



TROY
CHAMBER *of*
COMMERCE

2021

OPPORTUNITIES & PLANNING GUIDE



THE CHAMBER LOOKS FORWARD TO PARTNERING WITH YOUR BUSINESS IN 2021

The Troy Chamber is looking forward to 2021.

We know that businesses are looking for opportunities for visibility in the community. We believe the Chamber can provide opportunities for businesses of all sizes to find the event and visibility level that is right for them. Take some time to look over the guide and then give us a call. We look forward to partnering with you.

Troy Chamber
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DISCLAIMER

The Troy Chamber has the right to modify events due to current COVID restrictions. The Chamber will work in partnership with all sponsors to continue to provide a mutually beneficial sponsorship arrangement if there is a need to modify such events.

Signature Event

SIGNATURE EVENT OPPORTUNITIES

ANNUAL MEETING & BUSINESS EXCELLENCE AWARDS

FEBRUARY 25

The Annual Meeting is an opportunity to celebrate the local businesses community and our Chamber members. Held annually in February.

PRESENTING SPONSOR

\$2000

The Annual Breakfast presenting sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition during the event. Additionally, the Presenting sponsor will have the opportunity to make opening remarks at the event.

TABLE SPONSOR

\$500

Table sponsors receive logo recognition in electronic media and signage at the event. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition at the event.

INDIVIDUAL TICKET

\$50

Signature Event

ANNUAL STEAK FRY & AUCTION

MAY 13

The Chamber has hosted the Annual Steak Fry & Auction for over 75 years. Featuring a steak dinner, adult beverages, silent auction and the ever popular live auction. New for 2021 - Virtual Silent Auction & new calendar date.

PRESENTING SPONSOR

\$2000

The Annual Steak Fry & Auction presenting sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition during the event. Additionally, the Presenting sponsor will have the opportunity to make opening remarks at the event.

SILENT AUCTION / VIRTUAL PRESENTING SPONSOR

\$500

Logo displayed during the week long virtual event, opportunity to make a video to welcome everyone to the event and an additional video to promote your (donated) auction item.

VIRTUAL SUPPORTING SPONSOR

\$200

Let the Chamber create a video highlighting your company to share during the Virtual Silent Auction. During the video you will have the opportunity to promote your business and (donated) auction item.

DONATE TO THE SILENT & LIVE AUCTION

Consider donating to the live or silent auction. All donors recognized in event program. Not sure what to donate? Donate CASH and let us do the shopping. Cash donations of \$100 or more will be acknowledged online.

INDIVIDUAL TICKET

\$45

Signature Event

ANNUAL GOLF OUTING

SEPTEMBER 24

"DOUBLE EAGLE" TITLE SPONSORS (4)

\$1250

The Double Eagle Title sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes a team of four (4) with your logo featured on the tables and verbal recognition during the event. Additionally, the Title sponsors will have the opportunity to make opening remarks or present awards at the event.

"ACE" SPONSORSHIPS

\$500

"ACE" sponsors will receive recognition in all marketing collateral, electronic media and signage.

- Morning Hospitality Sponsor
- Lunch Sponsor
- Half-Way House Sponsor
- Hole In One sponsor
- Hospitality Cart Sponsor

TEE SPONSORS

\$150 PLUS DOORPRIZE DONATION

Tee sponsors will receive signage on the course. Tee Sponsors are encouraged to be on the course the day of the event to network with the golfers. Sponsorship includes lunch and reception.

TEAM OF FOUR

\$540

INDIVIDUAL GOLFER

\$140

GOLFER GOODY BAGS

Contact the Chamber staff regarding adding an item to the Golfer Goody Bags.

Signature Event

COMMUNITY AWARDS NIGHT

NOVEMBER 4

The Community Awards Night is our night to recognize leaders in the Troy community. Recognition includes: Distinguished Citizen, Outstanding Educator, Young Man & Young Woman of the Year, Community Service Awards and Leadership Troy graduates.

PRESENTING SPONSOR

\$2000

The Annual Dinner presenting sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition during the event. Additionally, the Presenting sponsor will have the opportunity to make opening remarks at the event.

TABLE SPONSOR

\$500

Table sponsors receive logo recognition in electronic media and signage at the event. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition at the event.

INDIVIDUAL TICKET

\$50

ADDITIONAL OPPORTUNITIES

EmpowHER

MARCH 5

The EmpowHER event began in 2019 to celebrate International Women's Day and to empower woman leaders in business. The event is held annually on the first Friday in March.

PRESENTING SPONSOR (3)

\$1000

The EmpowHER presenting sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition during the event. Additionally, the Presenting sponsor will have the opportunity to make opening remarks at the event.

TABLE SPONSOR

\$350

Table sponsors receive logo recognition in electronic media and signage at the event. The sponsorship includes a table of eight (8) with your logo featured on the table and verbal recognition at the event.

SUPPORTING SPONSOR

\$125

The supporting sponsor package includes one (1) ticket to the event and an opportunity to have a table display.

INDIVIDUAL TICKET

\$40

ADDITIONAL OPPORTUNITIES

ON THE MENU...LUNCHEON

PRESENTING SPONSOR

\$2500

The On The Menu presenting sponsor will receive recognition in all marketing collateral, electronic media and signage. The sponsorship includes your logo featured on the tables and verbal recognition during the event. Additionally, the Presenting sponsor will have the opportunity to make opening remarks at the monthly event.

WEBINAR WEDNESDAYS

Monthly virtual educational workshop

PRESENTING SPONSOR

\$1200

The Webinar Wednesday presenting sponsor will receive recognition in all marketing collateral and electronic media. The sponsor will have the ability to say a few words during the introduction of the webinar each month.

AMBASSADOR OF THE MONTH

Each month a member of the Ambassador team is recognized for their service to the Chamber and the business community.

PRESENTING SPONSOR

\$1200

The Ambassador of the Month sponsor will be featured monthly as we recognize our Ambassador of the Month. Sponsor will receive recognition on all marketing collateral and electronic media. The sponsor will have the ability to present the Ambassador of the Year Award at the Annual Meeting.

ADDITIONAL OPPORTUNITIES

LEADERSHIP TROY

Miami County's premier civic and personal leadership development program. The program meets once a month from February - October.

HOSPITALITY SPONSOR

\$250 / MONTH

Hospitality sponsors receive logo recognition in electronic media and signage at monthly LT session. The sponsorship includes your logo featured on the table and verbal recognition at the event. This sponsorship can also be an in-kind sponsorship, contact us for more information

TROY STRAWBERRY FESTIVAL

Be part of Midwest Ohio's premier festival. Contact the office for available sponsorship opportunities.

WELCOME BAG PROGRAM

ONGOING

The Welcome Bag program is a great way to promote your business, as well as welcome new residents to the area. New residents will receive a reusable shopping bag of goodies upon moving to Troy. This program is exclusively for chamber members.

PRESENTING SPONSOR (3)

\$500

The Presenting sponsor will receive includes your logo featured on the welcome bags and recognition on Chamber website. Additionally, sponsor will have the opportunity to include information and/or giveaways in each of the welcome bags.

DONOR

\$50

Donors will have the opportunity to include information and/or giveaways in each of the welcome bags.

TROY CHAMBER OF COMMERCE

Event Calendar

2021

JAN

13-Webinar Wednesday
21-On The Menu
26-Chamber 101
29-Morning Connections

FEB

10-Webinar Wednesday
17-Leadership Troy begins
18-On The Menu
24-Annual Meeting
26-Morning Connections

MAR

5-EmpowHER
10-Webinar Wednesday
18-On The Menu
26-Morning Connections

APR

14-Webinar Wednesday
15-OnThe Menu
30-Morning Connections

MAY

12-Webinar Wednesday
13-Annual Auction
20-On The Menu
28-Morning Connections

JUN

4-Strawberry Jam
5&6-Strawberry Festival
9-Webinar Wednesday
17-On The Menu
25-Morning Connections

JUL

14-Webinar Wednesday
15-On The Menu
30-Morning Connections

AUG

11-Webinar Wednesday
19-On The Menu
27-Morning Connections

SEPT

8-Webinar Wednesday
16-On The Menu
24-Golf Outing
24-Morning Connections

OCT

1-Manufacturing Day
13-Webinar Wednesday
21-On The Menu
29-Morning Connections

NOV

4-Community Awards Night
10-Webinar Wednesday
18-On The Menu
27-Shop Small Saturday

DEC

8-Webinar Wednesday
16-On The Menu