday, October 1st.

Investment: **\$1,000**

Parade of Homes Dates: September 26-27 & October 3-4

Call Marsha, Katie or Brett for any questions or additional information: 251-928-9927