SANDI LARSON

Sandi Larson is the Director of the Women’s Business Alliance North. She provides one-on-one advising to entrepreneurs who want to start a business, grow their business or need assistance with specific business issues such as cash flow, marketing, or managing a business. She also is responsible for developing programs and opportunities for women entrepreneurs to connect, learn, and develop business skills.

After receiving her Bachelor’s degree from UMD Sandi worked in a variety of industries from small non-profit and small businesses to large manufacturing, law office, entrepreneurship, and higher ed. In 2005 she found her passion in Economic Development - specifically working with small businesses . She has been a program coordinator and then business developer at the University of Minnesota Duluth Small Business Development Centers program. During this time she completed her Master’s degree focusing on Organizational Leadership and Community Engagement. After receiving her Master’s Degree Sandi came to work for the Entrepreneur Fund.

In her personal time Sandi loves to be outdoors and volunteer her time. She has combined these two passions by volunteering her time as a Volunteer National Ski Patrol, organizing and leading the Women Hike Duluth group that does monthly hikes, is the Captain for the Grandma’s Marathon Medical Bike Patrol and serves on the medical team committee, and coordinates an annual garbage pickup in Lincoln Park to name a few of her volunteer activities. Sandi lives in the Lincoln Park area of Duluth with her husband and every day she gets out on the hiking trails of Duluth with her dog Koda.