

Brand Building - Now And In The Future

Thursday, January 21

10:00 - 11:00 a.m.

This informative and engaging FREE webinar will cover:

- The consumer's journey to choosing you
- Various marketing methods (traditional and digital) and their role in getting on the consumer's short list
- Business essentials, your digital footprint for success
- Video and its role in differentiating your brand

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Andy Alcosser, Director of Sales for Connoisseur Media CT

Andy has been working with local businesses in Southern Connecticut for over 20 years, developing and executing marketing plans.



Robin Faller, Vice President Digital Sales Ferocious Media

Robin has deep experience in both traditional and digital marketing. She champions success for local, regional and national businesses through high performing digital campaigns & assets.



Shannon Begley, Digital and NTR Sales Manager for Connoisseur Media CT

Shannon directs the company's efforts as it relates to the creation and execution of signature events as well as on air/digital sponsorships working with hundreds of clients developing winning marketing campaigns.



John Deptulski, Director

John's technical expertise, attention to detail, and organization, lead to us to efficient project completion.



JJ Durand, Video Director/Producer

JJ is always looking for new innovative ideas to strengthen his team's storytelling through their video work.