



2023 PARADE OF HOMES ENTRY FORM

THE FOLLOWING INFO WILL BE USED IN ALL ADVERTISING, SIGNS & CONTACT PURPOSES
(Please type or print legibly)

Builder Name: _____

Cell Phone #: _____ Email: _____

Builder Company Name: _____ Company Phone: _____

Company Address: _____

Company Website: _____

Builder Phone # for Parade of Homes Sign: _____

Parade House Subdivision: _____ City: _____

Parade House Street Address: _____

New House Remodeled House

Number of Bedrooms : _____ Number of Baths: _____ Approx. Sq. Ft.: _____

Please attach the following completed information with check:

- Entry Fee Payable to BCHBA - \$1,250 for Member \$1,725 – for Non member
(All fees are non-refundable)
- Signed Parade of Homes Contract
- Plan Designer's Signed Release
- Written Directions to Parade House & House plotted on Map
- High Quality Digital Color Photo (email to: brett@bchba.com)
- House Description/Special Features (100 words or less)
- Certificate of Insurance

If you have a question about this information, contact the BCHBA office 928-9927

For Office use only:

Ck # _____ \$ _____ Date Received _____ House# _____

Changes _____ By _____ Date _____

Date Information added to website _____ Date approved by builder _____

RELEASE FORM EXPLANATION

Copyright laws can be an asset to many builders and designers. They help protect a builder's most successful and popular house plans -- particularly those that serve as the builder's strongest marketing asset. At the same time, copyright law can be a significant problem. Unfortunately, there is a great deal of confusion among builders, architects, and designers on the basis of copyright law and how it applies to architectural plans and drawings. As a result, copyright infringement litigation is taking place across the country. It is important for builders to take positive steps to avoid these problems.

For this reason, the Baldwin County Home Builders Association has adopted the following release form that will be required of every builder who participates in the 2023 Parade of Homes. This form simply gives BCHBA permission to reproduce the photographic images or artistic rendering builders will provide for the Parade. Please make sure you have your designer or architect sign this form. If the builder is the original designer of the plans, then please sign the appropriate form to give us permission to reproduce the plans.

RELEASE TO REPRODUCE COPYRIGHT MATERIALS

#1 COPYRIGHT OWNER GRANTS PERMISSION TO REPRODUCE PHOTOS, VIDEOS OR RENDERINGS

The undersigned Designer or Architect (herein for convenience called Copyright Owner) hereby grants to (Builder) and to the Baldwin County Home Builders Association (BCHBA) permission, right and authority to reproduce the photographic images or renderings, and to publish such in connection with the 2023 Parade of Homes.

Copyright Owner represents to Builder and BCHBA that the Plans are the result of an original design, that Copyright Owner is the sole owner of the design evidenced by the Plans, that Copyright Owner owns exclusive rights to the Plans and Copyright, and has the right and authority to grant permission to reproduce the Plans in accordance with this instrument. Moreover, Copyright Owner indemnifies and holds Builder and BCHBA harmless from claims of third parties relating to the use of publication of the Plans, Photos, Videos or Renderings in the 2023 Parade of Homes, this indemnification to include, but not be limited to claims of copyright infringement and/or conversion.

Designer(s)/Architect(s) Signature

Company

Date

Builder Signature

Company

Date

#2 BUILDER IS THE DESIGNER OF PLANS AND GRANTS PERMISSION TO REPRODUCE PHOTOS, VIDEOS OR RENDERINGS

Builder represents that the house to be placed in the Parade of Homes is the result of an original design and that he/she is the sole owner of such design and has exclusive rights, including copyright, in and to the design as represented in the structure, plans, specifications and drawings for the house. Builder grants to BCHBA permission and authority to publish the photographic images or renderings in and as a part of the 2023 Parade of Homes. Builder further represents that he/she has not pledged, assigned or encumbered his/her rights to the design and that such design does not violate any copyright, property or common-law rights of others. Builder hereby indemnifies and holds harmless the Baldwin County Home Builders Association from any and all claims of third parties, including but not limited to, copyright infringement or conversion, which may be asserted as a result of the inclusion of the house in the Parade of Homes or inclusion of photographic images videos or drawings of the house in any publication of the Baldwin County Home Builders Association publicizing or conjunction with the Parade of Homes.

Builder Signature

Company

Date



34th ANNUAL 2023 PARADE OF HOMES OCTOBER 14-15 AND OCTOBER 21-22

WHY JOIN THE 2023 PARADE OF HOMES?

WHAT IS THE PARADE OF HOMES?

This will be the 34th annual Parade of Homes coordinated by the Baldwin County Home Builders Association. It is presented through the efforts of volunteer members and staff.

PURPOSE OF THE PARADE

- To Market homes entered by builders and remodelers to potential home buyers and
- To promote a positive image of the homebuilding industry and the association. On October 14-15 and October 21-22, we will host the largest open house event in Baldwin County.
- Last year we featured 25 new homes in the Parade.

Builders and Remodelers that enter homes in the Parade agree to have their homes open to the public during both weekends of the Parade.

BENEFITS OF THE PARADE

Traffic through your home:

- Last year traffic through the Parade was over 3,000 people.
- 98 percent of the builders that participated last year said they got their money's worth and were satisfied with the traffic they received.

MARKETING AND ADVERTISING

By entering the Parade of Homes your home will be advertised using:

- Parade of Homes Plan Book and 2023-2024 Subdivision and Builders Guide
- Newspapers
- Radio and live remote
- Television
- Realtor Publications

- Website: www.bchba.com for 10 months
- al.com
- Facebook

In addition, we receive generous editorial coverage from Mobile and Baldwin publications.

EXCLUSIVE SIGNAGE

Each Parade home receives signage that clearly identifies it as a Parade site. Signage includes: individual site sign with builder's name and phone number, no food/drink signs for inside home, and directional signs to get to your home.

2023 PARADE OF HOMES DEADLINES

August 15	Final Entry Deadline
October 12	Builders Pick Up Signage
October 14-15	Parade of Homes
October 19	Parade of Homes Street Party
September 21-22	Parade of Homes

PARADE OF HOMES HOURS

SATURDAY - 10 AM TO 5 PM
SUNDAY - 10 AM TO 5 PM

Homes must be open and manned during advertised hours. You may hold your home open additional hours but they **MUST** be open during the advertised hours.

Entry forms can be downloaded at www.BCHBA.com

**This is an excellent marketing opportunity –
Don't let the Parade pass you by!**

2023 PARADE OF HOMES BUILDERS CONTRACT

Please read this contract thoroughly.

This agreement is an application by the undersigned to build or remodel a house in the 2023 Parade of Homes. In consideration of the Baldwin County Home Builders Association (BCHBA) providing services in conjunction with the Parade of Homes, the applicant agrees and is bound by the following rules and regulations:

1. Builder must be a member in good standing of the BCHBA to receive BCHBA Member fee. Dues must be current. All fees are non-refundable.

New Home fees:	Member	Non Member
	\$1,250	\$1,725
Remodeled Homes fees:	Member	Non Member
	\$725	\$1,225

2. Change Fee: any changes made to plans, descriptions or any part of your entry after the original date of entry will require a \$200 change fee. No changes will be accepted under any circumstances after August 15.

3. Entry is completed when all of the following required material has been submitted and accepted. Partial submission does not constitute entry. Proof of insurance, plan designer's signed release form, front elevation, home plotted on map, directions to the home, completed page of information for publications including house description and builder bio, signed contract and entry fee.

4. Builder shall maintain General Liability insurance policy in the amount of \$500,000 and name the BCHBA as an additional insured during the dates of the Parade. Builder shall provide the BCHBA with a certificate showing Proof of Insurance. (Call regarding Indemnification and Hold HARMLESS Agreement).

5. The Builder shall be solely responsible for making the site safe and secure for the entry and use by the public and all other persons whose entry to the site is foreseeable. The builder warrants and represents that the site will be safe and secure at all times during the Parade so as to avoid or minimize the potential for bodily harm or property damage. Builder hereby indemnifies and holds harmless BCHBA, BCHBA's agents, directors, officers, employees, volunteers, committee members and chairpersons and all other participants in the Parade from and against any and all claims, demands, suits, losses or other liability for or relating to injury or loss of life to persons or damage to or loss of property arising from Builder's entry in the Parade or from the conduct of Builder's business or from any work done, permitted or suffered by Builder in or about the site except for liability for damages arising out of bodily injury to persons or damage to property caused by or resulting from the sole negligence of the indemnified persons or indemnities specified herein.

6. The Parade Committee may, upon survey and consensus of participating parade builders, delay the parade dates if it is deemed necessary if weather conditions prevent parade homes from being completed in time.

7. During construction, each participating Builder agrees:

- a. To be responsible for the removal of rubbish and excess materials and keep site clean.
- b. Sub-contractors and material men will not block access to other jobs and will not drive across other lots, and track dirt in the streets, and to confine parking for tradesmen away from existing homes in the neighborhood.

8. During the Parade, no vehicles of builders, contractors, or Realtors may be parked in the driveway, yard or street in front of a parade home. Vehicles may be in closed garages or parked off-site for accessibility and safety purposes. All vehicles not in garage must be removed at least one half hour prior to opening of Parade each day.

9. Each home will have an improved drive and improved walkway. Each home will have sod in front yard, side yards, and at least partial back and appropriate landscaping.

10. New Parade Homes may not be occupied before or during the Parade of Homes. Such occupancy may mandate withdrawal of home from Parade publications and marketing and will result in forfeiture of entry fee.

11. In the event the entry is not complete when the Parade begins, the following criteria shall be adhered to:

- a. All construction shall cease during the hours of the Parade of Homes.
 - b. Construction debris and trash on the inside and outside shall be removed from the entry. Construction debris and trash shall be placed in a suitable container.
 - c. No portable toilets, roll-off or trash cans shall be allowed on site except for unfinished entries.
 - d. Entry to the home must be in such a manner to be safe to those touring the home. Porches, interior stairs and landings must have railings.
 - e. Any open floor areas in the home must be covered (i.e. floor register vents).
 - f. If power is on, all electrical outlets shall be covered and sealed.
- Should this criteria not be met, in the judgment of the Committee, the Builder forfeits his entry fee and all signage relating to the Parade will be pulled (includes directional and yard signs).

12. All Parade homes must be held open to the public during the dates and times specified by the Parade of Homes Committee. Homes must be manned during these times. Homes may be held open additional hours if builder chooses to do so, but MUST be open during the Parade hours.

13. BCHBA will furnish official Parade signs, directional sign and other materials for Parade. Only official Parade signs shall be used during the Parade dates. Official Realtor signs with name and phone number will be made available for a nominal fee. These will be attached to the Parade site signs. NO OTHER SIGNS, BANNERS, FLAGS, ETC. WILL BE ALLOWED OUTSIDE THE HOMES. This includes signs from vendors. It will be the responsibility of the Builder to enforce this rule. Flyers, literature, business cards, etc. will be allowed inside the homes or garages at the builder's discretion. All signs must be returned after the Parade.

14. Absolutely no admission fees will be charged to the public to view Parade homes. The Parade of Homes is marketed as a free event to the public, therefore, any builder that charges visitors to view his home(s) is violating the Federal Trade Commission through false advertising. Such actions may mandate withdrawal of home from Parade of Homes and result in forfeiture of entry fee. BCHBA will permit a chosen housing related charitable organization to collect donations at Showcase Home only.

15. Copyright materials provided to BCHBA: No photographs, pictures, renderings, or floor plans will be accepted for publication unless accompanied by:

- a. Written representation by the architect designer, creator, etc. that he/she has the authority to grant permission to publish the work.
- b. Written permission to publish whatever work is submitted.
- c. Agreement signed by Builder indemnifying BCHBA against loss and expense resulting from claims of copyright infringement in connection with items furnished by the Builder.

16. In consideration of this application and agreement, if accepted, I, the undersigned applicant agree to abide by the rules and regulations of BCHBA and the Parade of Homes Committee, and shall be responsible for participating Realtors or representatives abiding by said rules. In the event of any misunderstandings of this agreement, I agree to accept the decisions of the Parade of Homes Committee as final.

17. The applicant agrees that in the event he/she does not build a house in the Parade or fails to comply with any of the rules and regulations set forth herein that the applicant will forfeit the entry fee to BCHBA.

Builder Name

Company Name

Date

