



AND Subdivision & Builders Guide

This year the **Baldwin County Home Builders Association** will be doing a plan book for the Parade of Homes which will include information normally printed in the Subdivision and Builders Guide! If you would like to advertise in this year's book, please fill out the contact information below and return it to the BCHBA office in person, by mail, by email or fax!

- Ads that bleed should include 1/8" for trim
- **All PDF's must be saved as 'Press Ready' with crop marks & bleeds included**
- **Fonts must be outlined and images embedded**
- Trim size: 8.5" x 11"
- Live Area: 8" x 10.5"
- Digital Art: Formats accepted - PDF, TIF, EPS, JPEG (images must be 300dpi at 100%)
- If you have any questions regarding your digital ads and artwork, please contact us at (251) 928-9927. We can assist you with layout and design for an additional fee



ADVERTISING INFORMATION

AD TYPE	AD DIMENSIONS	PRICES
PREMIER AD SPACE	SPECIAL OFFER INCLUDED	
Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$2,600
Inside Front Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Page 1	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Inside Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Centerfold	18.5" x 11"	\$2,800
Page Facing Inside Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
REGULAR ADS		
Full Page	8.5" x 11"	\$1,100
Half Page	8.5" x 5.5" Horizontal	\$750
Quarter Page	4.25" x 5.5" Vertical	\$500
Business Card	3.5" x 2" Horizontal	\$300

RESERVE YOUR AD SPACE TODAY!

Deadline
Aug. 1, 2023
25% of ad cost due with signed contract

Ad Balance Due Date:
Aug. 15, 2023

Ad Artwork Due Date:
Aug. 15, 2023

AD CONTRACT

Company Name: _____

Contact Name: _____

Address: _____

City State/Zip: _____

Phone: _____

Fax: _____

Ad type(see above): _____

Ad Cost: _____

Authorized Signature: _____

PAYMENT OPTIONS
(Please Check One)

Check Enclosed

Bill my HBA Account

Credit Card (add 3% service fee)

**Please call the
BCHBA Office at
(251) 928-9927
with your
credit card info.**